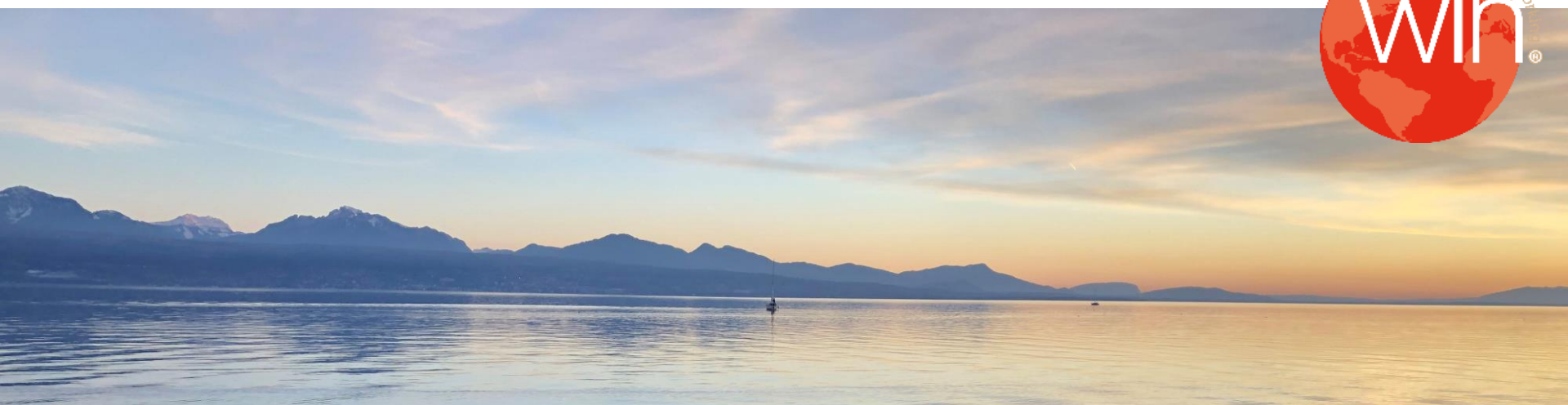




At WIN, we develop as conscious leaders, run businesses and organizations with purpose, create careers with meaning and pioneer a world that works for all.

Join WIN to WIN-together

25th jubilee Edition of the Global WIN Conference *Women's Preferred Leadership Experience and Forum* - Rome 20-24 September 2022





WIN - WHO

WIN & WIN Conference™

-Women's International Networking Global Leadership Initiative

WIN is a leadership journey: a path for doing business the authentic way. WIN helps enhance careers, improve business and develop potential and individuality.

Who is WIN?

WIN™ is a leadership organization based in Lausanne (Switzerland) founded in 1997 in Milan by Norwegian social entrepreneur Kristin Engvig. A mission-driven organization devoted to empowering and inspiring women in Europe and around the world, WIN provides a framework for change as well as a community of global pioneering women – a modern sisterhood working internationally.



WIN is a global initiative for women and men who want to be part of expanding the new paradigm of leading authentically, integrating feminine values and understanding global interconnectedness for a sustainable future.



WIN – WHAT Inspiring Women Worldwide

What WIN Does

WIN and its founder are the driving forces behind the Global WIN Leadership Journey and the WIN Conference, the most established forum on leadership and female empowerment in Europe attracting hundreds of female leaders, senior managers and entrepreneurs each year from all corners of the globe. The first WINConference took place in 1998 in Milan at the Palazzo delle Stelline. Pioneering and role modelling the sustainable and more feminine paradigm emerging today.

Over the last two decades, the conference has been hosted in Prague, Berlin, Paris, Milan, Lausanne, Geneva, Oslo, Barcelona, and Rome and on-line. In addition to the flagship Global WIN Conference, on-line forums, mobilizing events and learning journeys take place worldwide, especially active in Japan, India, Nigeria and Dubai.

