A black and white photograph of a sailboat on a large body of water. The sun is low on the horizon, creating a bright glow behind the sailboat and reflecting on the water. The sky is filled with soft, wispy clouds. The sailboat is positioned in the lower-left quadrant of the image, moving towards the right. The water shows gentle ripples and a small wake behind the boat.

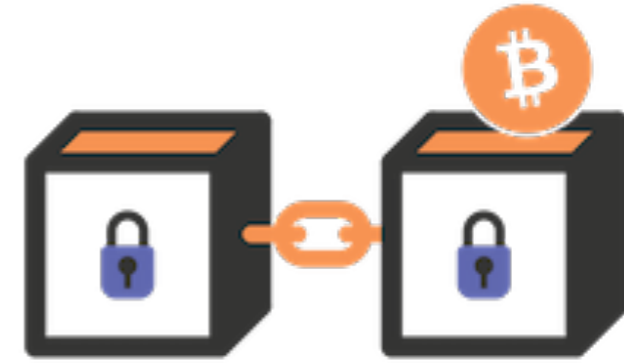
“There are three classes of people. Those who see. Those who see when they are shown. Those who do not see.”

- Leonardo da Vinci

Quote from 1484

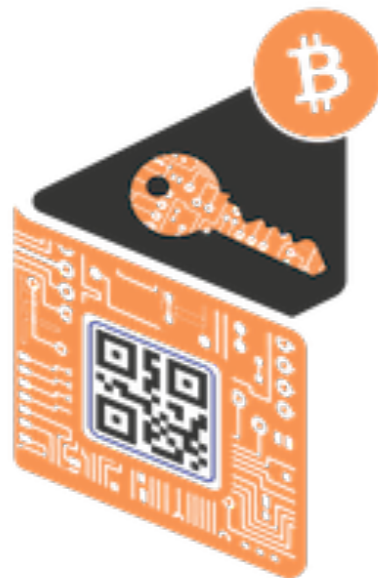


NETWORK

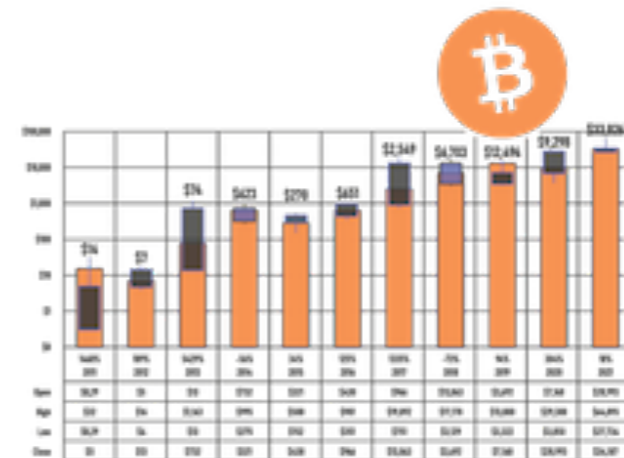


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BLOCKCHAIN



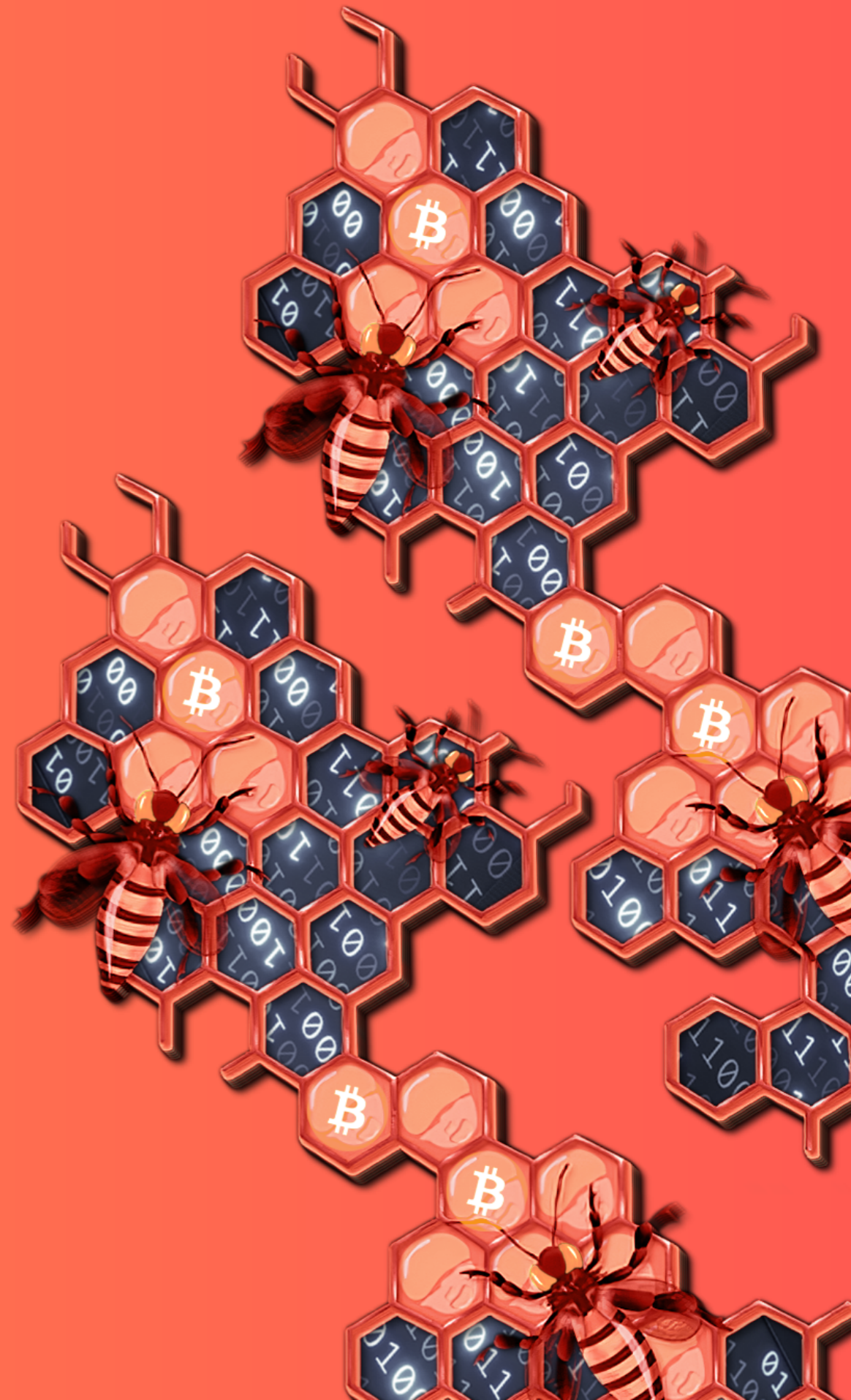
WALLETS



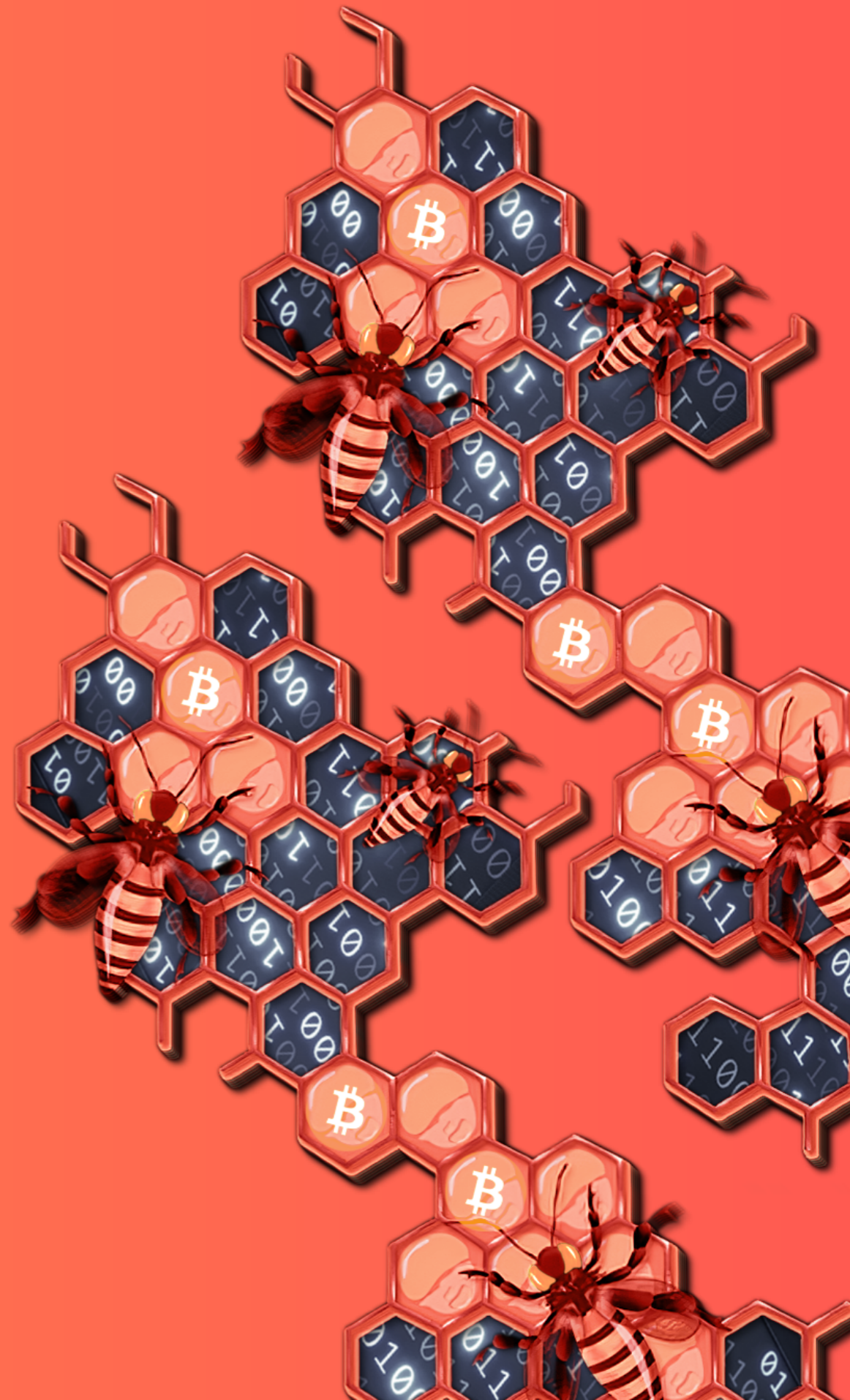
EXCHANGES

DOMAINS?

Exclusivity.



- **192 Countries**
