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**“THE QUAKE OF ‘89” -30TH ANNIVERSARY**

**1989 MASHUP SONG TELLS EARTHQUAKE STORY (STILL SHOTS ADDED)**

**THROUGH BANDS/SINGERS OF SAN FRANCISCO**

**WHO:** songwriter/performer/attorney “Loose Bruce” Kerr (nationally: Dr. Demento Show; Jim Bohannon Show)

**WHAT:** 30th Anniversary NEW VIDEO with mashup song from 1989 revisited: ***“The Quake of ‘89”***

**WHERE:** free streaming of the mashup at <https://youtu.be/9OiLukbsWn0>

**WHEN:** now available for use by press/radio/Internet in upcoming stories recounting the Loma Prieta earthquake on October 17, 1989

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 Sept. 4\_\_\_\_, 2019 For an additional story angle to the upcoming recounting of the Loma Prieta earthquake in California on Oct. 17, 1989, as the 30th Anniversary of it approaches, a song, **“The Quake of ‘89”** which got airplay on San Francisco talk radio station KGO and the nationally syndicated Dr. Demento Show and Jim Bohannon Show after the event, now is a VIDEO on the Internet with accompanying still shots of the Bay Area-connected singers and groups whose song snippets tell the story (e.g., Jefferson Starship, Janis Joplin, Huey Lewis & the News, Santana, Marty Ballin, Journey, Scott McKenzie, Creedence Clearwater Revival, Tony Bennett, Grateful Dead, Canned Heat, Otis Redding, and Dionne Warwick, Tony Bennett, Judy Garland, and Jeanette McDonald).

Song parodist “Loose Bruce” Kerr, himself a Bay Area resident for 33 years, who moved his family from the Bay Area to Roseville 2 years ago, was living with his family in their home in Mountain View when the earthquake hit. In fact, it was both Bruce’s and his mother’s birthday celebration that coincided with the quake that day.

[“Loose Bruce” Kerr is an attorney currently working for Oracle in Rocklin, CA, following a 20 year career as a performer and song parodist in the ‘70’s into the 90’s. Bruce’s songs are an irregular feature of the Dr. Demento Show (over 100 radio shows) and Jim Bohannon show on syndicated radio & the Internet. Bruce opened for “Weird Al” Yankovic back in the day. His breakout song was in 1987: “Walk Like a Deukmejian,” about California’s then-governor and Supreme Court Chief Justice, Rose Bird. He records his songs in his home studio, singing each vocal and playing each instrument, one track at a time. This mashup of San Francisco-related songs was a different model from his usual singing and playing instruments.]