

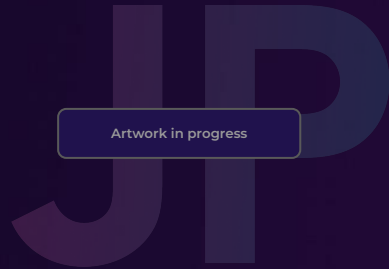
# metadopt

POWERED BY  
 SOLANA



## What is Metadopt

A **Web 3.0 company** creating **innovative technology**, all the while **raising life-changing funds** through collections of unique, one-of-a-kind NFT's **based on real animals**, benefiting animal conservation foundations and rescue efforts around the globe.



## Jungle Passes

Exclusive limited edition NFTs for our founding supporters, with lifelong benefits and rewards for the holders.

## How we are doing it



## Animal NFT Collections

Stunningly designed art based on endangered animals, with proceeds supporting animal conservations globally.



## Innovative Softwares

50+ years of combined digital experience, together building innovative solutions such as an avatar builder and more.

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## Jungle Passes

**Firstly, we'll be minting 555 exclusive limited edition NFT Jungle Passes.**

The Jungle Pass holders will get a wide range of benefits; including software first access, automatic WL to all future mints, merch discounts, metaverse experiences, giveaway and more.

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## The Sloth Collection

Metadopt x  SloCo

For our first animal, we're honored to be partnered with The Sloth Conservation Foundation (SlothCo) in Costa Rica. Founded by Dr. Rebecca Cliffe in 2016, SloCo has been dedicated to saving sloths in the wild through research and conservation initiatives.

Proceeds from each sale go towards (virtually) adopting a real sloth in Costa Rica, protecting them in their natural environment.



Dr. Rebecca Cliffe

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Our unique collection of NFT sloths are based on real, virtually adoptable sloths at the Sloth Conservation Foundation.

Beckett



Luna (& Sol)