- **13 Years Aged**
- **Millions of Hits**



Ultra-Premium Bitcoin Domain Assets

"If you don't believe me or don't get it, I don't have time to try to convince you, sorry." - Satoshi



BITCOIN NETWORK
BitcoinNetwork.com
Registration: 2010
Renewal: 2030
[VIEW DETAILS](#)



BITCOIN BLOCKCHAIN
BitcoinBlockchain.com
Registration: 2011
Renewal: 2030
[VIEW DETAILS](#)



BITCOIN WALLETS
BitcoinWallets.com
Registration: 2011
Renewal: 2030
[VIEW DETAILS](#)



BITCOIN EXCHANGES
BitcoinExchanges.com
Registration: 2011
Renewal: 2030
[VIEW DETAILS](#)

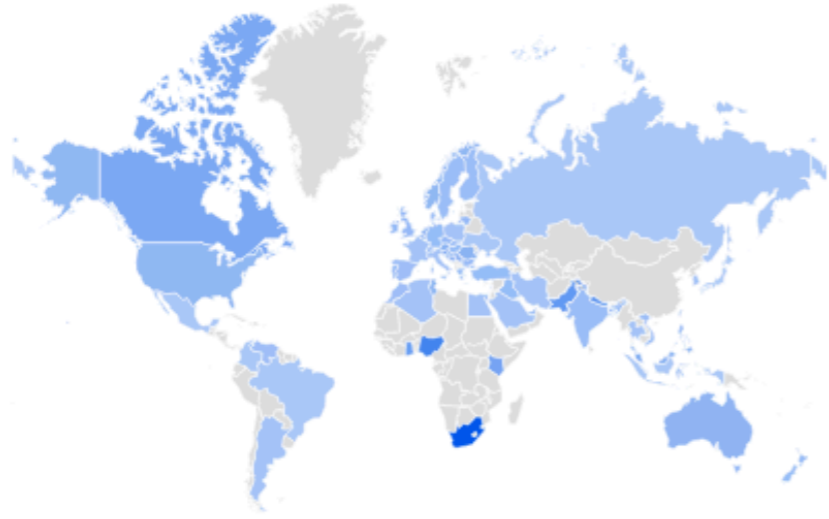
#1 Bitcoin Domain Assets & IP Portfolio Worldwide

[REVIEW FULL ASSET PORTFOLIO HERE](#)

bitcoin network

Interest by region ?

Region ▼ ☰ ⬇ ⌂ ↔ 🔗

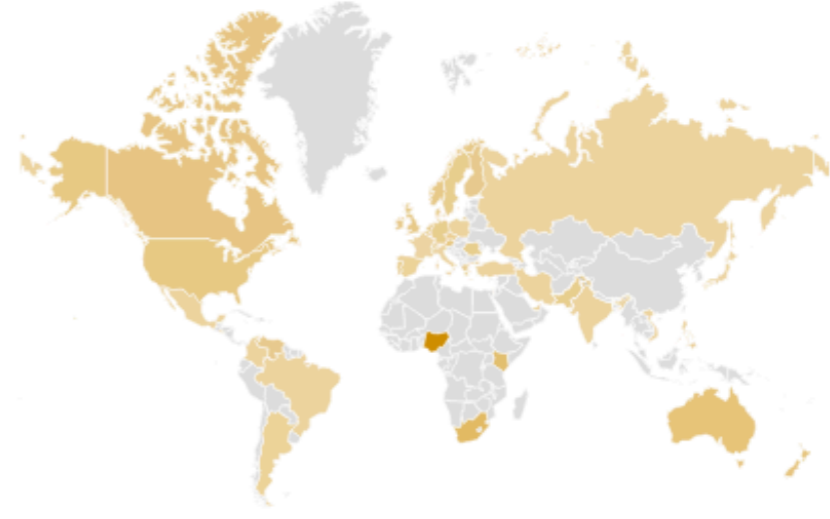


Include low search volume regions

bitcoin wallets

Interest by region ?