WIN works closely with many world-class companies, advising them on how to better innovate by embracing diversity, feminine intelligence and gender-balance across their organization and to find sustainable solutions for our future. It runs leadership workshops and innovative sessions on conscious business as well as Diversity & Inclusion forums, bringing together world class experts to share best practices and cutting-edge ideas sourced from the feminine.

It also runs global leadership meetings, transformative experiences and networking events for women worldwide.





WIN – The Founder

Kristin Engvig and the History of WIN

Kristin Engvig was born in Kristiansund, Norway. Her father was a photographer and she grew up in his studio surrounded by nature and the ocean. With a background in marketing and an MBA from Bocconi University, she started her career in the financial sector working for JPMorgan and Citibank.

She quickly realized she did not fit in and in order to succeed, had to adjust to a masculine way of doing things. She thought there must be another way and she began her journey of exploration. She also became involved in Milan's international community and saw the lack of support for women working abroad. She realized she had grown up with choice, and that wasn't the same for all women globally.

In 1997, together with other women, she founded Women's International Networking (WIN). Thanks to support from SDA Bocconi and later IBM, WIN was born for women to build relationships and find new opportunities based on its unique philosophy and pillars. It promoted a feminine, global and authentic way and inspired an understanding of interconnectivity and possibilities through collaboration. In 2010 the International Alliance of Women (IAW) and in 2021 Kristin she was awarded the CEOforLife Award. She attends high-level meetings including the W7 working committee for the G7 meeting in Italy in 2017, Nobel Peace Forums and facilitated the senior leader forum in the SDG tent in Davos during WEFs annual event in 2020.



"Being inclusive and embracing diversity is a daily practice. It is a way to grow at an individual and collective level. It requests your open heart and your deep commitment. I experience that when I am well connected to myself, my intuition and to others, I feel so much safer inside and it becomes easier to take risks, 'I belong'"

- Kristin Engvig



WIN and the WINConference 1998 - 2022

25 Years of Global WINConferences

Even in its 25th year, the WIN organization and the conference remains true to its mission: to enable, empower, connect and inspire women worldwide in a global, authentic and feminine way. There is beauty, brilliance and impact.

The 3 day+ conference experience provides a unique framework of change and an opportunity to meet with the leaders of today and tomorrow, find inspiration, network and achieve a better balance in life. It is a unique mix of advocacy, business and self-development, all aimed at creating a world that works for all.

Over the years with the help of local partners, the work of WIN has crossed frontiers and cultural boundaries.

- In **1998** the first ever WINConference takes place in Milan
- In **2009** the first Japan WINConference takes place in Tokyo. It has been running annually since 2011.
- In **2013**, the first India WINConference takes place in New Delhi, followed by the next in 2016.
- In **2016**, WIN holds the Nigeria WINConference in Abuja.
- In **2017**, WIN expands with new local events including in Manchester, UK.
- In **2019**, WIN heads to Athens, Greece.
- In **2020-2021**, the WINConference is the first **Hybrid Online Event**.



"Many conferences have themes; this one has a vision"
- Riffat Hassan, Professor of Religious Studies, University of Louisville



WIN – The Speakers

WIN Speakers

Here are a few of our distinguished speakers from over the years:

