

PRESS RELEASE

For Immediate Release: Update October 6th 2021

Gallup Perfume Launches eCommerce Store

Perfume is Art. A Painting for The Olfactory Senses

Connecticut: Gallup Perfume announces the launch of their ecommerce store, customers

can buy a variety of handmade fine fragrances, handcrafted bath & body products, cosmetics, luxury

soap and perfume bars. Gallup Perfume, is an independent artisanal perfume house in Southeast

Connecticut, selling exclusively online. Only available in the US, Gallup Perfume prides itself on being a

small micro-batch perfumery, dedicating to producing unique high-quality fine fragrances you can’t find

anywhere else. All their perfumes undergo an aging process from a 6-week minimum, up to one year.

They use a wide variety of perfume ingredients from safe synthetics to the finest natural essential oils,

absolutes and tinctures in a multitude of blended varieties. From 100% safe synthetic blends to 100%

natural perfumery, along with every combination in between. We wanted to establish a variety of price

points so everyone can afford to partake in the wonderful world of indie perfume and find their own

unique signature scent, the painting they will fall in love with.

Gallup Perfume launched originally in May of this year with two scents and a backlog of scents

(Currently being aged) due to a year delay in opening, which was originally planned for Spring 2020.

**Released in May 2021**

**Eternal Beauty Eau de Parfum**

Top Notes: Rosewood, Clementine, Black Pepper

Middle Notes: Egyptian Neroli, Jasmine, Sandalwood Mysore, Cinnamon

Base notes: Ambergris, Patchouli, Oakmoss, Pink Peppercorn, Vanilla Bean

Eternal Beauty is available on their website in 1oz bottle, packaged exquisitely in a reusable gift box with

magnetic closure & tied ribbon bow, priced respectfully at $165.00. Also Available in 10ml Travel

Automizer Spray, packaged in cute tall box with ribbon bow closure, priced at $65.00

**Released in May 2021**

**Red Eau de Toilette**

Top Notes: Raspberry, Plum, Red Berries

Middle Notes: Gardenia, Rose, Jasmine

Base notes: Cedarwood, Russian Coriander, White Chocolate, Musk

Red is available on their website in 1.7oz bottle, packaged exquisitely in a reusable gift box with

magnetic closure & tied ribbon bow. priced respectfully at $135.00. Also Available in 10ml Travel

Spray, packaged in cute tall box with ribbon bow closure, priced at $55.00.

**Released in September 2021**

**Madison & Rose Parfum Hair Mist**

Top Notes: Ozone, Lemon

Middle Notes: Rose, Jasmine, Marine

Base notes: Sandalwood, Musk, Cedarwood, Cotton Candy

Madison & Rose is available on their website in 1.7oz size, packaged exquisitely in a reusable gift box

with magnetic closure & tied ribbon bow, priced respectfully at $85.00. Also Available in 10ml Travel

Automizer Spray, packaged in cute tall box with ribbon bow closure, priced at $40.00.

Eternal Beauty, Red and Madison & Rose by Gallup Perfume is available now on their website. To learn

more about their perfume, new release announcements you can follow them on facebook or instagram.

To purchase your favorite fragrance please visit [www.gallupperfume.com](http://www.gallupperfume.com)

For further information, images or samples please contact:

Amyllia Gallup at Gallup Perfume

860-705-2218

[info@gallupperfume.com](mailto:info@gallupperfume.com)

Visit [www.gallupperfume.com](http://www.gallupperfume.com) for a full range of high-resolution image

Visit or follow us at:

Facebook <https://www.facebook.com/GallupPerfumeShop/>

Instagram: <https://www.instagram.com/gallupperfume/>

Note to Editors:

Gallup Perfume is an independent artisanal perfume house specializing in small micro-batch perfume,

currently sold, exclusively, in the United States. Customers may reach out to us for help in finding the

perfect unique perfume, to match their style or personality, for themselves or guide them in choosing

the best perfume gift for loved ones. We are also available for custom blended perfumes to suit individual

customer’s needs, along with an exclusive sale option.