Region ▼ ☰ ⬇ ⌂ ↔ 🔗

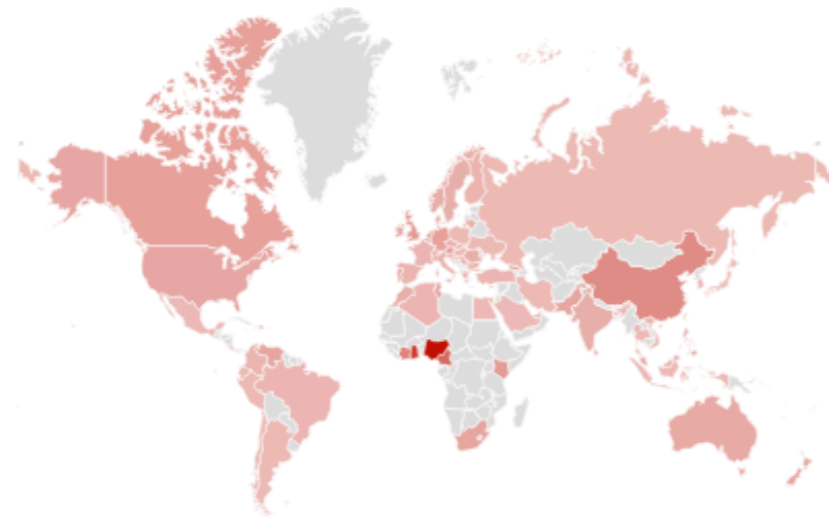


Include low search volume regions

bitcoin blockchain

Interest by region ?

Region ▼ ☰ ⬇ ⌂ ↔ 🔗



Include low search volume regions

bitcoin exchanges

Interest by region ?

Region ▼ ☰ ⬇ ⌂ ↔ 🔗



Include low search volume regions

Bitcoin Network

Google Search Results: Broad & Exact Match

235,000,000 & 2,300,000

Bitcoin Blockchain

Google Search Results: Broad & Exact Match

1,630,000,000 & 4,210,000

Bitcoin Wallets

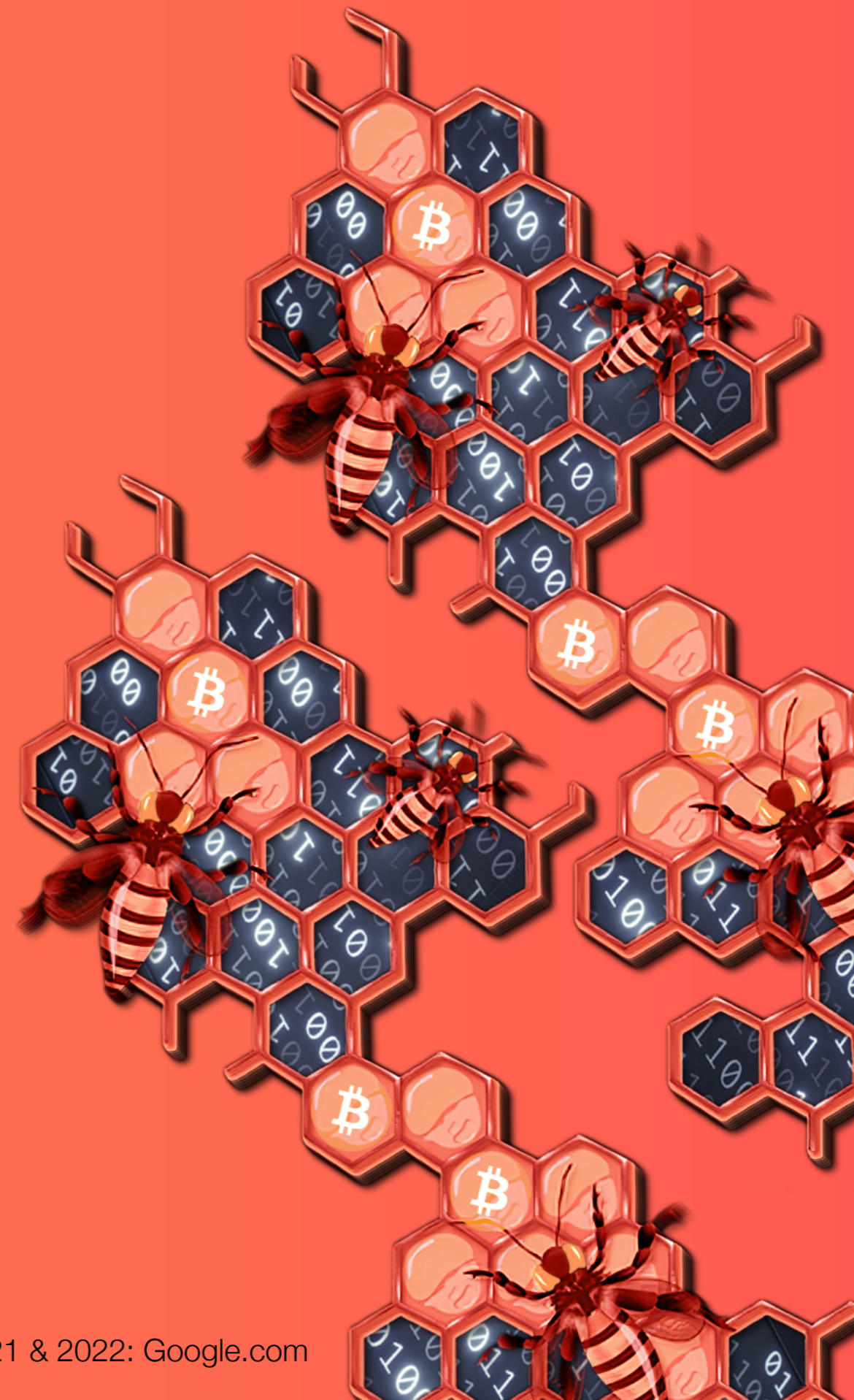
Google Search Results: Broad & Exact Match

