

# ZeroWater Launches 32-Cup Ready-Read Device That Reduces PFOAs/PFOs in Tap Water

*The new water filtration device gives millions of Americans access to purer-tasting water.*

Feb 15, 2023 – Trevoise, Penn. – As the country continues to struggle with high levels of lead, chromium, and PFOA/PFOs in city municipal taps, ZeroWater continues to apply its proven technology solutions that give access to purer-tasting water to millions of Americans.

This month, ZeroWater launched its 32-cup Ready-Read filtration device featuring its premium 5-stage water filter which is the only pour-through filter NSF-certified to reduce PFOA/PFOS, lead, and chromium in drinking water. The new Ready-Read device has a built-in meter that measures total dissolved solids (TDS) to give consumers an instant readout of how many contaminants are in their glass.

In June 2022, the Environmental Protection Agency (EPA) published a press release (<https://www.epa.gov/newsreleases/epa-announces-new-drinking-water-health-advisories-pfas-chemicals-1-billion-bipartisan>) sharing the organization's plan to reprioritize the removal of PFOA/PFOs, also known as forever chemicals, from national water sanitation systems. However, implementing a robust strategy to remove forever chemicals from municipal taps could take years to complete which means citizens who are concerned about these chemicals will need to continue to address the issue in their own homes and workplaces.

Fortunately, ZeroWater is doing its part to create greater access to purer-tasting water at home with fewer PFOA/PFOs. The new 32-cup Ready-Read pitcher features a five-stage filtration system that reduces the presence of lead, arsenic, mercury, and forever chemicals like PFOA/PFOs. It also removes 99.6% of total dissolved solids (TDS) such as metals, sediments, and salts from tap water. The ZeroWater 32-cup Ready-Read device is available at [www.zerowater.com](http://www.zerowater.com).

For more information or to set up an interview with ZeroWater executives, please contact Katrin Ferge at [kferge@zerowater.com](mailto:kferge@zerowater.com). For further information on ZeroWater please visit [www.zerowater.com](http://www.zerowater.com).

**What's New:**

- Ready-Read Technology for an instant readout of the total dissolved solids (TDS) in water before dispensing water
- Estimated 20-gallon filter life
- Updated design and quality for easier grip
- Easy-to-use spigot that makes it simple to fill a narrow-mouth water bottle
- Enhanced spigot fills an 8 oz glass in 3 seconds
- BPA-free plastic

**How 5-Stage Filtration Works:**

The new 32-cup Ready-Read device uses a 5-stage filtration system that removes virtually all dissolved solids from your water. The first stage reduces suspended solids such as dust and rust which make water appear cloudy. The second stage reduces additional suspended solids. The third stage reduces organic contaminants like pesticides, herbicides, mercury, chlorine, and chloramine, then inhibits bacterial growth. The fourth stage reduces inorganic compounds like metals, nonmetals, and radiological contaminants. The final stage reduces the remaining suspended solids and holds the resin in place.

**How to Use:**

Simply fill the dispenser with regular tap water and allow it to filter through the device for a couple of minutes. Read the TDS score on the built-in meter. The "000" means the water is ready to enjoy.

**About ZeroWater:**

Zero Technologies, LLC is based in Trevose, PA, and develops high-performance water filtration systems for households. Its mission is to deliver the best filtration systems possible to remove total dissolved solids (TDS) from water. ZeroWater is the only gravity-fed filtration system that can compare to the TDS levels found in purified bottled water. The innovative ZeroWater filter has received certifications from NSF International and the Water Quality Association for its ability to remove iron, copper, zinc, aluminum, lead, chromium, mercury, and chlorine. According

to research from the Good Housekeeping Research Institute, ZeroWater filters remove more pharmaceutical contaminants and chemicals than competitors Brita and PUR.