



Solace Boats, LLC  
308 S. Old County Road  
Edgewater, FL 32132  
386.302.6287  
info@solaceboats.com  
solaceboats.com

FOR IMMEDIATE RELEASE: September 3, 2019

### **SOLACE BOATS ANNOUNCES FIRST FIVE DEALERSHIPS**

*Atlantic Marine (Port Orange, FL), PYY Marine (Maryland), KMC Marine (Pompano, FL), Bluewater Yacht Sales (Orange Beach, AL), and Unique Marine (Tavernier, FL)*

### **EDGEWATER, FL: September 3, 2019**

SOLACE Boats is excited to officially announce its first five dealers, anchoring a presence that spans the eastern seaboard and around the gulf. Atlantic Marine of Port Orange and St. Augustine, FL, PYY Marine of Pasadena, MD, KMC Marine of Lighthouse Point, FL, Bluewater Yacht Sales of Mobile and Orange Beach, AL, and Unique Marine of Tavernier, FL—together these five dealers across eight dealerships provide the foundation for the SOLACE line’s market introduction.

SOLACE sees the value in creating a seamless and spanning network of dealers. Across industries, luxury product requires premier access to luxury services. The 345 has placed itself in a class of its own as noted by numerous publications, with recognition of that fact helping to refine SOLACE’s dealership approach.

These first five dealers were selected after careful vetting says John Moe, leading the marketing at SOLACE “With each potential dealer it was essential to ensure alignment with the vision of legendary craftsman Stephen Dougherty, and further, the ethos of SOLACE Boats as a lifestyle.”

Below is a brief overview of these three inaugural dealers:

- Atlantic Marine

For over 25 years, Atlantic Marine has been helping people to realize their dreams of boat ownership. Conveniently located in Port Orange and St. Augustine, FL, Atlantic Marine offers a variety of top-of-line boats in state-of-the-art facilities including a comprehensive service department that is Yamaha and Mercury certified.

- PYY Marine

PYY Marine is a full-service marina located on Rock Creek in Pasadena, Maryland with access to Chesapeake Bay. PYY has over 6 acres of land with a full-time, year-round service department. Their focus is customer service and helping customers get educated on all their boating needs.

- KMC Marine

KMC Marine was established in 1988 as Kniskern Marine Center and over the years, evolved into KMC Marine - a respected boat dealership offering top quality, high-end boat lines, pre-owned boats, and a factory-authorized service center featuring certified mechanics. KMC has been proudly serving South Florida for over 30 years.

- Bluewater Yacht Sales

A premier dealership along Alabama's gulf coast, Bluewater Yacht Sales, Inc. has been in business since 1972. Their staff delivers a full-service experience with expert knowledge across renown brands. Bluewater's Service Department caters to a variety of boats and engines, specializing in custom outfitting. On staff is a full-time Yamaha Master Tech. Bluewater is a 5 Star Gold Yamaha Certified Service Facility.

- Unique Marine

Servicing the Florida Keys, Unique Marine is a top dealership that offers a host of brands and services with a friendly and knowledgeable staff. Unique Marine includes a full dealership and service center. Family-owned and operated in Tavernier Key, FL, Unique marine prides itself on its goal to help customers find the perfect watercraft to fit their lifestyle, along with the right parts and accessories.

SŌLACE looks forward to furthering their relationship with each of these dealers as sales continue to grow, and the SŌLACE line expands to new sizes and markets.

### *About SŌLACE Boats*

*Decades in the pursuit of excellence.*

*SŌLACE was founded on innovation, community, and an unending pursuit of excellence. The SŌLACE team is passionate about designing boats that reflect our drive for excellence, and our commitment to the ultimate on-water experience.*

*It all started at a very young age for Stephen Dougherty as he experienced total immersion in the ultimate boatbuilding insights. Since then, Stephen Dougherty and his wife Sarah have launched and scaled multiple successful businesses. SŌLACE is the culmination of Stephen's life's work, and the business acumen of Sarah. The ultimate design backed by the ultimate company*

*SŌLACE Boats are manufactured at the Dougherty's 200,000 square foot factory on 16 acres located in Edgewater, FL. SŌLACE is looking to build a global brand and maintain an international footprint for support anywhere around the globe.*

*Additional information about SŌLACE Boats is available at [solaceboats.com](http://solaceboats.com). Follow our news on Facebook at [Facebook.com/SŌLACEBoats](https://www.facebook.com/SŌLACEBoats) and on Instagram at [Instagram.com/SŌLACEboats](https://www.instagram.com/SŌLACEboats).*

*© 2019 SŌLACE Boats, LLC. All rights reserved. SŌLACE Boats, the logo and other marks are trademarks of SŌLACE Boats and/or SŌLACE Boats affiliated companies. All other marks contained herein are the property of their respective owners.*