62,200,000 & 985,000

Bitcoin Exchanges

Google Search Results: Broad & Exact Match

97,000,000 & 2,170,000

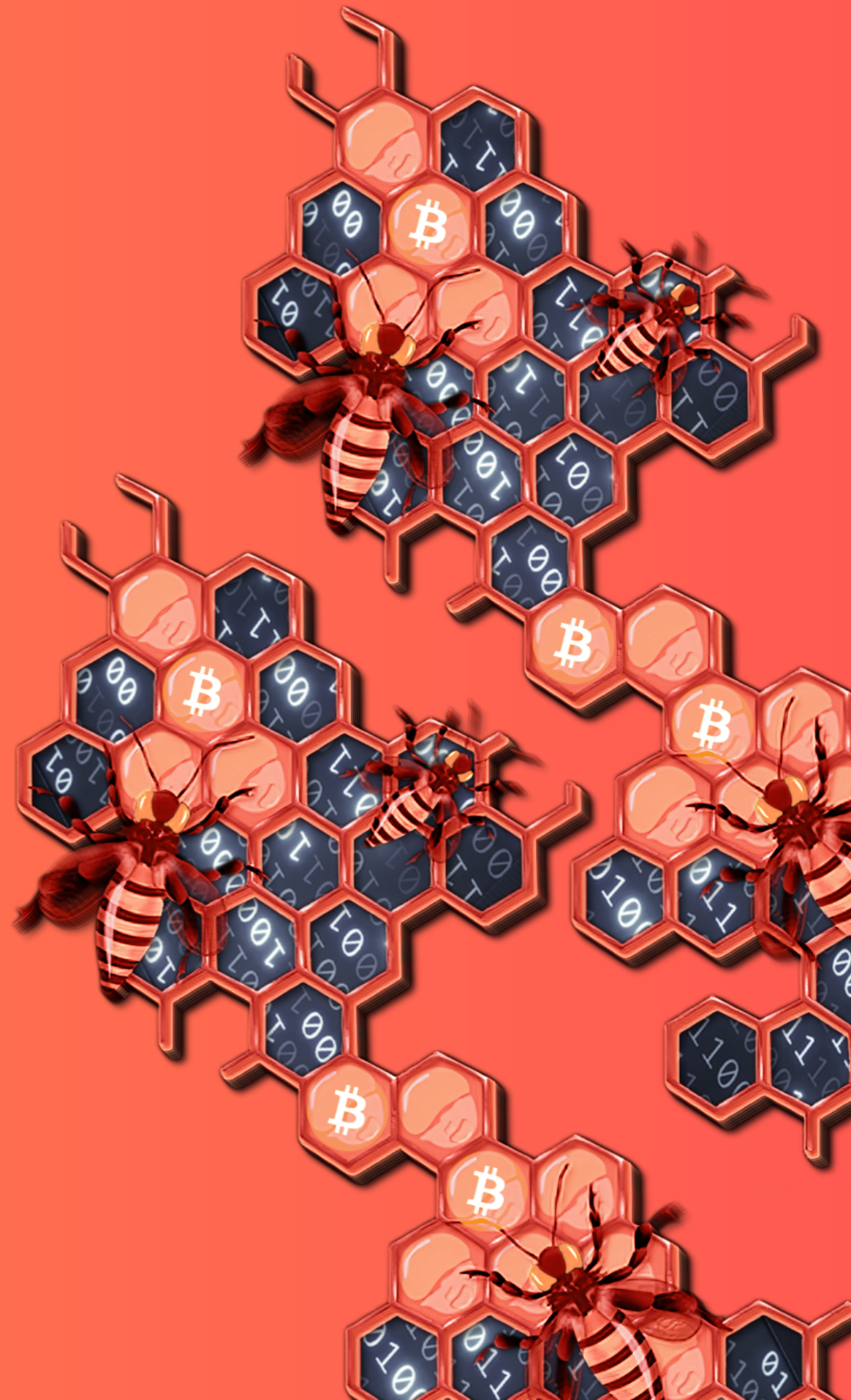


1 of 3

“Internet traffic and domains are the prime real estate of the 21st century. This market has matured, and individuals, brands, investors, and organizations who do not grasp their importance or value are missing out on numerous levels.”

Steve Forbes, Billionaire

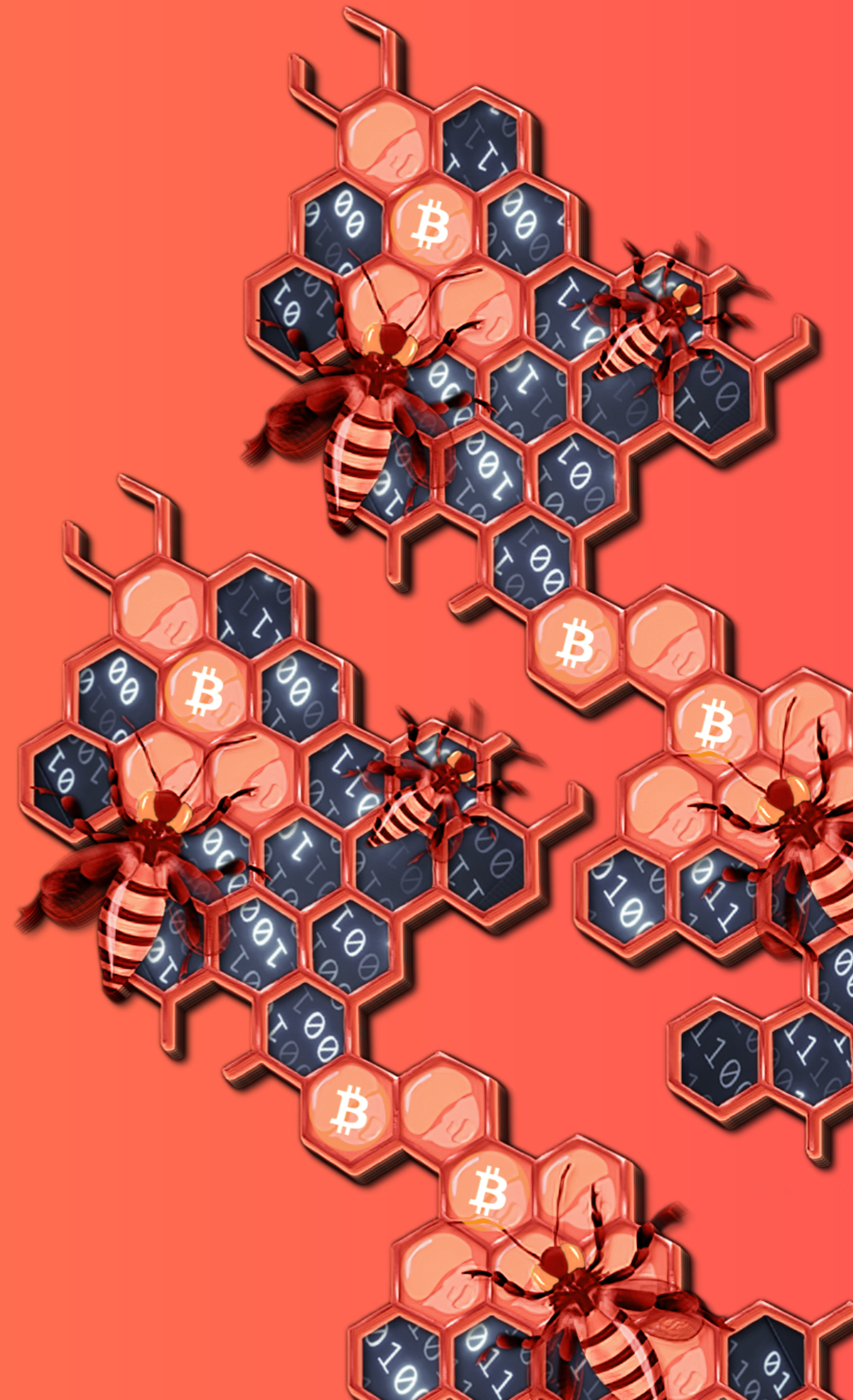
Quote from 2007



“It would have been absurd to say in 1993 that Domain Names were worth \$10 Million each. But now, that’s a reality. Probably the best investment in computer history would have been buying Domain Names in 1993. Better than Amazon. Better than Google.”

