

China International Furniture Fair (Guangzhou) Opened|SIHOO's Ergonomic Three Series and 20 Products Shocking Debuted

On July 26th, the 49th China International Furniture Fair (Guangzhou)(Hereafter referred to as "CIFF") held the 2nd phase exhibition, which attracted more than 2700 brands to participate. Three series: DORO, VITO, TITO, and 20 products of SIHOO' s ergonomic chairs shocking debuted at the fair. As a national brand of China' s ergonomic chair industry, SIHOO competed with many leading enterprises at the same stage and showed its powerful creation and brand style.



Shocking debuted | Three series and 20 new products were on show

At the office environment and commercial space exhibition from July 26th to 29th, the booth of [SIHOO ergo chair](#) was very crowded, and the reception area was almost crowded with people who came to consult.

It is understood that the representative products of SIHOO's high-end product DORO series, mid-end product VITO series, and best-selling TITO series made a shocking appearance. The leading seat technology platform, innovative product functions, and comfortable product seating have aroused widespread attention in the industry and attracted many dealers to come for a consultation, trial sitting experience, and visits.

There are many popular star models on display in the exhibition hall, including the new Doro-C300, which sells 8,000 copies per month, and the Doro-E300, a creative alien-shaped chair. In addition, the classic series of ergonomic chair products M16 and M18 with cumulative sales of more than 2 million and 800,000 pieces, as well as [ergonomic chairs M57](#), which is the top-selling computer chair in 1,000 yuan, and Vito, SIHOO' s first large-size design product, etc.

Among the many products, the Doro-C300 series, which brings together the core technologies developed by SIHOO for many years, attracted a lot of onlookers. This kind of chair is supported by the innovative features of the Domino lumbar system, 6D bionic joint armrests, wide-angle mechanical headrests, and gravity-sensing chassis. Its comprehensive functions allow users to switch freely and comfortably between work, entertainment, and rest, remedying the shortcomings of traditional lumbar pillows.

After more than 10 years of innovation and exploration, SIHOO has achieved rapid growth in multiple dimensions such as brand, sales, users, and technology. For three consecutive years, it has ranked first in domestic E-commerce platform sales. SIHOO' s products are also exported to more than 100 countries and regions, successfully supporting the Chinese ergonomic chair brand to have a seat at the table in the world.

At the CIFF, SIHOO's three series of products showed the original strength and innovation ability of China's ergonomic chair industry. Next, SIHOO will continue to maintain its leading edge in overall technological innovation, product research, and development, service management, standard formulation, etc., and offer a healthy life for more people to enjoy with our ultimate innovative products.