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FOR IMMEDIATE RELEASE

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***GoodWork Coworking Launches Campaign to Promote Good Business
Through Solar Powered Community***

In 2018, GoodWork partnered with several environmentally-driven organizations to bring direct solar power to the 60,000 sq. ft. renovated 1950s building at 1808 South Good Latimer. GoodWork now claims 454 rooftop solar panels that provide direct, sunshine-powered energy to the space, and allows over 100 member businesses to benefit from renewable energy. This offsets 50% of the building's power load on a monthly basis, and has offset 158,159.86 kg of CO2 emissions, the equivalent of 8,774 trees planted.

One year in, GoodWork and partners have launched the "Hey There Sunshine" campaign. In partnership with [Made For Studio](#) - creative director Fernando Augusto and [Takka Collective](#) founder and experience strategist Jeff Corkran, along with support from - [Downwinders at Risk](#), [Sunfinity Renewable Energy](#), [GGO Architects](#), and 1808 Partners LP. With the bright, unmistakable 'Hey There Sunshine' billboard installation as the focal point for the campaign, it is a beacon for change in an overlooked industrial area, just south of downtown Dallas.

The campaign includes a 'Powered by Solar Energy & You' website button for GoodWork members to add to their website and a [printed "zine"](#) to tell the story. GoodWork is now actively soliciting stories to share about the collective good their membership is creating in the space. To follow the good campaign or to share your own good story, use and search [#heytheresunshine](#) and [#heytheresunshine](#) 🍀.

"GoodWork is the first coworking space in the United States to pursue inclusive sustainability and wellness as an integral part of our business model, growing our membership through the shared goal of doing purposeful work. Our ambitious goal of LEED green building certification and WELL certification for our flagship location is happening in part due to the actual returns from the solar project." - Amy King, GoodWork Co-Founder & Chief Eternal Optimist

About GoodWork

Local and woman-owned, GoodWork was conceived by Amy King, with co-founder and building owner, Steven Kinder, LOFTwall Founder & CEO. Dedicated to supporting the creative/business community, GoodWork is leveraging the expertise of partners to facilitate problem solving, idea cultivation and one-on-one consultations for members businesses.

For more information visit: <http://heytheresunshine.org>.

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