

## BASF & Trimac invest in BULKY to revolutionize bulk freight logistics

**Bulky, the first bulk freight matching consortium will improve on-time deliveries, fleet utilization and driver retention.**



BASF, the largest chemical company in the world and Trimac one of the largest bulk carriers with thousands of tanker trucks in North America, announce an investment in Bulky, the first freight matching consortium to greatly enhance bulk freight logistics. This consortium is in development of a technology platform aligned to the specific requirements facing the bulk industry.

Carriers who join the consortium expect improved fleet utilization and driver retention due to increased visibility of additional loads and a reduced effort to match their fleet within the restrictions of the bulk freight industry. "We are excited about Bulky as a way to greatly enhance the utility of our fleet," Matt Faure, CEO of Trimac.

### Digital freight matching benefits



Bulk manufacturers and shippers who join the consortium are empowered to make more agile and reliable customer shipments due to newly visible tanker truck capacity, their attributes and last contained. Bulky accelerates its time to market by leveraging the award winning, multi-patented Cargo Chief freight matching technology.

This announcement is an invitation to other bulk industry entities and professionals to join BASF and Trimac in Bulky, the freight matching consortium. There are many forms of participation, learn more at [www.bulky.io](http://www.bulky.io).

### About Bulky

Bulky is an online application for shippers to match their bulk freight loads with available tanker capacity. As an industry consortium, Bulky is founded on strategic partnerships between bulk shippers and their carriers. Bulky enables carriers to upload available capacity in a unique interface designed for bulk truck transportation. An AI-enhanced matching engine pairs capacity with available shipments; considering the unique requirements of bulk shipping in complex industries such as Chemicals. Further information at [www.bulky.io](http://www.bulky.io).

### About BASF

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The approximately 122,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of around €63 billion in 2018. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (BAS). Further information at [www.basf.com](http://www.basf.com).

### About Trimac Transportation

From its inception in 1945, Trimac Transportation has consistently sought and achieved industry leadership, and has a proven reputation for safe and reliable service. Trimac Transportation has become one of the largest bulk carriers in North America through internal growth and strategic acquisitions. Trimac is proud to be a part of the many

FOR RELEASE ON April 22, 2019

[www.bulky.io](http://www.bulky.io)

Bulky Canada: 403 536-4066

Bulky USA: 469 403-5489

communities in which we operate, and we believe in investing and actively engaging in local communities. We take pride in working with municipalities to improve community safety, public awareness, and sharing our strong history of responsible care. For more information visit <http://www.trimac.com>.

#### **About Cargo Chief**

Cargo Chief unlocks hidden carrier capacity for 3PLs by leveraging patented, award-winning technology created by the combination of Silicon Valley ingenuity and deep freight industry expertise and relationships. Cargo Chief enables 3PLs to enhance their service and profitability by matching, booking and managing loads with their existing carriers more efficiently and effectively. Please visit [www.CargoChief.com](http://www.CargoChief.com).