



READ A BOOK  
HELP A COWBOY

7TH ANNUAL

# READ A BOOK, HELP A COWBOY



PURCHASE ANY BOOK WRITTEN BY  
*USA TODAY* BESTSELLING AUTHOR  
**SHANNA HATFIELD**

OCT. 1 - DEC. 24

TO BENEFIT THE  
**JUSTIN COWBOY CRISIS FUND**



TEN PERCENT OF THE NET PROCEEDS FROM  
EACH BOOK PURCHASED GOES TO THE JCCF.

FOR MORE INFO, VISIT:

[HTTPS://SHANNAHATFIELD.COM/GIVE-BACK/](https://shannahatfield.com/give-back/)

# READ A BOOK, HELP A COWBOY

In 2013, Shanna Hatfield was in the midst of researching details for *The Christmas Cowboy*, the first book in the Rodeo Romance Series. She wanted to know how much medical care an injured cowboy would receive at a rodeo versus going to the hospital.

In the story, the hero sustains an injury at a rodeo. In an attempt to get her facts straight, Shanna reached out to the Justin Sportsmedicine Team®. Through mobile medical centers, they provide care at more than 125 PRCA rodeos annually. Their responses to her many questions were extremely helpful and she was so impressed with them, she wanted to do a little something in return.

That year, she launched a campaign to donate a portion of her book sales to the *Justin Cowboy Crisis Fund* during the month of December.

The JCCF began in 1990 when the Justin Boot Company formed a partnership with the PRCA and the Women's Professional Rodeo Association. Aware of how traumatic injuries can be to rodeo athletes without the additional burden of financial worries, the JCCF provides a hand up when one is needed.

When rodeo athletes sustain catastrophic injuries that leave them unable to compete for an extended time, the JCCF is there to provide help to athletes and their families. They've awarded more than eight million dollars in need-based financial assistance to more than a thousand injured rodeo athletes.

One thing that makes the JCCF stand out among today's numerous charitable organizations is the fact one hundred percent of all contributions received are disbursed to eligible athletes. This is made possible by the joint efforts of the Justin Boot Company and the PRCA as they underwrite the administrative expenses associated with the JCCF, leaving the contributions to serve the intended purpose of assisting injured rodeo athletes.

The generosity of Justin Boots, and the help from their partnership with the Justin Sportsmedicine Team® make it possible for the JCCF to remain fully committed to helping rodeo cowboys get back on their feet.

For Shanna, what began as a one-time donation has turned into an annual campaign called "Read a Book, Help a Cowboy" that provides an opportunity for her to give back to a wonderful organization. As someone who loves the country way of life, rodeos included, this is a way for her to say "thank you" to those who inspire her through their everyday work and lives.

For every book purchased (electronic, paperback, hardback and audio all included) from October 1 through December 24, Shanna donates ten percent of the net proceeds to the JCCF.

"I love being able to do my little part to help an amazing organization," Hatfield said. "What they do, what they represent is so important. I want to help other people learn about the incredible assistance they offer to injured rodeo athletes.

Find out more on her website at <http://shannahatfield.com/give-back>



USA TODAY BESTSELLING AUTHOR  
**SHANNA HATFIELD**

# Roping Christmas

**A Sweet Holiday Romance**

**- By Shanna Hatfield**

ASIN: B08JTWQV2R – Electronic \$3.99  
ISBN: 9798691116568 – Paperback \$14.99

Imprint: Wholesome Hearts Publishing  
October 22, 2020  
400 pages

Size: 6x9 Trade Paperback  
Category: Romance (Western / Holiday/ Christian)

***A focused cowboy, a distracted executive, and a hilarious quest make for an unforgettable holiday.***

Wyatt Nash is a professional tie-down roper, a good ranch hand, and not too shabby when it comes to attracting women. But according to his five-year-old niece, he needs to work on both his roping skills and his dating game. His sister thinks he needs to settle down. And don't get him started on the advice he gets from well-meaning friends. When his rodeo sponsor, billionaire Jon Sinclair, asks for his assistance in tutoring a clueless city girl about Sinclair Industries, Wyatt doesn't feel like he can say no. Then he discovers he'll be teaching none other than the one woman on the planet who wants nothing to do with him.

Packed with small-town charm and the wonder of falling in love, *Roping Christmas* is a sweet holiday romance sure to bring laughter and infuse hearts Christmas cheer.

**The Author:**

USA Today best-selling author **Shanna Hatfield** is a farm girl who loves to write. Her sweet historical and contemporary romances are filled with heart, humor, and hope. When Shanna isn't snapping photos or testing out new recipes, she hangs out with her husband, Captain Cavedweller.



## Excerpt

Chase settled his arm around her shoulders and pulled her against his side in a brotherly hug. “You know we love to have you anytime you can visit.”

“I do know that and am grateful for the standing welcome.” Ashley smiled up at her cousin while a tiny tornado swept into the kitchen.

