



FOR IMMEDIATE RELEASE

Atlanta Auction Professional Earns Accredited Auctioneer Real Estate Designation

Atlanta, GA, September 19, 2019 — With over \$58.6 billion sold in real estate at auction annually, more and more consumers are turning to Auctioneers to sell their most valued asset, their real estate. Real estate is the fastest growing segment of the quarter trillion dollar auction industry and Auctioneers are expanding their education and business operations to provide consumers with effective and efficient sales solutions.

Steve Griffin, an Atlanta based auction professional, recently received his designation as a Accredited Auctioneer Real Estate (AARE) from the National Auctioneers Association's Education Institute. The AARE program provided Steve with the expert training necessary to effectively market residential, agricultural, commercial, and industrial real estate. The program also provided Steve with training in evaluating property, preparing important financial documents, and preparing the property for auction. Less than 360 individuals hold this distinction in the United States.

Steve Griffin is an Auction Advisor with Tranzon Driggers and resides in Atlanta, GA. Steve specializes in the disposition of commercial and multifamily properties.

In addition to the AARE, the NAA Education Institute offers professional designations for Certified Auctioneers Institute (CAI), Certified Estate Specialist (CES), Graduate Personal Property Appraiser (GPPA), Benefit Auctioneer Specialist (BAS), and Auction Marketing Management (AMM).

About Tranzon Driggers

Tranzon Driggers is a member company of Tranzon, LLC. Tranzon is one of the largest real estate auction companies in the country, with 30 offices coast-to-coast. Tranzon's accomplished auction professionals are widely recognized as leaders in the auction industry. All Tranzon companies are independently owned and operated.

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