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FACT SHEET – High Level Platform Description

What It Delivers (Phase I): A 360-degree view of global public policy momentum and reaction functions using transparent, objective data. The patented process uses inputs from over 70 regulators, central banks, finance ministries, trade officials and international organizations as well as major media. Issue coverage includes: COVID19, trade policy; Brexit policy; FinTech policy (including cryptocurrency regulation and central bank digital currencies); and banking regulation policy.

How It Operates: The platform deploys **nine+ levels of patented analytical process automation** to analyze the words generated by the public policy process, assign objective (not sentiment) values to those words, save the underlying documents in a data lake, and generate a range of data visualizations.

What It Delivers (Phase I Products): Daily analytical momentum measurements. Search results display as a time series showing the policy reaction function over time. Transparency regarding underlying items that generated the measurements (live external links and PDFs *with search terms highlighted*).

What It Delivers (Value Proposition): Helps knowledge professionals read smarter, connect the dots faster, and generate better strategic insights by accelerating access to actual policy activity – even if the activity has not yet been covered by media.

Use Cases in Risk Management: Superior scenario analysis, delivering more realistic inputs for model parameterization and assumptions based on concrete, transparent, objective facts. Superior risk pricing, based on the only time series for policy risk available in the market today. Superior strategic advantages for those seeking insight into potential policy trajectory shifts before those shifts generate headlines.

