



FLOAT Demos 15 Minute Commute from near San Bernardino County to Santa Monica, CA

Feb 25, 2019 [FOR IMMEDIATE RELEASE]

- ***FLOAT startup will fly commuters across LA County in minutes over rush hour traffic***
- ***Commuters can sign up for monthly subscriptions for Monday through Friday service starting at \$1200/month, about \$30 each way at floatshuttle.com***

La Verne, CA, Feb 25, 2019 - FLOAT (FLy Over All Traffic) will conduct its first demo flight today on Feb 25, 2019, flying commuters, investors, and reporters from Brackett Airport in La Verne, CA to Santa Monica Airport in Santa Monica, CA, in just 15 minutes over Monday rush-hour traffic.

In response to L.A. being ranked number one in the world for the worst traffic congestion six years in a row, from 2012 to 2018, according to a report by INRIX, the team at FLOAT has created a commuter air shuttle business that takes advantage of the 26 under-utilized general aviation airports across the Greater L.A. region.

At the demonstration on Monday FLOAT will fly commuters over the traffic from La Verne to Santa Monica—in what would normally be a 3 hour commute by car—on a 15 minute flight on a spacious and comfortable 10 seater Cessna Caravan.

The FLOAT team, consisting of founder Arnel Guiang, and co-founders Tom Hsieh and Rob McKinney, envisions hundreds of planes criss-crossing Southern California daily, taking commuters from their home cities to their places of employment.

“Our SoCal region has 350,000 super commuters driving more than 90 minutes to work each and every day,” says Guiang. “We want to take commuters off the freeways and give them hours back every day, for their lives, their families, and perhaps for some greater emotional sanity as well.”

FLOAT customers will be able to sign up at FLOATshuttle.com for monthly subscriptions for daily round-trip flights between any of the 26 airports across Southern California, starting at \$1200 a month, or about \$30 each way.

FLOAT is launching initial flights in California through a strategic relationship with Mokulele Airlines. “L.A. was an obvious initial market for us to launch in, but the Bay Area would be next, followed by other high population bad traffic metropolitans. Think of us as your vanpool in the sky!” says Guiang.

For more information about FLOAT, call (909) 764-8158 or email info@floatshuttle.com.

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