

# NEWS RELEASE



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## Health Choice PPO Selects Synergy Laboratories to Deliver High Quality, Cost-Effective Results

**Health Choice PPO and Synergy Laboratories, two of Alabama’s leading healthcare companies have come together to provide the highest quality laboratory results to the physicians, hospitals and other medical professionals serving members of the Health Choice PPO network.**

MOBILE, AL, June 4<sup>th</sup>, 2019 Health Choice selected Synergy Laboratories because they combine testing excellence with effective cost controls. Lauren Craig, the Executive Director for Health Choice said, “Doing everything we can to help control the ever-rising cost of healthcare is important to us, but we simply cannot sacrifice quality in an attempt to control costs. We have seen results from Synergy that prove to us that they share our philosophy of reducing cost while delivering clinical value to our members.”

Brad Pitts, the Chief Executive Office of Synergy Laboratories, echoed Craig’s commitment to delivering value to Health Choice. He said, “Synergy is committed to offering its partners the critical laboratory results they need with the latest diagnostic testing in the market. We are proud to partner with Health Choice, another company that is committed to providing uncompromising healthcare to residents of Alabama.”

### **About Synergy**

[Synergy Laboratories](#) is a full-service, diagnostic laboratory, located in Mobile Alabama, that performs clinical, toxicology, women’s health, and genetic testing. Founded in 2015, by Brad Pitts and Brandon Biles, Synergy’s mission is to ethically serve the healthcare sector while giving healthcare providers quality service and accurate results.

### **About Health Choice**

[Health Choice of Alabama](#) is a Preferred Provider Organization (PPO) founded in 1984, and is now wholly owned by Alabama PPO Network Resources. With a comprehensive network of top-quality physicians, hospitals and other medical providers, Health Choice offers healthcare services to employer groups throughout the state. Health Choice provides greater health care values for employers and their employees by offering preferred provider network rates. By partnering with Health Choice, third party administrators (TPA’s), insurance companies and self-insured employer groups better manage their healthcare costs by offering cost saving options for health plan coverage benefits to meet healthcare needs.

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