



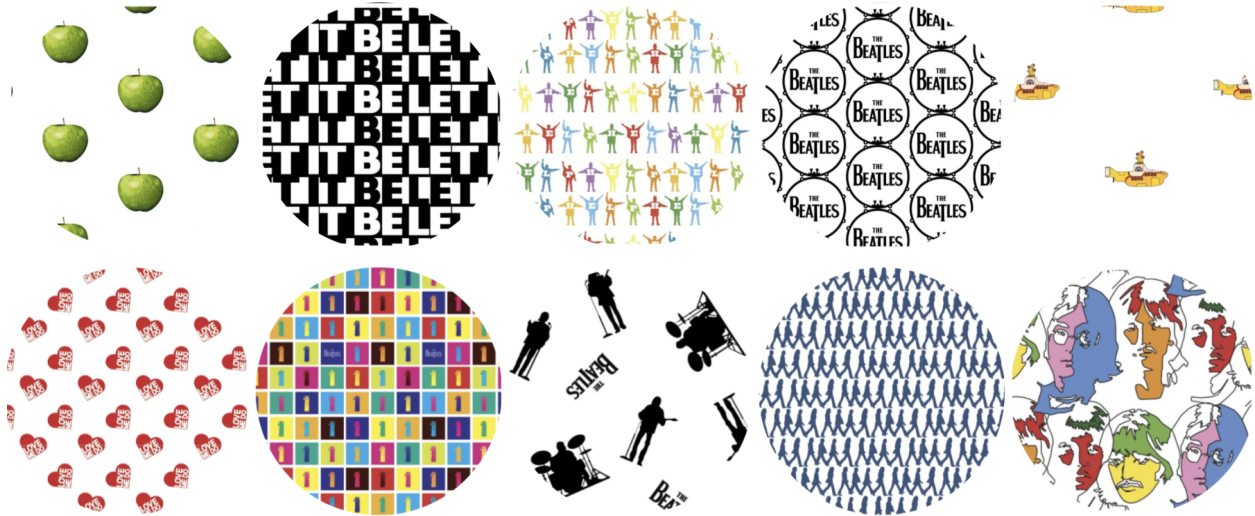
Due to overwhelming demand, Original Stitch has extended the voting on The Beatles Custom Collection through the end of May! In addition, every fan that votes will be entered to win one of four free shirts!

Original Stitch in partnership with **Apple Corps Ltd** is excited to announce the launch of **The Beatles Custom Collection**. The deal was brokered by Thread Shop, the merchandising division of Sony Music.

The Beatles are a true original and now, for the first time ever, fans will be able to create their own original The Beatles shirt, starting by voting which patterns go into production.

Fans pick their favorite patterns from a career-spanning set of graphics going all the way back to their first single, 1962's “**Love Me Do**” and right up through “**Abbey Road**” and “**Let It Be**” as shown below.

Fans can vote now through May 31st (extended from May 17th) at <https://shop.originalstitch.com/pages/beatles-voting>



Then, the fan favorites go into the Original Stitch Shirt Builder so everyone can dial in the fit and design their personally perfect shirt. That might mean a Hawaiian style all over print featuring the iconic Abbey Road crossing or a subtle pop of Yellow Submarines inside the cuffs and collar of an otherwise business-ready white button-up.

All Over



Contrast



Accent



Fans vote through May 31st, winning fabrics announced June 1st and fans can design and order their shirts right away. Four lucky fans will be chosen at random to receive their shirts free of charge!

Orders placed by August 1st will ship in time for the opening weekend of Peter Jackson's "The Beatles: Get Back" documentary in early September.

Original Stitch has been an industry leader in customizable, made-to-measure shirts since 2015. In addition to a wide range of traditional shirting fabrics, unique options like our Kimono

Cloth and selection of officially licensed custom patterns, such as Pokemon, Star Wars, and The Beatles, ensure that everything our customer wears is a true original. Hand made in Japan, guaranteed fit, near limitless options. Your style, your way. Visit www.OriginalStitch.com to learn more or check us out on Facebook (www.facebook.com/OrigStitch) or Instagram (www.instagram.com/original.stitch/).