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SOLACE BOATS NAMES TODD ALBRECHT AS NEW PRESIDENT

EDGEWATER, FL: April 5, 2019 – SOLACE Boats, a premier center console builder, announces the promotion of Todd Albrecht to President. The appointment comes as the company continues to refine tooling, build, and push the launch of their new 345 luxury center console – all of this while setting sights on growing their model lineup.

Stephen Dougherty, founder, will remain CEO of SOLACE, as they work together to further the presence and adoption of the brand in the market.

“Bringing Todd aboard this great new endeavor opened countless doors of opportunity, and when combined with his ambition and drive for success, this appointment was the next logical step” said Stephen Dougherty.

With over 22 years of experience in the marine industry, Todd brings a wealth of knowledge to this new role. With a hands-on start in commercial diving to the desk and the field, his experience spans all aspects of the marine industry. An opportunity at Monterrey Boats lead into Jupiter Marine International, where he was VP of Sales until 2016 where he went on to Sea Force IX— his expertise has been a positive impact across the industry for decades. Craving a new challenge, Todd joined SOLACE to build the foundation of the next great boat brand.

Todd Albrecht said “I am honored to be placed in this position where I will have the opportunity to bring this growing company to new levels. With fall boat shows around the corner I am excited to lead this next charge.”

As the 345 continues to make waves in the marine industry, SOLACE and the team are proud to lead the future. Units are expected to be available for sale in June 2019. Further details on features and pricing to follow in the coming weeks.

About SŌLACE Boats

Decades in the pursuit of excellence.

SŌLACE was founded on innovation, community, and an unending pursuit of excellence. The SŌLACE team is passionate about designing boats that reflect our drive for excellence, and our commitment to the ultimate on-water experience.

It all started at a very young age for Stephen Dougherty as he experienced total immersion in the ultimate boatbuilding insights. Since then, Stephen Dougherty and his wife Sarah have launched and scaled multiple successful businesses. SŌLACE is the culmination of Stephen's life's work, and the business acumen of Sarah. The ultimate design backed by the ultimate company.

SŌLACE Boats will be manufactured at the Dougherty's 200,000 square foot factory on 16 acres located in Edgewater, FL. SŌLACE is looking to build a global brand and maintain an international footprint for support anywhere around the globe.

Additional information about SŌLACE Boats is available at solaceboats.com. Follow our news on Facebook at [Facebook.com/SolaceBoats](https://www.facebook.com/SolaceBoats) and on Instagram at [Instagram.com/SOLACEboats](https://www.instagram.com/SOLACEboats).

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