

Bryan A. Isley **FOR IMMEDIATE RELEASE**: JULY 5, 2022

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 GEN-V Mortuary Cosmetics launches new product line

Burlington, NC, July 2022 GEN-V has announced the launch of their new product line. The parent company has been in business for over 15 years. GEN-V focuses on the funeral services industry by introducing a portfolio of product launches backed with intellectual property. With this new launch, GEN-V aims to provide a more natural look for those who have passed away. We can successfully achieve this by merging old-line knowledge and experience, with new innovations. "GEN-V’s goal is to help embalmers, funeral directors, morticians and makeup artists job more consistent and stress free” said President of GEN-V, Bryan A. Isley. "We believe that our new product line achieves this."

To learn more:

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