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Media Contact: Kevin Howes

303.428.0479

Kevinh@rsaorg.com

FOR IMMEDIATE RELEASE:

**RSA Debuts New Website Design and Resources**

**DENVER, CO.** — The Reprographic Services Association (RSA) expands its commitment to serve their business clients, including their AEC customers, in getting back to business by developing a new interactive website that works to present exciting new options for their current Member companies.

The highlight of this new website is the ability of members to conduct ongoing discussions in specialized communities on a wide range of business topics so they may solve problems, create new income streams and keep business moving in the right direction. The website will also include easy access to the latest discussion topics, up-to-the-minute industry announcements, events and more. Member companies will be able to access specialized communities designed to answer questions within targeted areas of business—owners, young professionals, sales/marketing with more to be developed.

Kevin Howes, Executive Director of RSA says, “This new website will go the distance in creating the perfect business focal point that supports the evolution of the RSA member companies we serve. These days, it’s important to provide digital print service providers with the information they need quickly, accurately and most importantly from their peers so they may meet the challenges presented in today’s marketplace.”

Formed in 2001, the Reprographic Services Association (RSA) is a North American network of 79 companies with more than 200 locations. Serving the Architectural, Engineering and Construction (AEC) sectors, the RSA affiliated companies provide a wide variety of print, equipment and digital technology solutions. As independently owned and operated businesses, RSA affiliates represent the true embodiment of an entrepreneurial enterprise with a cooperative spirit.

For more information about the RSA visit [www.rsaorg.com](http://www.rsaorg.com).

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