



“The experience Genesys Works gave me is like a running start to a brighter future. Working at Target gave me skills that will help me succeed in the corporate world. Now I feel like I have hope of succeeding in life knowing that I have valuable skills and experiences in my back pocket.”

Martin Luna-Martinez
Intern, Target Corporation

MISSION AND VISION

Our mission is to provide pathways to career success for high school students in underserved communities through skills training, meaningful work experiences, and impactful relationships.

We envision a future when all youth finish high school equipped and empowered with the knowledge and skills required to achieve career success and a lifetime of economic self-sufficiency.

Changing the Life Trajectory of Youth

For many urban high school students, the dream of going to college and pursuing a professional career is often just that – a dream. At Genesys Works, we’re helping turn students’ dreams of career success into lifelong realities. Through comprehensive workplace training, meaningful internships, and supportive college and career coaching, we’re not only helping students see that a professional career is within reach, we’re arming them with the skills and opportunities that will enable them to achieve their career goals.

The Problem

Students growing up in low-income environments often don’t know what career opportunities exist, nor do they realize that a professional career is attainable, putting them on a lifelong path of underemployment and unable to reach their true potential.





At the same time, the disparity between what students are taught in the classroom and what’s needed for success in the workplace continues to widen. Across America, millions of young people are shut out of today’s workforce because they lack relevant skills and work experience, while millions of entry-level jobs go unfilled because companies struggle to find qualified candidates.

What if we could bridge that gap? What if we could connect motivated youth with real opportunity? We can. And we do.

Our Solution

A nationally-acclaimed social enterprise, Genesys Works transforms the lives of high school students by helping them achieve college and career success. By giving students the opportunity to succeed in a professional work environment while still in high school, Genesys Works opens up career possibilities and pathways previously thought unattainable.

The Genesys Works program is intensive, both in terms of what it asks of its students and what it offers in return. Over the course of 14 months, students spend approximately 1,200 hours in training, in a professional job, and attending college preparatory and career counseling sessions. Students complete our program with increased confidence, in-demand job skills and elevated career aspirations. We accomplish our mission through four-interlocking program components:

SKILLS TRAINING 	MEANINGFUL INTERNSHIP 	COLLEGE & CAREER COACHING 	ALUMNI SUPPORT 
<p>Genesys Works students attend 8 weeks of training the summer before their senior year of high school. Includes technical skills in information technology and business operations, and the professional skills required to succeed in today’s corporate workplace.</p>	<p>Genesys Works hires the students and places them in a paid, year-long corporate internship. Working 20 hours per week, students further develop and refine high-demand work skills while providing valued services to corporate partners.</p>	<p>During the length of the internship, we provide students with more than 60 hours of counseling on appropriate college and career pathways. Includes college essay writing, test preparation, college selection and financial aid assistance.</p>	<p>Students are provided guidance throughout their post-secondary education experience as they deal with obstacles that might stand in the way of college success, as well as supported through their transition into the workforce.</p>

CORPORATE PARTNERS

The commitment from our corporate partners is at the heart of our program's success. We thank the 249 corporate partners for the life-changing opportunities they provide our students. Here is a sample of our partners:



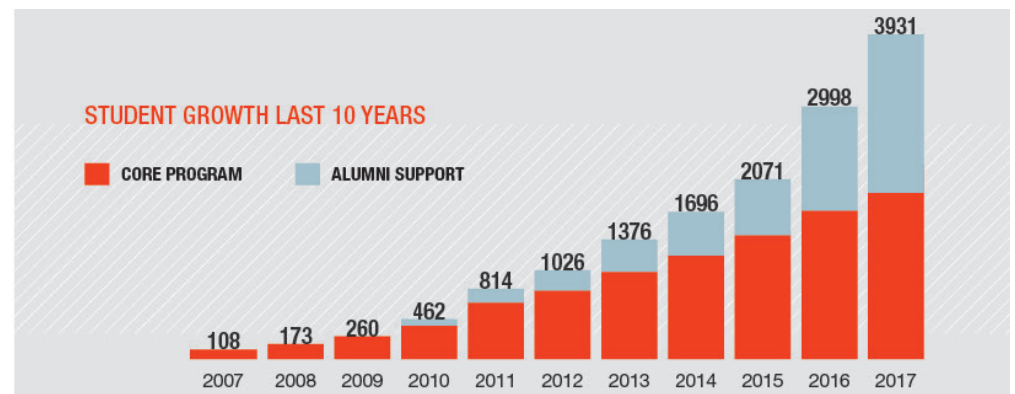
SAMPLE INTERNSHIP ROLES

- Computer set-up/deployment
- Help desk support
- Hardware/software installation
- Quality assurance/testing
- Project coordination
- Accounts payable/receivable
- Expense report management
- Database management
- File management

Our Impact

Starting in 2002 with only 10 students, Genesys Works has grown to become a national organization serving nearly 4,000 students annually in six metropolitan areas: Houston, Twin Cities, Chicago, the San Francisco Bay Area, National Capital Region, and New York.

Genesys Works empowers high school students from historically marginalized communities to achieve college and career success through skills training and meaningful work experiences. Our results speak for themselves. Genesys Works *works*.



A Sustainable Social Enterprise

The key to Genesys Works' success is its win-win model: companies benefit from motivated, cost-effective resources while students experience a life-changing opportunity.

Our unique social enterprise model allows us to be largely self-sufficient by providing an economically viable service to our corporate partners. By the third year in operation, our sites are typically 80%+ self-sustained through earned income, therefore highly leveraging the impact of philanthropic funding.

The Opportunity

For 18 years, Genesys Works has transformed the lives of countless high school students through the work-based learning experiences we provide. But to achieve our vision of a future where all youth, particularly those from diverse backgrounds, are equipped and empowered to achieve career success and a lifetime of economic self-sufficiency, we need to scale our impact. This means expanding our programming in the six metropolitan areas where we currently operate, and launching new programs to serve the needs of more students, companies, and communities.

Join us as we work to permanently change the trajectory of life for young men and women in communities across the country.

* Based on 2017 Alumni Survey results for alumni not in college and working full-time 5+ years after Genesys Works.
 ** Social Return on Investment Analysis published March 2017 by Dr. Clive R. Belfield, Columbia University.