

FOR IMMEDIATE RELEASE

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**ANNOUNCING MISSISSIPPI'S
ANNUAL CANNABIS FESTIVAL WEEKEND
to be held April 21, 2023 through April 23,2023**

(March 31, 2023)--The weekend of April 21st, 2023 Mississippians will gather for the Second Annual Mississippi Gulf Coast Cannabis Festival, The Gulf Coast Cannabis Festival will be held in Biloxi Mississippi!

This event is organized by locals for the purpose of celebrating the healing power of the Cannabis plant and educating the public about the related science, policy, criminal justice, and social equity issues. The goal of the Presenters, Opulent High, in partnership with Cannabis Festival Mississippi is to encourage attendance from cannabis enthusiasts and the “canna curious” alike.

Attendees will enjoy educational sessions, live music, cannabis vendors, along with local arts and crafts vendors.

More information can be found on the website: <https://cannabisfestivalms.com/>. Attendees must be 21 or older.

WHAT:	Gulf Coast Cannabis Festival Weekend 2023
WHEN:	Friday , April 21st - The Great Gatsby Gets High on a Harlem Night (costumed themed party), hosted at the Ohr O’Keefe Museum, 386 Beach Blvd, Biloxi, MS 39530; 8pm - 11pm Saturday , April 22nd - Community Outreach Festival, hosted at the Biloxi Town Green, 710 Beach Blvd., Biloxi, MS 39530; 12:00pm - 8:00pm (Educational Sessions, Live Music, Vendors) Sunday , April 23rd - Get Baked at Brunch, hosted at the Ohr O’Keefe Museum, 386 Beach Blvd, Biloxi, MS 39530; 11am - 3pm
SPONSORS	Good Day Farms SweetGrass Coastal Capital Dispensary Greenwise Dispensary Star Buds Cannabis Co Bee's Buds Kaya Life The Green Health Docs Magnolia Healing

	River Remedy
EDUCATIONAL SESSIONS	<p>Good People, Emerging Careers in Cannabis (Good Day Farm Panel Discussion)</p> <p>Green Fire: Past, Present, and Future of Cannabis Advocacy (Lauren Lee)</p> <p>Women in Cannabis (Panel Discussion Lead by Candace McLendon)</p> <p>Cannabis and Veterans Outreach (Panel Discussion Lead by Brandi Miles)</p> <p>The Art of the Grow (Yasmine Hayes)</p> <p>Cannabis, A Medical Perspective (Dr. Steele)</p> <p>Pot, Politics and Policy (MICA - Derrick Mackmer) Cannabis Workforce Development (Panel Discussion Lead by Bethany Hill)</p> <p>The Science of Cannabis (Isiah Byrd)</p> <p>Reefer Madness (Melody Worsham)</p> <p>The Medicine of Cannabis; Patient Registration and Patient Care (Dr. Truly)</p> <p>Dispensary Operations and the Standard of Customer Care (Evan Daily)</p>
ENTERTAINMENT	<p>Tammy Holloway</p> <p>Jelly Biscuit</p> <p>Royal Horses</p> <p>Red and the Revelers</p> <p>Big Magic</p> <p>The Undivided Band</p> <p>Ra'Shad the Blues Kid</p>

About Us

Opulent High in partnership with Cannabis Festival Mississippi is a group of business professionals dedicated to bringing the Mississippi cannabis community together to make our voices heard. At the start of 2022, Mississippi finally passed the Medical Cannabis Act. We are here to celebrate, educate and empower! As advocates we continue to fight for easier accessibility, criminal expungement, and adult-use cannabis legalization in Mississippi. Join us at the Gulf Coast Cannabis Festival event to do your part -- making a difference starts with us!

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