Chris Dixon, Billionaire

Quote from 2014

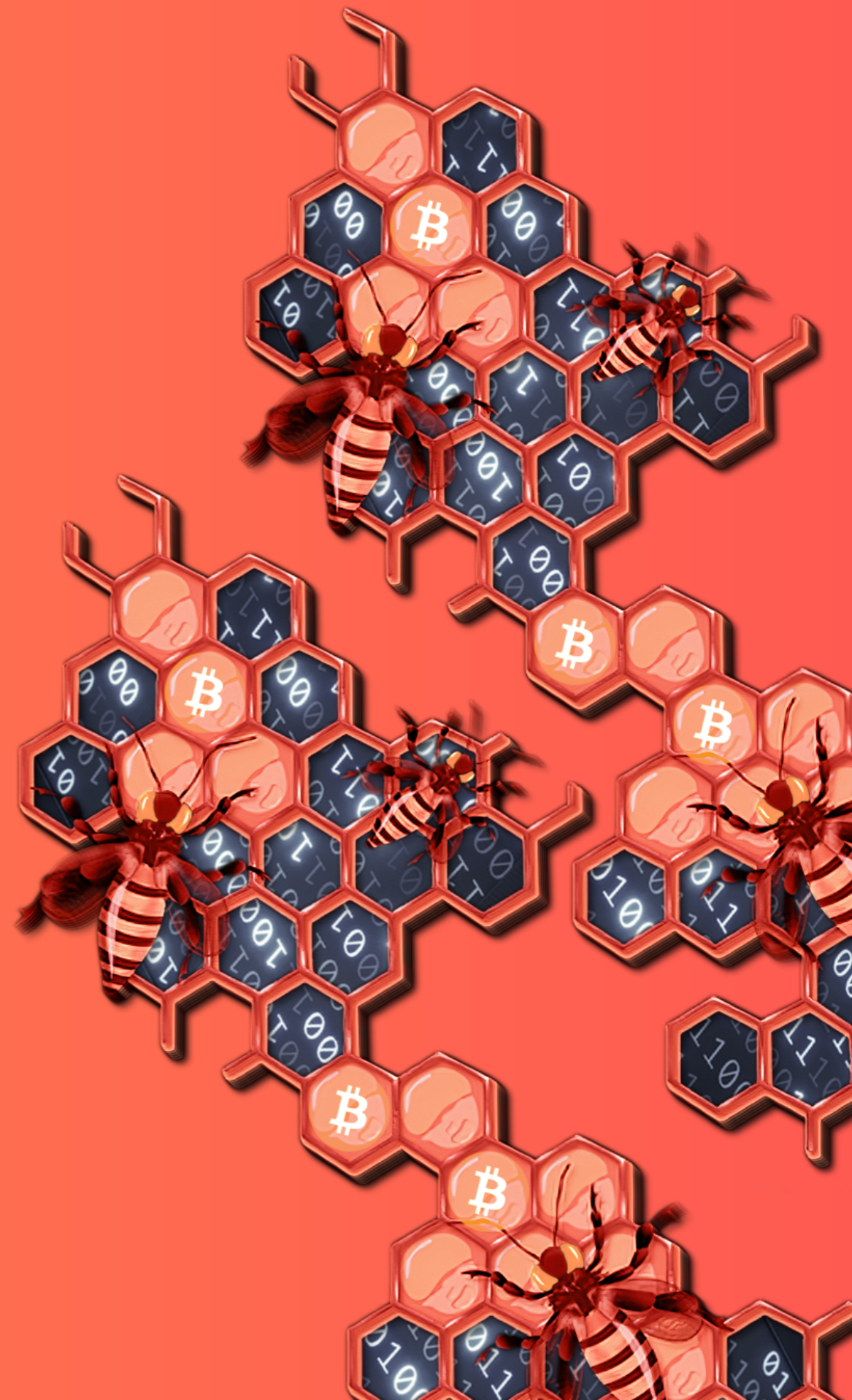


3 of 3

“If Bitcoin is the steel of cyber-architecture, then Domains are the real estate holdings underneath, anchoring the virtual age in the bedrock of language and providing portals to the digital networks critical to life now & yet to come.”

Michael Saylor, Billionaire

Quote from 2020



SALES?

PUBLIC SALES & VALUATION DATA

Ultra-Premium **.COM** Domain Assets



123 of the Top 125 Sales of All Time are

.COM

75 - 85% of Sales are Private.

Cars.com	\$872.3 Million USD
Domain Name resold with content. SEC filings show Domain was valued at \$872.3 Million USD.	Read the SEC filings here Read the story here
Business.com	\$350 Million USD
Domain Name resold with content. The Domain originally sold for \$7.5 Million USD.	Read the story here
InsuranceQuotes.com	\$165 Million USD
Domain Name resold with content. SEC filings show Domain was valued at \$5.9 Million USD.	Read the story here Read the SEC filings here
CreditCards.com	\$143.1 Million USD
Domain Name resold with content. SEC filings show Domain was valued at \$26.5 Million USD.	Read the SEC filings here
GiftCards.com	\$120 Million USD
Domain Name resold with content. Singular Domain acquired by competitor for \$4M USD.	Read the story here
LasVegas.com	\$90 Million USD
\$12M Cash Down: LTO Payments until 2040.	Read the SEC filings here
CarInsurance.com	\$49.7 Million USD
Domain Name sold with content.	Read the story here
Insurance.com	\$35.6 Million USD
Domain Name resold with content.	Read the story here
VacationRentals.com	\$35 Million USD
Domain Name sold with content. VRBO uses the Premium Domain as a 301-redirect.	Read the story here
PrivateJet.com	\$30.19 Million USD
*** Legal battle: License, Sale in dispute. ***	Read the story here
Voice.com	\$30 Million USD
Undeveloped Domain, Sold <u>without content.</u>	Read the story here
Internet.com	\$18 Million USD
Undeveloped Domain, Sold <u>without content.</u> (2009) & RESOLD for \$35 - \$49 MILLION in 2022	Read the story here

Insure.com \$16 Million USD

Undeveloped Domain, Sold [without content](#).

Sex.com \$14 Million USD

Domain, Sold with content, twice in a few years. \$13 Million USD and \$14 Million USD.

Crypto.com \$12 Million USD

Undeveloped Domain, Sold [without content](#). [Read the story here](#)
[Read the original story here](#)

Tesla.com \$11 Million USD

Undeveloped Domain, Sold [without content](#). [Read the story here](#)

Hotels.com \$11 Million USD

Undeveloped Domain, Sold [without content](#).
The Company was later Sold for \$1.1 Billion [Read the story here](#)

Fund.com \$9.99 Million USD

Undeveloped Domain, Sold [without content](#).

Porn.com \$9.5 Million USD

Undeveloped Domain, Sold [without content](#).

Shoes.com \$9 Million USD

Undeveloped Domain, Sold [without content](#).

Porno.com \$8.88 Million USD

Undeveloped Domain, Sold [without content](#).

FB.com \$8.5 Million USD

Undeveloped Domain, Sold [without content](#). [Read the story here](#)

RealEstate.com \$8.25 Million USD

Undeveloped Domain, Sold [without content](#). [Read the story here](#)

HealthInsurance.com \$8.133 Million USD

Undeveloped Domain, Sold [without content](#). [Read the SEC filings here](#)

We.com \$8 Million USD

Undeveloped Domain, Sold [without content](#). [Read the story here](#)

Diamond.com \$7.5 Million USD

Domain Name resold with content. [Read the story here](#)

CarInsuranceQuotes.com \$7.5 Million USD

Domain Name resold with content.

