

FOR IMMEDIATE RELEASE

PTC Wizard Selected for MassChallenge Texas in Houston 2019 Accelerator

PTC Wizard joins MassChallenge's global network of startups in Houston, Texas

July 10, 2019 – Suffern, NY - PTC Wizard, a parent-teacher scheduling software system, announced today they were selected to participate in the MassChallenge Texas in Houston 2019 accelerator program. PTC Wizard was one of over 250 startups to apply for the accelerator located in Houston, Texas.

PTC Wizard will participate in the MassChallenge Texas in Houston 2019 accelerator program, where it will receive access to MassChallenge's global network, world-class mentoring from industry experts, tailored programming, free co-working space, and unrivalled access to corporate partners. The accelerator culminates in September 2019 at the MassChallenge Texas in Houston Closing Ceremony, where selected startups will pitch for the opportunity to win \$250,000 in rewards and discounts.

"We are very excited for this opportunity," says Shammai Ellman, Founder of PTC Wizard. "The timing of the accelerator program is perfect, as we recently migrated all of our customers to a new cloud version of our system which makes it much more powerful and scalable. MassChallenge is exactly what we need to help the rest of the schools that are still wasting time and money scheduling their parent-teacher meetings."

PTC Wizard plans on using MassChallenge for developing new sales channels and marketing strategies to promote its system to all the K-12 schools worldwide.

ABOUT PTC WIZARD

PTC Wizard is a scheduling platform designed for K-12 schools that seamlessly integrates with student information systems. With PTC Wizard, schools streamline their scheduling and improve parent involvement while decreasing the effort and resources spent managing this task. PTC Wizard has been successfully implemented in over 500 schools throughout the United States for scheduling parent-teacher conferences. This cloud-based scheduling platform books over 8,000 meetings every 5 minutes and will continue to grow as more schools sign up. Principals and superintendents realize that parent involvement is crucial for student achievement, but not many realize how easily they can increase parent involvement until they use this vital tool.

Learn more about PTC Wizard at www.ptcwizard.com

About MassChallenge

MassChallenge is a global network of zero-equity startup accelerators. Headquartered in the United States with locations in Boston, Israel, Mexico, Rhode Island, Switzerland, and Texas, MassChallenge is committed to strengthening the global innovation ecosystem by supporting high-potential startups across all industries, from anywhere in the world. To date, 1900 MassChallenge alumni have raised more than \$4 billion in funding, generated more than \$2 billion in revenue, and created over 120,000 total jobs. Learn more about MassChallenge at masschallenge.org.