

PRESS RELEASE

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Product trend software Keylitic wins top vote on Product Hunt

Innovative analytics software offers curated database of trending product keywords for business

San Diego, California — October 22, 2020 — tech startup Keylitic has launched their web-based product analytics software on [ProductHunt.com](https://www.producthunt.com) and was voted to first place in the marketing category and second place overall for the entire site shortly after launch. This launch begins a promotional campaign to raise awareness of their software. The software is built around an interface to help businesses show what shoppers want most right now. The firm also offers custom trend reporting and consulting using Keylitic technology.

The launch page on Product Hunt can be found at the following link:

<https://www.producthunt.com/posts/keylitic>

Developed by business trends researcher and analytics expert, Jack Marchese, MBA and founder of Keylitic, he saw a clear need for a tool like this for businesses:

“Keylitic is the best solution on the market to show businesses what products are trending right now. Knowing what’s trending can help businesses create content, gain insights into product features and variations, conduct competitive and product research and much more. Now businesses no longer need to spend hours trying to find trends with our curated database now available.”

Available as web-based software, Keylitic’s website can be found at the following link:

www.keylitic.com

Headquartered in San Diego, California, Keylitic software is a database of trending product keywords for research firms, bloggers, brands, sellers and content creators. Keylitic is easy enough for anybody to use, but includes the same relevant information that is tracked by top marketing teams around the world. Their website is www.keylitic.com.

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