Corkscrew curls the color of straw bounced in every direction as the little girl launched herself at Wyatt. He swung her into his arms and kissed her rosy cheek. The little one looked like a miniature replica of Sarah.

“Hi!” the child greeted with a broad smile that showed off a missing space in her front teeth.

“Hi, Livy.” Jessie smiled at the little girl. “Are you keeping your Uncle Wyatt busy while he’s here?”

“Yep! We watched a movie last night about the bear ’cessities. It was awesome! But Uncle Wyatt said he’s missing some of the ’cessities. I told him he needs a wife and babies.” Livy wiggled against Wyatt, so he set her on her feet.

She rushed over to Ashley and took her hand in hers. “Hi! I’m Livy. Wyatt’s my uncle, and that’s my mama, Sarah. My daddy is washing up, then we can eat. I’m starving to death! You’re pretty and smell nice, too.”

The little imp turned toward Wyatt. “Did you smell her, Uncle Wyatt? She smells good. Maybe she’d be your wife, and you could have babies, Uncle Wyatt.”

# Q&A WITH SHANNA HATFIELD

*Can you tell us about a real-life hero you've met?*

I haven't met them in person although I have spoken with them on the phone, but I can tell you there are some amazing heroes featured in my holiday cookbook, [A Cowboy Christmas](#). The rodeo athletes who compete and are injured, heal and go back to compete some more are just incredible and I love hearing their stories of triumph.

*Tea or Coffee? And how do you take it?*

Although I like the smell of coffee, I have never enjoyed the taste of it, so I am definitely a tea fan. Mint is my overall favorite, but I also enjoy a cup of seasonal time. This time of year, I can't get enough of the Christmas flavored teas. In fact, I have a tasty tea recipe in [A Cowboy Christmas](#).

*What will always make you smile, even on a bad day?*

My husband, Captain Cavedweller. He makes me laugh all the time, even when I'm having a horrible day.

*If you couldn't be a writer anymore, what profession would you take up?*

If I could no longer be a writer (which would be completely devastating), I would probably focus on party planning or maybe open a bed and breakfast. I get such a kick out of planning events and there's that whole love to bake thing, so I'd most likely gravitate to one of those careers.

*What's something you'd like to tell your fans?*

I have the best fans and they bring me so much joy and happiness. From the bottom of my heart, thank you for being the very best!

*What inspires you daily?*

Life and the world around me. There is so much beauty, and goodness, and hope in the world if we just take a moment to see it, appreciate it, and enjoy it.

*Besides writing, what other secret skills do you have?*

I don't know if they're a secret, but I love to bake and try new recipes. I released my first printed cookbook last October. It's called [A Cowboy Christmas](#). (And yes, I love the holidays, too). I took all the food photos in the book, which was a learning experience, but also a lot of fun because I enjoy playing around with my camera and snapping photos. Other than reading, I also like to garden. On occasion, I whip out my glue gun or Modge Podge and do something crafty.

*When working on a new book, what's the first thing you do?*

I'm a very visual person, so when I'm working on a book, the first thing I do is start a board for the book on Pinterest. I start by thinking about the setting and characters, what they'll look like, then I add all kinds of details that inspire me. It all rolls into the story.

*Do you consider yourself a disciplined writer? Do you have a schedule that you stick to, or is it more in the moment?*

I am a disciplined writer. Generally, I spend about ten hours a day, five to six days a week, in my office writing, editing, or working on marketing. I treat my writing career like a full-time job and keep to regular schedule. It's important to me to be productive and continue to grow as a writer, which requires time and effort.



# SHANNA HATFIELD

AUTHOR

USA Today bestselling author Shanna Hatfield is a farm girl who loves to write. Her sweet historical and contemporary romances are filled with sarcasm, humor, hope, and hunky heroes. When Shanna isn't dreaming up unforgettable characters, twisting plots, or covertly seeking dark, decadent chocolate, she hangs out with her beloved husband, Captain Cavedweller.



## CONTACT

[SHANNAHATFIELD.COM](http://SHANNAHATFIELD.COM)

[SHANNA@SHANNAHATFIELD.COM](mailto:SHANNA@SHANNAHATFIELD.COM)



## ABOUT THE BOOK

One perfect summer evening, two people meet, feel an immediate attraction, and run from the sparks shooting between them.

Then fate, or it could be the scheming of a jolly billionaire, throws them together on an adventurous quest that must be completed before Christmas.

She's a distraction he can't afford, and he's a temptation she's determined to ignore.



*"No one writes heartwarming western romance like Shanna Hatfield."*

**Melinda Curtis**  
USA Today Bestselling Author

*Roping Christmas* is part of the author's annual *Read a Book, Help a Cowboy* campaign.

Find out more at:

Release Date: October 22, 2020

Available on Amazon



*Heart Humor Hope*

[SHANNAHATFIELD.COM](http://SHANNAHATFIELD.COM)