Nacho



Croissant



Bojangles



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## The Sloth Collection

5678

Sloth NFTs

20%

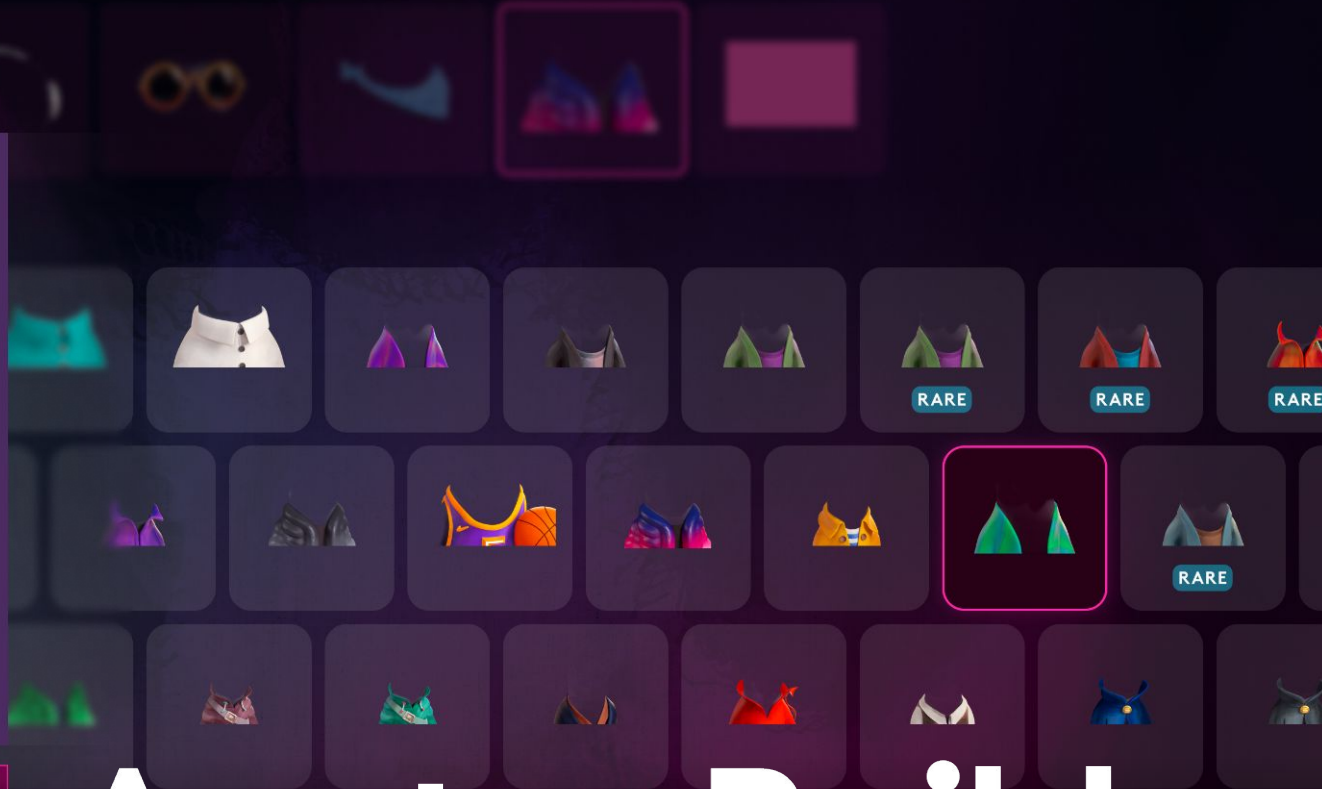
Sales donated to SloCo

1%

Ongoing royalties to SloCo

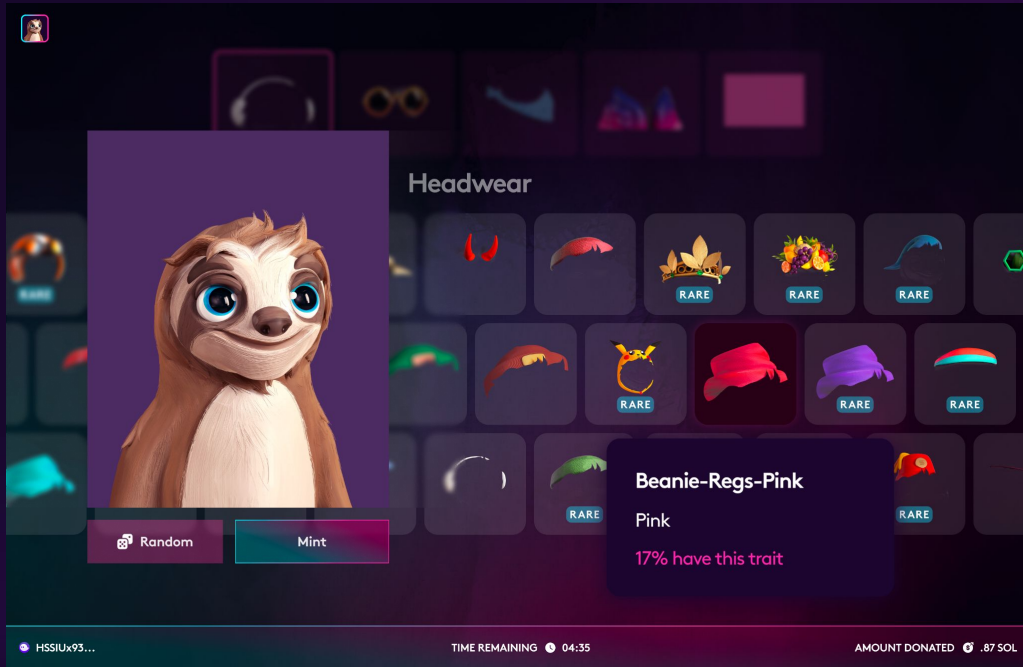


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# Avatar Builder





## Avatar Builder BETA

**Customize and curate  
your very own NFT  
avatar, and show it off  
through fashion.**

The BETA version of our avatar builder will be released solely to our Jungle Pass holders. It will allow them to choose from one of our sloths, customize to their liking, and mint to NFT.

## Avatar Builder v1

**V1 is a further extended version of the Beta, that allows anyone to connect their wallet during the public mint, customize their own one-of-a-kind NFT, mint it, and print straight to merch.**

For the V1 there will be a selection of endangered animals to choose from, decided by our amazing Metadopt community. For each animal avatar that is minted proceeds will go to that particular animal conservation. Upon minting an NFT, you will have the option to print on merch curated by Metadopt.