Business.com \$7.5 Million USD

Undeveloped Domain, Sold [without content](#). [Read the story here](#)

Beer.com \$7 Million USD

Undeveloped Domain, Sold [without content](#).

Z.com \$6.784 Million USD

Undeveloped Domain, Sold [without content](#).

iCloud.com \$6 Million USD

Undeveloped Domain, Sold [without content](#).

Casino.com \$5.5 Million USD

Undeveloped Domain, Sold [without content](#). [Read the story here](#)

Slots.com \$5.5 Million USD

Undeveloped Domain, Sold [without content](#). [Read the story here](#)

Toys.com \$5.1 Million USD

Undeveloped Domain, Sold [without content](#).

Korea.com \$5 Million USD

Undeveloped Domain, Sold [without content](#).

Invest.com \$5 Million USD

Undeveloped Domain, Sold [without content](#).

MyrtleBeach.com \$5 Million USD

Domain Name resold with content. Sold in cash deal, financed through several payments.

Clothes.com \$4.9 Million USD

Undeveloped Domain, Sold [without content](#).

IG.com **\$4.7 Million USD**

Domain Name resold with content.

GiftCard.com **\$4 Million USD**

Domain Name resold with content.

[Read the story here](#)

FreePorn.com **\$4 Million USD**

Domain Name resold with content.

YP.com **\$3.85 Million USD**

Undeveloped Domain, Sold [without content](#).

IT.com **\$3.8 Million USD**

Undeveloped Domain, Sold [without content](#).

HG.com **\$3.77 Million USD**

Undeveloped Domain, Sold [without content](#).

MI.com **\$3.6 Million USD**

Undeveloped Domain, Sold [without content](#).

ICE.com **\$3.5 Million USD**

Undeveloped Domain, Sold [without content](#).

Shop.com **\$3.5 Million USD**

Undeveloped Domain, Sold [without content](#).

Hippo.com **\$3.3 Million USD**

Undeveloped Domain, Sold [without content](#).

Wine.com **\$3.3 Million USD**

Undeveloped Domain, Sold [without content](#).

AltaVista.com **\$3.25 Million USD**

Undeveloped Domain, Sold [without content](#).

Software.com **\$3.2 Million USD**

Undeveloped Domain, Sold [without content](#).

Christmas.com **\$3.15 Million USD**

Undeveloped Domain, Sold [without content](#).

Floor.com **\$3.14 Million USD**

Domain Name resold [without content](#).

Whisky.com **\$3.1 Million USD**

Domain Name resold [without content](#).

Candy.com **\$3 Million USD**

Undeveloped Domain, Sold [without content](#). This Sale included an Equity Stake of 12.5% of the biz.

[Read the story here](#)

California.com **\$3 Million USD**

Undeveloped Domain, Sold [without content](#).

Loans.com **\$3 Million USD**

Domain Name sold [without content](#).

ASAP.com **\$3 Million USD**

Domain Name sold [without content](#).

Vodka.com **\$3 Million USD**

Undeveloped Domain, Sold [without content](#).

Fly.com **\$2.89 Million USD**

Undeveloped Domain, Sold [without content](#).

CreditCards.com **\$2.75 Million USD**

Undeveloped Domain, Sold [without content](#).

Lotto.com **\$2.68 Million USD**

Undeveloped Domain, Sold [without content](#).

Social.com **\$2.6 Million USD**

Undeveloped Domain, Sold [without content](#).

[Read the story here](#)

Gambling.com **\$2.5 Million USD**

Undeveloped Domain, Sold [without content](#).

Investing.com **\$2.45 Million USD**

Undeveloped Domain, Sold [without content](#).

Marchex agrees to **\$164.2 Million** Purchase of Domain Name Portfolio

<https://investors.marchex.com/news-releases/news-release-details/marchex-announces-updated-financial-guidance-and-planned>

Endurance Paid **\$44.9 Million** for BuyDomains

<https://domainnamewire.com/2014/11/07/endurance-paid-44-9-million-for-buydomains/>

GoDaddy Acquires Afternic from NameMedia for **Millions**

<https://techcrunch.com/2013/09/19/godaddy-buys-afternic-to-beef-up-its-domain-registry-marketplace/>

GoDaddy Acquires Dan.com Marketplace for **Millions**

<https://seekingalpha.com/news/3852901-godaddy-acquires-dancom-for-enhancing-growth-in-domains-business>

GoDaddy assigns **\$88.5 Million** value to Frank Schilling's Domain Portfolio

<https://domainnamewire.com/2020/05/07/godaddy-assigns-88-5-million-value-to-frank-schillings-domain-portfolio/>

BuyDomains Acquired for **\$72.5 Million + Stock**

Berkens Sells Domain Portfolio to Godaddy for **\$35.5 Million**

<https://www.dnjournal.com/archive/lowdown/2015/dailyposts/20151207.htm>

<https://domaininvesting.com/george-kirikos-godaddy-definitely-paid-35-5mm-for-mike-berkens-domain-portfolio/>

GoDaddy Pays **\$28 Million** for Domain Name Portfolio

<https://venturebeat.com/2015/04/22/godaddy-pays-28m-for-200000-premium-domain-names/>

An Organized Quick-List of Two Word Premium **.COM** Domain Name Sales Comps:

