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**SAINT PETERSBURG, FL BASED
PODCAST, “DUMB4LOVE” NEWEST
EPISODE FEATURES VERNON REID OF
THE BAND LIVING COLOUR, HITS OVER
100,000 LISTENS**

Saint Petersburg, FL (September 25, 2019) – Dumb4Love, a twice-monthly podcast celebrating hope, heartache, and the ridiculous lengths humans will go to for love, has released their 7th episode, titled **“Street Goddess Gives a Mortal a Boon”** featuring an in-depth interview with legendary guitarist and founding member of influential rock band **Living Colour**, Mr. **Vernon Reid**.

The episode journals Vernon’s life as a young man in New York City, being discovered by a bisexual “Street Goddess” who takes his virginity, and shows him a whole new side of life. Though Vernon, through Living Colour, released a song in 1990 titled “Bi”, which was inspired by this experience, this is the first time in history he has actually told the story in all its *Vivid* detail.

The episode was released on September 15, 2019 and has already amassed 100,000+ listens on SoundCloud, Facebook, Apple Podcasts, Spotify and others combined making it the most listened to episode of Dumb4Love to date.

Highlights from Vernon Reid episode include:



(04:25 - 04:43) “You had like, all of these women hanging around, and I said ‘Oh this is the church of dirty.’ And then you went and had a Church of Dirty t-shirt made up!” - VERNON REID

(24:05 - 24:15) “It was really kind of a nice night, and I’m looking out at the view, and I turned around and she was... in her underwear.” - VERNON REID

(34:29 - 34:50) “So one day, we were Doing That Thing, and all of a sudden Sandra starts with- ‘What’s that?’ and she heard the elevator stop. On their floor. And she was like ‘She’s not supposed to be home! She’s not supposed to be home!’ And she jumped up, and I’m like ‘You gotta get your clothes on!’” - VERNON REID

Jean Morisson, the show’s host, says “I had an amazing time interviewing Vernon Reid, my friend, partner in crime, and co-founder of the Church of Dirty. Make sure to check out the hilariousness that ensues on this episode of First Times and more”.

Upcoming episodes include 2 episodes for Domestic Violence Awareness Month 2019 - #DVAM2019 - due out on October 1 and October 10, as well as a Halloween Special due out on October 20.

Listen to the episode on Dumb4Love.com, Apple Podcasts, Spotify, Stitcher, Google Play, or any other service where you listen to podcasts.

ABOUT DUMB4LOVE

Dumb4Love is a twice-monthly podcast celebrating hope, heartache, and the ridiculous lengths humans will go to for love.

Hosted by Jean Morisson, we’ll be interviewing special guests, airing voicemail messages, and reading fan-mail and people’s personal stories of those times when they did the unthinkable, ridiculous, and straight up dumb in the name of love.

What’s the dumbest thing YOU’VE done for love?



ABOUT THE VEX GROUP

The VEX Group, VEX Network or just simply VEX is a creative media firm established in Saint Petersburg, FL, with a world-wide clientele that focuses on the creative industries. VEX creates multimedia presentations, video productions and develops and produces podcasts.

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