

FOR IMMEDIATE RELEASE:

**London business BizGees to discuss countering fake news using peer to peer engagements at the Sharing Economy Global summit 11-13th Oct., hosted at Lloyd's of London.**

**The co-founder of the alternative finance startup, Zulfiqar Deo, will be speaking on Thursday 13th Oct at 1.30 pm .**

**London, 23rd Sep. 2022.** BizGees's co-founder, Zulfiqar Deo, will speak at the coming Sharing Economy Global conference organised by MarketPlace Risk. MarketPlace Risk organises the only conference focused on risk management, trust & safety, compliance and legal strategy for the marketplace startup industry. The Sharing Economy Global summit is sponsored by ANON, Verify, Master Card, Tint, Tipalti, Trulioo, Unit 21, Active Fence, iBoot, CBI, and Sharing Economy UK among others.

Zulfiqar Deo will be discussing the BizGees approach of working with student journalists to inform and educate their GenZ peer groups about the issues and concerns of refugees and post conflict communities across the world. To date they have worked with 50 plus students from Oxford University and the War Studies Department, King's College, London over the last 18 months. These articles have also been reposted by Adamah Media to inform and educate their readership as well.

You can find this knowledge base below -

- Refugee Issues article are [here](#)
- Post conflict articles are [here](#).
- Arty Refugees from the last 100 years are [here](#).
- Articles reposted by Adamah Media are [here](#)
- Podcasts interviews with the student journalists are [here](#) .

For further information you can attend Zulfiqar's session at the Summit - see [here](#) for more details.

### **About BizGees**

[BizGees](#) is BizGees is a fintech start up that provides funding to post-conflict communities, using sponsorship and sales of artisanal products. Winners of the Infosys Challenge at the UNICEF FinTech Jam for Good. BizGees have a footprint on 4 different continents generating a five fold impact. ### Media contacts: [@ZulfiqarDeo](#), [@BizGees](#) [@arts4refugees](#)