VacationRentals.com = \$35.6 Million

PrivateJet.com = \$30.18 Million

CreditCards.com = \$26.5 Million

CardRatings.com = \$10.2 Million

RealEstate.com = \$8.25 Million

HealthInsurance.com = \$8.133 Million

CarInsuranceQuotes.com = \$7.5 Million

InsuranceQuotes.com = \$5.9 Million

AsSeenOnTV.com = \$5 Million

FreePorn.com = \$4 Million

GiftCard.com = \$4 Million

CreditCards.com = \$2.75 Million

DataRecovery.com = \$1.659 Million

MarketingToday.com = \$1.5 Million

MyWold.com = \$1.2 Million

WebCam.com = \$1.02 Million

PersonalLoans.com = \$1 Million

DomainName.com = \$1 Million

CyberWorks.com = \$1 Million

eFlowers.com = \$1 Million

SelfMade.com = \$977,000

SkiResorts.com = \$850,000

GoBet.com = \$850,000

ForSaleByOwner.com = \$835,000

1stBandwidth.com = \$800,000

BankFirst.com = \$800,000

RingTones.com = \$750,000

MathGames.com = \$750,000

iReport.com = \$750,000

RunningShoes.com = \$750,000

TeamWork.com = \$675,000

LiveWire.com = \$632,000

ZeroCarbon.com = \$600,000

ReverseMortgages.com = \$600,000

HomeownersInsurance.com = \$570,000

AntiSpyware.com = \$550,000

TradeZero.com = \$540,000

SheMale.com = \$520,000

InstallmentLoans.com = \$500,000

ShoppingMall.com = \$500,000

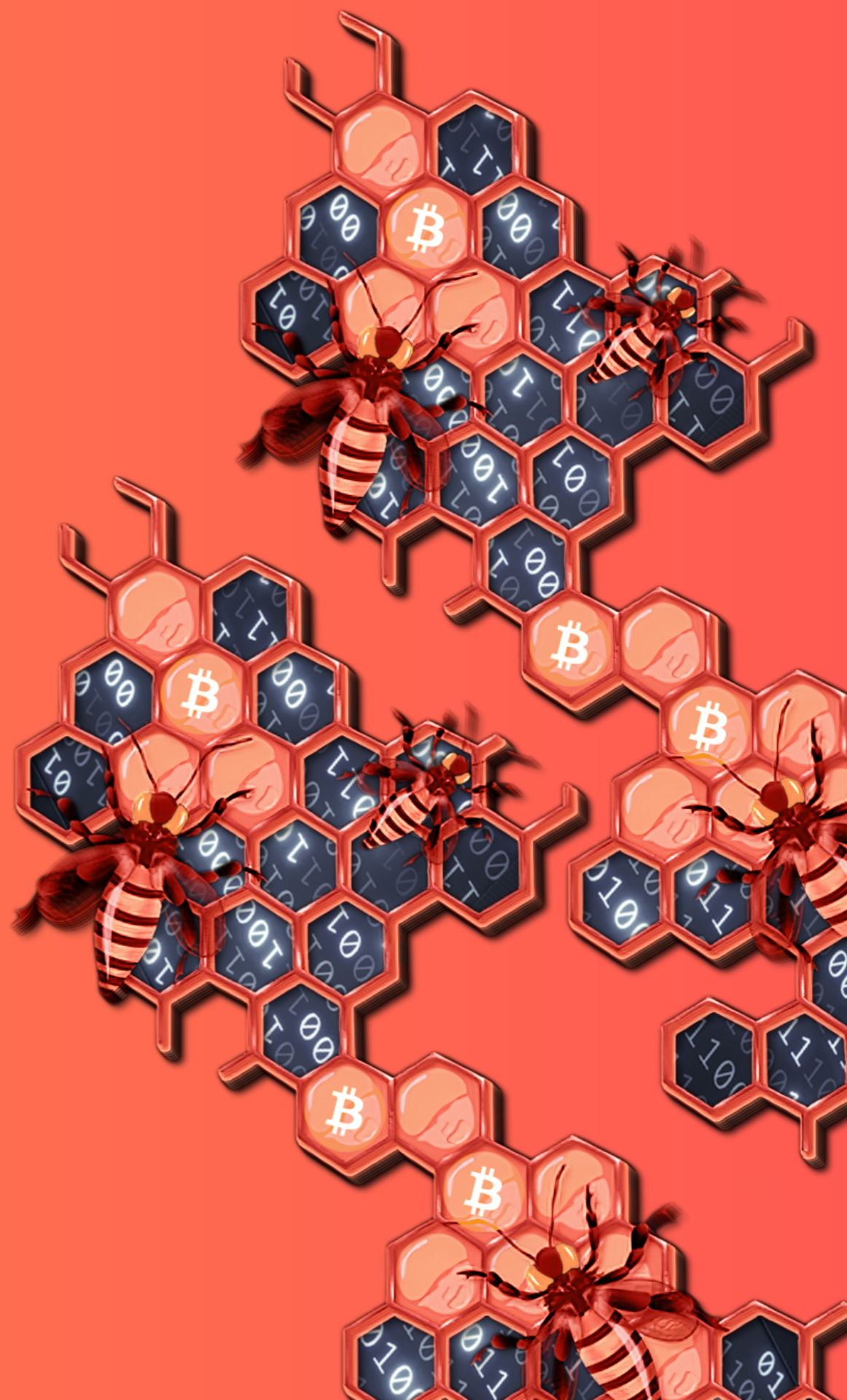
An Organized Quick-List of Two Word Premium **.COM** Domain Name Sales Comps:

TheMortgage.com = \$500,000
DataCenter.com = \$500,000
FreeWebsite.com = \$500,000
GamesForGirls.com = \$500,000
GreenHouse.com = \$500,000
BettingOdds.com = \$487,000
FinancialAid.com = \$480,000
BetCalifornia.com = \$476,000
SportingGoods.com = \$450,000
BoardGames.com = \$450,000
WellnessFinder.com = \$428,385
AreaRugs.com = \$405,000
CarSales.com = \$400,000
MyBlog.com = \$400,000
WorldClass.com = \$400,000
BoatsForSale.com = \$396,000
WhatIsMyIP.com = \$386,000
DomainRegistration.com = \$376,000
DomainNames.com = \$370,000
LowFare.com = \$365,000
PartySupplies.com = \$360,000
WirelessPhone.com = \$355,000

FunGames.com = \$350,000
HomeCare.com = \$350,000
GiftBasket.com = \$350,000
CookingGames.com = \$350,000
ScreenSavers.com = \$335,000
RvRental.com = \$325,000
FinancialAide.com = \$320,000
CognitiveAutomation.com = \$300,000
DigitalArtists.com = \$300,000
CupidOn.com = \$285,250
ShoppingCart.com = \$285,000
WeShare.com = \$280,000
eMarketing.com = \$265,000
TripleCreditReport.com = \$260,000
FollowUp.com = \$250,000
BabyGames.com = \$250,000
StockPhoto.com = \$250,000
MusicVideos.com = \$250,000
FlashCards.com = \$250,000
ShowTimes.com = \$250,000
BowlingBalls.com = \$250,000
BitcoinWallet.com = \$250,000

Examples?

**“Know what you own, and
know why you own it.”**



Dell™ = CloudComputing.com
PetSmart™ = DogFood.com
Xerox™ = ColorPrinters.com
Godaddy™ = DomainNames.com
Walgreens™ = DrugStore.com
Zillow™ = NewHomes.com
Gillette™ = MensGrooming.com
1800-Contacts™ = ContactLenses.com
AT&T™ = WebHosting.com
Procter&Gamble™ = BabyDiapers.com
NorthwesternMutual™ = LifeInsurance.com
Expedia™ = CarRentals.com
Skippy™ = PeanutButter.com
Travelers™ = TravelersInsurance.com
KraftHeinz™ = SaladDressing.com
EliLilly™ = BipolarDisorder.com
MensWarehouse™ = FormalWear.com
AvisBudget™ = AutoRental.com
Novartis™ = AlzheimersDisease.com
Hanes™ = Pantyhose.com
MerckSerono™ = AllergyRelief.com
Rubbermaid™ = ToolBoxes.com
NYCB™ = CheckingAccounts.com
Dryers™ = IceCream.com
MerriamWebster™ = SpellCheck.com
Chick-Fil-A™ = ChickenSandwich.com

MAJOR GLOBAL CORPORATIONS LOVE

Enterprise™ = RentalCar.com
RaisingCanes™ = ChickenFingers.com
Bahlsen™ = SweetSnacks.com
AstraZeneca™ = AcidReflux.com
Bubbalous™ = BBQribs.com
BottomLine™ = DigitalBanking.com
Mondelez™ = CookieJar.com
H&RBlock™ = TaxCut.com
DicksSportingGoods™ = SportsGear.com
AnheuserBusch™ = DesignatedDriver.com
Philips™ = SemiConductors.com
IconMeals™ = MealDelivery.com
CitiBank™ = StudentLoan.com
EndangeredSpecies™ = ChocolateBar.com
AbbottLabs™ = InfantFormula.com
TheMotleyFool™ = WallStreet.com
SherwinWilliams™ = PaintingContractors.com
VailResorts™ = SkiRentals.com
DiscoverFinancial™ = GraduateLoan.com
ConairCorp™ = HairTrimmer.com
Bridgestone™ = TireSafety.com
F-Secure™ = VirusProtection.com
WhirlPool™ = FoodProcessors.com
NaturesOne™ = OrganicFormula.com
Wyndham™ = TimeShares.com
Boeing™ = NewAirplane.com
OfficeDepot™ = OfficeSupplies.com

FUN FACT: 498 corporations from the *elite* **FORTUNE 500** choose **".COM"**.

