It's simple – Instantly know you are getting the purest-tasting water!

ZeroWater Launches Newly Designed 5-Stage Water Filtration Pitcher and Dispenser with Ready-Read Technology

There is nothing worse than water that tastes like chemicals. The ZeroWater 5-Stage Water Filtration System does not just change how your water tastes; it ensures you are getting the purest-tasting water possible with a filter that removes virtually all total dissolved solids and is NSF Certified to reduce lead, chromium, and PFOA/PFOS.

ZeroWater is excited to announce the launch of the new innovative 5-Stage Water Filtration Pitcher and Dispenser with Ready-Read Technology. These newly designed models give you an instant readout of the Total Dissolved Solids (TDS) in your water with an integrated TDS meter, so you can be sure you are always getting the purest-tasting water possible.

“As a trusted brand and industry leader in home water filtration solutions, ZeroWater is thrilled to announce the launch of our Ready-Read product line,” said Doug Kellem, President, ZeroWater. “Sleek design meets high-tech to bring the best experience to our customers so they can feel good about the water they drink."

So, whether at home or on the go, with ZeroWater you won’t have to worry about where there is running water or if it is safe for consumption.

The 12 Cup Ready-Read 5-stage Water Filtration Pitcher is perfect for a busy household who wants filtered water on demand. The 22 Cup Ready-Read 5-stage Water Filtration Dispenser is ideal for in-home or small office usage and holds more than enough water for your family and friends.

Stay hydrated and healthy with great-tasting water that is free of impurities!

What's New:

- Ready-Read Technology for an instant readout of the Total Dissolved Solids (TDS) in your water: Newly designed integrated TDS Meter to instantly check the levels of dissolved solids before dispensing or pouring water - always know when it is time to change your filter!

- Slim designed space-saving solution.

- Lift tab and indented design allows for easy lifting, filling, and lid removal.

- 12 cup also features a locking lid to water sealing while pouring)

- 12 cup has an easy pour spout that makes it simple to fill a narrow mouth water bottle)

- Enhanced spigot with continuous flow capabilities. Fills 8 oz in 3 seconds!

Same premium Filtration:

- NSF Certified to reduce lead, chromium, and PFOA/PFOS

- 5-stage filtration system removes virtually all dissolved solids

Why You'll Love It:

- Get instant peace of mind knowing the TDS levels in your water

- Enjoy purest-tasting water with every glass

- Save money and reduce your environmental footprint by avoiding single-use bottled water

- The sleek, innovative design is sure to complement any kitchen décor

How It Works:

The Ready-Read 5-stage Water Filtration Pitcher features a 5-stage filtration system that removes virtually all dissolved solids from your water. The first stage is a sediment filter that traps larger particles like dirt and sand. The second stage is an activated carbon block filter that reduces chlorine taste and odor. The third stage is a dual-ion exchange filter that removes dissolved minerals like calcium and magnesium. The fourth stage is a reverse osmosis (RO) membrane filter that removes up to 99% of all dissolved solids, including lead, chromium, and PFOA/PFOS. The final stage is a post-filter that traps any remaining particles.

To use, simply fill the pitcher with water and allow it to filter for a few minutes. The Ready-Read Technology will then give you an instant readout of the TDS levels in your water.

The Ready-Read 5-stage Water Filtration Pitcher is available now on our website and in select stores. Order yours today and enjoy the taste of pure, filtered water!