

AURA

MANAGEMENT

GROWING PARTNERSHIP

JUNE 2021



WELCOME RACHEL BLANKINSHIP!

RICHMOND, VA - Aura Management is buzzing with excitement to welcome the new Director of Operations Rachel Blankinship to their growing office in Richmond, VA! Growth is always an exciting time for any business. Having Rachel and her team join Aura as they expand their territory will bring, not only new potential business, but also access to top-notch talent. There are a lot of opportunities for this team to access in Virginia's capital!

Prior to the pandemic, Rachel worked in a different field of marketing, but knew that she longed for the opportunity to develop other individuals, something not offered by her then employer. She decided to take an opportunity to change her career path and began working in the Atlanta, GA office where she gained valuable insight on business and leadership. From there, she was able to mentor and develop new professionals to achieve their goals and become better leaders.





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As a young professional, it was important for me to be appreciated, but more importantly, to coach, and be coached by, people who embodied those same traits.

Rachel Blankinship

Rachel's expansion with Aura's team allows them to meet the needs of their growing clients. Looking into Quarter Three, Rachel is excited to grow and develop her team as well as her team's culture.

"This company gives me the ability to be me. It's so nice to be a part of an organization that is fostering future female leaders. And now, I get to be one of the key developers of those future leaders. It's very exciting," Blankinship shared.



For more information on career opportunities, team events, marketing campaigns, community involvement, or general inquiries please email hr@auramanagementinc.com. or check out their company page at www.auramanagementinc.com