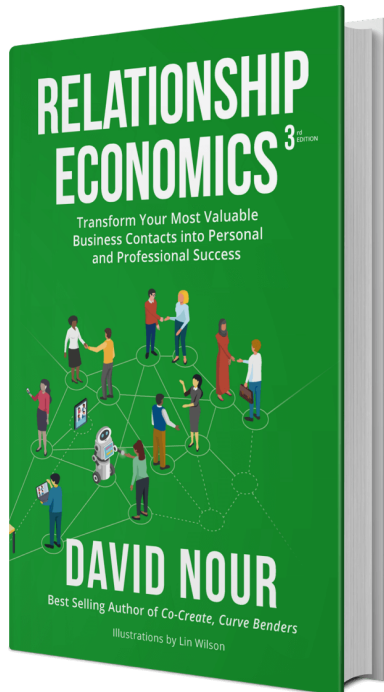


The Nour Group is excited to announce David Nour’s Relationship Economics, 3rd Edition (Wiley, 2023), a guide to personal and professional success.

The Nour Group, Inc., announces the release of “Relationship Economics, 3rd Edition” by Managing Partner David Nour. This completely rewritten edition is a comprehensive guide that offers an in-depth look at the principles of building and maintaining business relationships in the ever-changing post-pandemic landscape.



The [Nour Group, Inc.](#), is a leading strategic advisory firm that enables intelligent and profitable growth. Relationship Economics, 3rd Edition by David Nour, focuses on the strategic value of business relationships and how to maximize your network, net worth, and ultimate success. David Nour’s Relationship Economics, 3rd Edition is set for release on the 14th of February, 2023, and is now available for preorder on the book’s [landing page](#).

The book is a must-read for every business professional looking to take their career or business performance to the next level. This content-packed 3rd edition covers key insights from Strategic Relationship Planning™, the role of AI/ML in how we engage and influence others, to building strategic relationships and fostering an organization's innovation culture. It provides readers with a step-by-step approach to leveraging the power of turning everyday contacts into invaluable, lasting, and mutually beneficial business relationships.

“Inevitably, in every field and endeavor, one’s portfolio of relationships is a critical aspect of success, but many find it hard to strategically understand and prioritize,” said David Nour, the

Managing Partner of The Nour Group. “This book is designed to demystify the networking process and give readers the tools they need to build and maintain valuable business relationships,” Nour added.



The book highlights Nour Group's extensive experience helping individuals and organizations achieve their desired outcomes. It covers a wide range of topics, including:

- How to build a robust network of valuable contacts
- Identifying and leveraging key influencers
- Mastering the art of relationship nurturing
- How to foster a culture of innovation within your organization
- Utilizing networking to achieve professional growth and success
- The future of work and the role of social capital in achieving business objectives
- How to adopt a growth mindset to achieve profitable growth

"The post-pandemic business climate will be fueled by social capital and intellectual growth," said Nour. "This book is designed to help individuals and organizations do just that," he added. Essential for every business professional looking to separate themselves from their competitive peers in today's fast-paced, ever-changing business landscape, *Relationship Economics*, 3rd edition, is a must-read.

The book is the latest addition to The Nour Group's library of resources, including professional speaking, [executive coaching](#), leadership development, and strategic growth services.

The company's thought- and practice leadership in enabling global leaders to deliver intelligent and profitable growth has made the Nour Group the go-to resource for individuals and organizations looking to achieve extraordinary results. David Nour will be available for interviews upon the book's release.

The mission of Nour Group is to empower individuals and organizations to achieve their full potential by providing them with the tools and resources they need to succeed. With *Relationship Economics, 3rd Edition* (Wiley, 2023), The Nour Group continues to provide valuable resources to help individuals and organizations excel.

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