

Call For Artists

Juried Selection for Participation in the Hankyu Hawaii Fair 2020 (Osaka, Japan)

For Immediate Release January 28, 2020

Larry McCarthy (808) 782-2413 Larry@BlackSandPublishing.com

- Juried Call For Hawaii Artists to Participate in an International Fair
- Promoting Awareness of Hawaii's Vibrant Art Industry
- Sending Art and Aloha to Japan

[Honolulu, Hawaii, January 28, 2020] – Black Sand Publishing today announced the state-wide Opportunity for Hawaii artists to apply for representation and participation in the Hankyu Hawaii Fair 2020 (Osaka, Japan), a major annual Hawaii-themed fair sponsored by Hankyu Hanshin Department Stores in collaboration with the <u>Department of Business</u>, <u>Economic Development & Tourism (DBEDT)</u>.

The open, online *Call For Artists* to be held <u>February 1-29, 2020 is hosted by Black Sand Publishing and sponsor Hankyu Hanshin Department Stores</u>. Artists will apply at https://www.BlackSandPublishing.com/HankyuHawaiiFair to submit art images for juried selection, with the judges' panel to be comprised of notable Hawaii and Japan art and business leaders.

Visual arts are an important part of Hawaii's culture, and the winners will receive awards ranging from free round trips to Osaka, to Licensing and Representation Agreements to sell their products in Osaka. Selected artists will participate via awarded prizes in the Hankyu Hawaii Fair art show, held July 8-20, 2020 in Osaka.

"This Call For Artists is an important program that will support the Hawaii arts community by providing an opportunity for an unusually large group of Hawaii artists to be recognized and rewarded with publicity and business services that are difficult for most artists to obtain," said Larry McCarthy, President, Black Sand Publishing. "It will also substantially expand the exposure of Hawaii's arts to many more people in Japan."

- more -

This Call For Artists is raising awareness and support for the Hawaii art community. Media attention and exposure will further help a culturally important part of Hawaii's heritage. More information may be found at the Call For Artists web page at https://www.BlackSandPublishing.com/HankyuHawaiiFair, or by contacting Larry McCarthy at (808) 782-2413 or Larry@BlackSandPublishing.com.

###

Black Sand Publishing is a leading fine arts publishing company with deep roots in the business of representing fine artists. Its' creative management team has worked in the art industry in sales and production capacities for over 18 years, and its fine art printing business Chromaco has supported artists in Hawaii since 2001. Black Sand currently focuses on fine art services in Hawaii, US mainland, Japan and Korea.

Event Sponsor

Hankyu Hanshin Department Stores

Hankyu Umeda (Osaka, Japan) is the flagship main store for Hankyu Hanshin, and was established in 1929. It is one of Japan's largest department stores, and is a popular hub for sophisticated fashion brands and lifestyle trends. The Hankyu Hawaii Fair, part of a series of World Fairs held throughout the year, attracts over 200,000 visitors over a seven-day period.