## Avatar Builder v2

**Metadopt will release the Avatar Builder as a software solution for other NFT projects to launch their own customizable collections.**

With access to their own dashboard, they'll be able to upload characters, accessories, traits and more; and utilize tools to fully curate their own unique NFT launch.

## Merch

**Allowing users to take their own unique avatar, and printing direct to merch.**

After the avatar is minted, shoppers can pay additional to get that unique NFT printed directly on super rad merch; being beanies, hoodies, tshirts, caps and more. This adds value to the NFT holder, but also creates substantial additional revenue opportunities for Metadopt.



# Q1

## JANUARY

### Core Team

Build a solid team with leading artists, product, UX design and development.

Partner with the Sloth Conservation Foundation.

## FEBRUARY

### Community

Build a solid community of like-minded people who are interested in both NFTs and supporting good causes.

Advertising and marketing campaigns.

Ideate, conceptualize and strategize roadmap, concept designs and functionality.

## MARCH

### Jungle Passes (555 NFTs)

Includes sole access + 1 free Sloth NFT mint on the Avatar Builder Beta, to customize own Sloth NFT

Automatic WL access to all future mints

Limited to 1 Jungle Pass NFT per wallet

Future benefits, include software first access, merch discounts, metaverse experiences, event access, giveaways, and more

### Avatar Builder Beta

Only accessible by Jungle Pass holders

555 Sloth NFTs (from Sloth Collection), fully customizable and unique

1 entry for grand prize (Costa Rica holiday giveaway)

Limited to 1 self-customizable Sloth NFT per wallet

### Sloth Collection (5678 NFTs)

1 entry for grand prize (Costa Rica holiday giveaway), for each NFT owned

Limited to 3 Sloth NFTs per wallet

Includes approx. 10 super rare 1/1s

Automatic WL access to AB V1

Future benefits, include merch discounts, metaverse experiences, giveaways, and more

## Roadmap

# Q2

## APRIL

### Donation & Giveaways

Donate 20% of all Sloth NFT sales to SloCo

#### Costa Rica Holiday Giveaway

FREE Costa Rica holiday for 4 nights. Includes round trip flights, and accommodation, for 2 people. Terms & Conditions apply.

## MAY

### Avatar Builder V1

Metadopt next animal(s)/conservation(s)

WL sale only to all Metadopt NFT holders (Jungle Pass, AB Beta & Sloth)



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## Core Team



### @peakey

Luke Peake is a Digital Designer with over 20 years designing digital solutions. He has worked for leading agencies, and been involved on projects for clients such as Virgin Airlines, Olay, AXA, Commonwealth Games, Max Factor and more. A 4x business founder, and owner of TIB Digital, a digital agency managing over 30 design and developer resources.



### @toastycheezits

Kasey Randall is a Product Designer, event organizer, and community builder. With a decade of experience improving digital experiences at companies like GEICO, and Sirius XM, is now leading UX Design at a promising fintech company. Kasey has been focused on fostering meaningful, professional relationships in the tech, design, and creative fields.



### @jermshaw

Jeremiah Shaw is an artist & designer based in San Francisco, focused on 3D illustration, animation and product design. He's had the opportunity to lead creative teams on a wide range of products at Apple, Google, Dropbox and a hand-full of startups. Jeremiah's amazing talent and vision, is bringing these beautiful animals to life in our collections.

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## Team



### @andrewm

Andrew Madison is a Marketer and Community Manager with over 7 years of experience in various sales, marketing and education roles. He has worked for esports/gaming startups, crypto projects and NFT collections over the last several years. He's turned all his attention to building communities on Solana for the past year.



### @sunny

Sunny Rathod is an award winning, highly creative and talented front-end developer, with 20+ years of professional experience. Through being a winner himself, Sunny is now an official AWWWARDS judge voting on submissions by others to the platform. His vision helps take UI's and bring them to life through front-end experiences.



### @dhaval

Dhaval Patel has over a decade of web development experience, however he now manages his own team of 20+ tech resources for web and mobile application development. He is always keeping on the leading edge of technology, and super excited to push the boundaries in the Web 3.0 / Metaverse space.





Thank you!

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If you align with our mission,  
we'd love to have you on board.

Find us here



Discord

[discord.gg/E54VUVZA](https://discord.gg/E54VUVZA)



Twitter

[@metadopt](https://twitter.com/metadopt)



Website

[metadopt.io](https://metadopt.io)