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FOR IMMEDIATE RELEASE

Children leading the way in giving back

The Jump Ahead Benefit has brought together the finest equestrian skills through its annual event while giving back to the community. This year the beneficiary is Easterseals North Georgia. “We are excited to be a part of this wonderful event,” said Donna Davidson, CEO of Easterseals. “We would not exist without the support of our community. It’s exciting that young riders will participate in giving back to our kids”

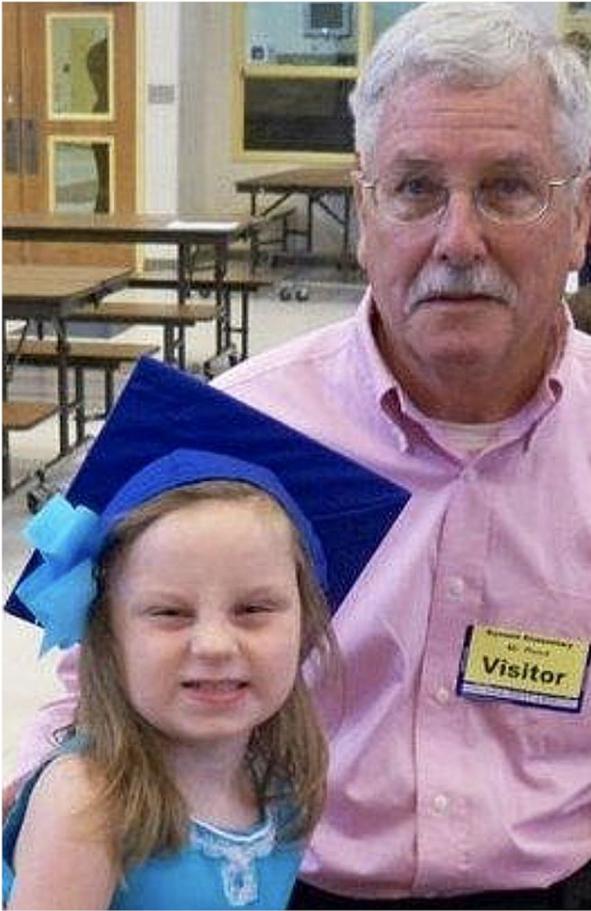
The event is **August 15- 16, 8:00 am-6:00 pm, at Wills Park Equestrian Center (11925 Wills Road, Alpharetta)**. For more information about the Jump Ahead Benefit, please visit www.RidingForKids.com.

In 2009, Julie Mohr started the Jump Ahead Benefit horse show. Each year, she chooses a charity to receive funds. Since the Jump Ahead Benefit began, approximately \$200,000 has been raised for multiple local philanthropic nonprofits. Mohr partners with Cheryl & Co to produce these annual fundraisers. “I think everyone needs to give back to the community,” said Sims. “We are particularly excited to produce this show for Easterseals because it’s a different concept. Each of the barns was assigned a specific child to sponsor. Learning about each child and his/her needs personalizes it for the kids who are riding to raise funds. It provides a child’s face and story for them.”

About Easterseals North Georgia

Easterseals is a non-profit organization whose mission is to strengthen children and families at the most critical times in a child’s development. For over 65 years Easterseals North Georgia has been pioneering early childhood development and education through early intervention services, early education programs, and supportive services in the 44 counties that encompass metropolitan Atlanta and North Georgia. Easterseals’ vision is a world where all children can realize their dreams. For more information, visit eastersealsnorthgeorgia.org connect via [Facebook](#), [Twitter](#) or [Instagram](#).

Sample story from the event website <https://www.mightycause.com/team/Falconridge>:



The Lawler's struggled and sacrificed to provide the best level of support and care for their daughter, Neely, who has cerebral palsy. They have successfully done so through job loss, financial devastation, medical scares, and academic struggles. Through it all, though, they have remained steadfast in their commitment to their kids, family, church, and community. Easterseals has done more for us than we could have ever imagined. Neely has cerebral palsy, but it does not define her. She is just a regular kid who loves to play, spend time with her grandfather, and live life to its fullest.

Neely's grandfather was also a recipient of Easterseals services when, sixty years ago, he was stricken with polio. He spent many years away from his family in hospitals and rehabilitation. Easterseals supported his family then and now.

Thank you for helping our family.