

LA NOCHE

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FOR IMMEDIATE RELEASE:

Artist Ekin Curates Her Passions into La Noche - New Single that Drops Today 19.04.2019

Ekin's beauty secured her a modeling contract with Ford Models New York, her beauty secrets fueled a skincare empire with KERACELL®- and now she parallels it all in revisiting her musical roots with a new single, La Noche.

The lines that once separated the creative disciplines of music, fashion, beauty, and film have all blurred – and now, the public appreciates a multidimensional artist. Ekin is that artist, the voice, the beauty entrepreneur, and that creative 'it' factor that fuels all her endeavors.

The Turkish born, American raised artist has teamed with the emerging creative forces of Idrise, Black Mattic, and Grant Kemp, and the under the production talents of Lugo Gonzalez for Truemakers Music Group, they have created a remarkable fusion of music, beauty, and bespoke vibe.

The single La Noche, Spanish for 'The Night' represents a return to Ekin's earlier music endeavor, "Turkish Delight" with Turkish rapper Cihan – and on the heels of her successful unisex 'human stem cell extract' based skin care line KERACELL®.

The growing popularity of the brand has debuted at Macy's and Dillard's department stores - and is quickly on its way of being the 'go-to' brand for beautiful skin.

KERACELL® has a co-starring role in La Noche - which defines Ekin's belief that beauty comes in all forms, and touches all senses.

For additional information, press relations, and guess-list inclusion for the upcoming Los Angeles debut - email us:

Press / Bookings: Truemakers Music Group, Tel. 323.535.7220 or
email us: truemakersusa@gmail.com



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