



## FOR IMMEDIATE RELEASE

### **Active.AI, launches ONE.Active.AI, a Conversational Banking as a Service platform for Credit Unions and Banks**

March 18, 2018 (New York, NY) – Active.AI, an innovator in the Conversational AI platform for financials, today announced the launch of ONE.Active.AI.

ONE.Active.AI (<https://one.active.ai/>) is a secure platform running on AWS Cloud, enabling digital leaders, CMO's, and CIO's of financial institutions to offer Conversational AI Banking services within weeks instead of months.

The platform comes with pre-trained data, workflows, connectors and ontology for banking, cards, payments and loan products. The intuitive dashboards allow technology teams to configure, design and architect conversation experiences with advanced natural language processing tools and deliver great conversations with their consumer through apps, messaging, voice and IOT devices.

Powered by Active.AI's cutting edge AI engine, TRINITI, institutions can now dialogue digitally with their consumers, understand their intent, be contextually aware, handle multiple instructions in a single string and handle acronyms or slang in a delightful manner. Over ten leading Institutions across the world handle millions of interactions across simple and complex banking conversations on TRINITI today with a very high accuracy rate.

With valuable feedback from clients, Active.AI have made this platform immensely scalable and quick to deploy with SAAS plans starting for as low as 1500 users a month. Active.AI believes this revolutionary platform will make it accessible for every financial institution to embrace Conversational AI and deliver a great service experience.

Digital Credence CEO, Sundeep Kapur said, "Imagine having thousands of queries answered in real time by one employee. Meet the Active.AI chatbot. It understands, it responds correctly, and it continues to self-learn. I first met the Active.AI chatbot when I asked my online banking application to pay my kids their usual monthly amount, pay my utility bills, and when my credit card bill was due. It was one long sentence, yet the chatbot was smart and executed my transaction to perfection. Having this option in the cloud will greatly enhance a financial institutions ability to do significantly more for consumers."

Launching this Conversational AI Banking as a Service platform, Active.AI Co-Founder and CEO, Ravishankar said, "Our Advanced Conversational AI platform, simplifies the go to market for CU's and Banks from months to weeks. We believe that in a hyper competitive environment providing excellent service is the key differentiator. In addition to a great consumer engagement platform that can be launched from the cloud, Active.AI offers an advanced development environment that will allow core banking, virtual banking, payment

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**ACTIVE.Ai**

processing, CRM, and other platforms the ability to greatly enhance their offering."

### **About Active.Ai**

Active.Ai (Active Intelligence Pte Ltd), a Singapore Fintech start-up with innovation lab in Bengaluru, India, is building a conversational AI Platform from Singapore for the rest of world. Their core business of understanding unstructured data helps financial services design intelligent conversations. They focus on multiple financial services industry domains such as retail, corporate and private banking, virtual agents, capital markets, insurance, commerce and wealth management. Active.Ai employs 100+ people out of offices in Singapore, India, and the United States.

For more details, visit [www.active.ai](http://www.active.ai) or on twitter @activeaibot

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