Virginia Raggi Mayor of Rome • **Paul Polman** CEO Unilever • **Umrans Beba** President Asia Pacific, Pepsico • **Mikael Ohlsson** President & CEO IKEA • **Irene Dorner** President & CEO HSBC • **Hanna Birna Kristjánsdóttir** Minister of The Interior Iceland • **Cherie Blair** Booth Noted British Attorney, Human Rights Advocate • **Michael Kimmel** Stony Brook University, New York • **Loretta Napoleoni**, Economist • **Emma Bonino**, VP, Senate of the Republic Italy • **Laura Boldrini** President of the Chamber of Deputies Italy • **Shashi Tharoor** Minister of Human Resource Development India • **Shazia Ilmi** Spokesperson for the India Against Corruption Movement & Politician • **Rui Matsukawa**, Liberal Democratic Party Japan • **Yuriko Koike** Defense Minister Japan • **Anita Pratap** Writer And Journalist, Former India Bureau Chief CNN • **Marguerite Barankitse** Founder Maison Shalom & Winner, Aurora Prize • **Margot Wallstroem** EU Commissioner of the Environment • **Akira Matsumoto** Chairman of the Board & CEO, Calbee • **Henriette Thygesen** CEO Damco North Asia • **Aongus Hegarty** President & GM Dell Inc • **Yasmine Hilton** Chairman Shell India • **Anita Krohn Traaseth** MD, HP • **Avivah Wittenberg Cox** Author & Consultant • **Michael Gelb** NYTimes Bestselling Author • **George Kohlrieser** Prof of Leadership & Organisational Behavior IMD Business School • **Silvana Arbia** Registrar of the International Criminal Court *title at the time of speaking at WIN

"As one of a handful of male presenters at the amazing WINConference, I noticed that people seem to be having a lot more fun and genuine gratification than I see at most of the conferences I've attended. I personally found it easy to have authentic conversations with people about things what really matter to them."

– Nigel Nicholson, Professor, London Business School





WIN – The Global Organization

The Global WIN Organization

A global organization with a global mindset and global reach

WIN is a truly international and multicultural organization made up of a core team of six people coming from Mexico, South Africa, the United States, India, Brazil and Norway. It also has an extended team of volunteers coming from 20 different countries and is supported by an International Board of Advisors.

WIN in Numbers



25 years of activity



Over 22,500 registered participants
ALUMNI



93% women



129 different countries



WIN provides a learning platform and framework of change that accelerates a more balanced, conscious and collaborative way forward. Individuals who go through the WIN experience are more aware, skilled, inspired and prepared for the future - ready to support their organization and lead with grounded optimism, achieving the SDGs and creating a more inclusive workplace.



WIN – The Global Organization

The Partnerships

"The energy that is in the room during WIN plenary sessions and workshops is palpable. Women (and men) attending this conference unleash their potential and their ideas in an uninhibited manner, and if we could create the same energy and output in our professional environments, the world would be better for it" – Josefine van Zanten, Chief Equity, Inclusion & Diversity officer at IMD Business School

WIN has worked together with a large group of corporate partners, including:

AVON • Accenture • Amazon • American Express • AXA • ABN Amro • Bacardi • CERN • Calbee • Chemours • Chiquita • Cisco Systems • Continental Airlines • Coca Cola • Dell • Deloitte • Dow Chemical • DSM • DuPont • Eastman Kodak • Elizabeth Arden • GE • Guardian • Honeywell • HP • HSBC • IBM • IKEA • ING • JP Morgan • Johnson & Johnson • Maersk • Lexmark • Medtronic • Mercer • Merck • Microsoft • Nestlé • Procter & Gamble • PricewaterhouseCoopers • Otsuka Pharmaceuticals • Reuters • Starbucks • Unilever • Volvo • CNN • Financial Times • International Herald Tribune • Glamour Magazine • Novartis • Philips • PMI • Shell • Swarovski • Medtronic

WIN has also worked with leading business schools including:

SDA Bocconi • IESE • INSEAD • LBS • IMD





Reaching the World beyond the Conference

Harvard Business manager



Dagbladet





WIN – Contacts

As seen in...

Vanity Fair • The Telegraph • The Guardian • 24 Heures • Corriere della Sera • La Repubblica • Il Fatto Quotidiano • Sky TG24 • Rai1 • Il Sole 24 Ore

and many more...

Come & experience the MAGIC

To learn more about the framework for change, the WIN way, the convenings, gatherings, talks:

www.winconference.net

- Japan & APAC WINConfernece - May 2022
- Global WINConference – September 20-24 2022 – Hybrid In-Person Event
- SHINING TOGETHER. Mobilizing Women Gatherings

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VANITY FAIR

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DELLA SERA**

theguardian

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LE TEMPS



Inspiring Women Worldwide

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