



It's Not Just for Mailing

USA.TrueAddress.net



Address Correction and Standardization Service

Verifying data quality is instrumental in reaching your intended audience. CASS® processing validates every address in your file against all USPS delivery points. Your improved and appended address data will be returned in a user-friendly format and will include the necessary fields to qualify for automation postage discounts (i.e. ZIP+4®, delivery point, and Carrier Route). For parcel shippers this process provides the 11-digit ZIP code required for USPS shipping discounts.

Unparalleled Processing Speed

Clocked at over 250 million addresses cleaned per hour

Faster than USPS API or other outside API's

Single Address Lookup or Batch Processing

Better matching accuracy

More actionable information returned than other products

Flexible Pricing Models

Subscription-based pricing for large and small enterprises

Adaptable Deployment Models

Configurable for enterprise web servers to single user options

On-premise or Cloud options

No privacy concerns with on-premise processing

Cloud option for trials or SaaS preferences

Easy-To-Use

Online tutorials simplify the process

Simple XML parameter templates

**Scan Barcode
to watch an
informative
video!**





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What TrueAddress Does

High Performance address correction and standardization software for 64-bit Windows or Linux, batch processing and single address lookup via DLL provided for popular development environments

Address standardization and CASS certified address corrections

- Enterprise Data quality for large companies
- Processing rejects from other CASS Certified products in minimal time
- Website data entry validation

Who Should Use TrueAddress?

- New enterprises that need address standardization for data quality purposes
- Users of other CASS Certified products – replace existing products with TrueAddress—its superior speed and cost effectiveness makes TrueAddress a better choice than many legacy CASS Certified products
- Users with single address lookup for websites and legacy CRM systems—replace these with TrueAddress solution results in much more accurate data and faster results
- Companies who wish to replace hosted solutions with on-premise solution (in USA only)
- Companies wanting to enhance exiting CASS Certified products to improve match rate with minimal slowdown of end-to-end process

Why is TrueAddress better than other solutions?

- Fastest CASS Certified processing on Market (70-250 million + addresses per hour depending on hardware)
- Single Address Lookup DLL can be used by a wide variety of development platforms
- Pricing is subscription based, very competitive and includes monthly and weekly data
- Superior Flexibility
- Multiple input and output formats supported
- XML parameter file makes automation easy
- Web based parameter builder provides a quick start
- Both batch and single piece lookup capabilities included
- RDI™ is included
- Available as low cost cloud offering for lower volume users
- Much better matching accuracy and more actionable information returned than most non-CASS Certified single address lookup products
- Window Book development team has decades of experience developing address hygiene engines

Scan Me!



CASS stands for Coding Accuracy Support System, a United States Postal Service® (USPS®) certification process for software that compares name and address records against the USPS address database for correction and standardization purposes.

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