AND,...they also invest **tens-of-millions** of U.S. Dollars each year strategically growing their digital portfolio of assets and intellectual property through **premium domain name asset** acquisitions.

1800-Contacts: Contacts .com, EyeCare .com, Glasses .com

1800-Flowers: Flowers .com

1800-Wheelchair: Wheelchair .com

21stCenturyInsurance: 21st .com

AnswersCorp: Answers .com, Reference .com,
Dictionary .com, Thesaurus .com

AT&T: FastAccess .com, Mobile .com, WebHosting .com

A&ETelevisionNetworks: History .com

A&WConcentrateCompany: RootBeer .com

AbbottLabs: InstantFormula .com, RA .com

Adobe: Director .com, eSignature .com, Flash .com

ALCOA: Aluminum .com

Allianz: Fusion .com

Amazon: Clothing .com, Endless .com, Triangulate .com
(own hundreds of thousands of domains)

AmericanCityBusinessJournals: Portfolio .com

AmericanExpress: Open .com, Serve .com

AmericanWoodmarkCorp: Cabinetry .com

AndersonRentals: Potty .com

Annheuser-Busch: DesignatedDriver .com

AOL: Advertising .com, Flipper .com, Games .com,
Love .com, Seed .com, When .com

Apple: Airport .com, Apple .com, Carbon .com,
Newton .com, Next .com

BankOfAmerica: Loans .com

BarnesAndNoble: Book .com, Books .com

BassProShops: Archery .com, Ducks .com, Hunting .com, Tackle .com

Bayer: Aspirin .com, Impotence .com, MultipleSclerosis .com,
NoFleas .com, WonderDrug .com

Bissle: Steamer .com

BOXINC: Box .com

BridgestoneTire: TireSafety .com

BrownShoeCompany: Shoes .com (sold to Walmart, then DSW)

BumbleBeeFoods: Tuna .com

BurlingtonCoatFactory: Coat .com

Caesars: Casinos .com

CampbellSoupCo: Soups .com

CarlsJR: Burgers .com

CBS: Download .com, News .com, Radio .com, TV .com

CitiBank: Finance .com, Mortgage .com, StudentLoan .com

ClassifiedVentures: Apartments .com, Auto .com, Cars .com

Clorox: Bleach .com, Grease .com

Comodo: DNS .com

ConairPro: HairTrimmer .com

CondeNast: Allure .com, Brides .com, Concierge .com, Details .com,
Flip .com, Glamour .com

>>> continued ...Gourmet .com, GQ .com, NewYorker .com,
Portfolio .com, Style .com, Wired .com

Diago: Malts .com, Rum .com, Scotch .com

DicksSportingGoods: Runners .com, SportGear .com,
SportsGear .com

DiscountTire: Tires .com

FUN FACT: Premium .COM Domain Name Assets are a Critical Piece of Every Blueprint for Every Business

DiscoverFinancial: GraduateLoan .com,
PrestamosEstudiantiles .com, StudentMoney .com
Discovery Channel: Animal .com, Turbo .com
Disney: Dig .com, Family .com, Kid .com, Video .com,
101 .com,
DowJones: BigQuote .com
Dreyers: FrozenYogurt .com, IceCream .com
E!ONLINE: Gossip .com
EliLilly: ADHD .com, BipolarDisorder .com, Fleas .com
EnterpriseRentACar: RentalCar .com
ESPN: CollegeGameDay .com, Scrum .com
EXPEDIA: CarRentals .com
Fandango: Movie .com, Movies .com
FidelityInvestments: 401k .com, 529Plan .com,
529Plans .com, Funds .com, Retire .com
Fixodent: Dentures .com
FoodNetwork: Food .com
GE: AutoLeasing .com, CarLeasing .com, Oxygen .com,
TransportationServices .com
GettyImages: Photos .com
GlaxoSmithKline: Asthma .com, AsthmaControl .com,
Bipolar .com, ColdSore .com, Depression .com, Diabetes .com,
HeartBurn .com, HeartHealth .com, Osteoporosis .com,
Reflux .com, RestlessLegs .com, SkinInfection .com,
Sleeplessness .com, Toothbrush .com,
Google: Android .com, Deja .com, Dodgeball .com,
Duck .com, Hello .com, Jot .com, Keyhole .com

GuardianInsurance: WholeLifeInsurance .com
H&RBlock: TaxCut .com
HallMark: Easter .com, Greetings .com
HANES: Pantyhose .com
HiddenValley: Eating .com, Salad .com
Honda: Motorcycles .com, Scooters .com
Intel: Chips .com, Netbook .com, PC .com
IntercontinentalExchange: ICE .com
Intuit: Apps .com, Banking .com, Payroll .com
JCPenny: Gift .com
Johnson&Johnson: Antacids .com, Baby .com, Cancer .com,
Cholesterol .com, GetWell .com, Hepatitis .com, Obesity .com,
Pregnancy .com, ThePill .com, WomansHealth .com, YeastInfection .com
KayJewelers: Gold .com
KraftFoods: Bologna .com, CreamChesse .com, Dessert .com,
Dinners .com, EatHealthy .com, EatingHealthy .com, HotCereal .com,
Jello .com, LowFat .com, Mayonnaise .com, Pickles .com, Puddings .com,
Beverages .com, Sauces .com
K-SWISS: TennisShoes .com
LandOLakes: Banking .com
LendingTree: RE .com, Tree .com
LexisNexis: Lawyers .com
Marchex: Motherboard .com
MasterCard: Priceless .com
MensWarehouse: FormalWear .com, Tux .com
MerriamWebster: Collegiate .com, SpellCheck .com, Word .com

FUN FACT: Most Premium .COM Domain Name Acquisitions are handled in Private Transactions with Non-Disclosure Agreements.

Microsoft: CashBack .com, Docs .com, Investor .com, Juice .com, Live .com, Office .com, Plaza .com, Start .com, Surface .com

Monster: Admissions .com, Jobs .com, Military .com

MoodysCorporation: Economy .com

MovieTicketsINC: MovieTickets .com

NationalGeographic: Documentary .com

NationalHoneyBoard: Honey .com

NationalPen: Pens .com

Nestle: Meals .com

NewYorkCommunityBankCorp: Checking .com, HomeEquity .com

Nissan: Z .com

NUNES: Lettuce .com, Salads .com, Vegetables .com

NWMutual: LifeInsurance .com

OfficeDepot: OfficeSupplies .com, School .com

OldCountryBuffet: Buffet .com

Oracle: Learn .com, Retail .com, Network .com, Sales .com

Orbitz: Trip .com

OTIS: Elevator .com, Escalator .com, Lift .com

P&G: BabyDiapers .com, Cavities .com, Clean .com, Condition .com, Conditioner .com, Dandruff .com, DentalCare .com, Dentures .com, Dishes .com, Laundry .com, Nails .com, ShowerGel .com, Tissue .com, Toothpaste .com, Towels .com

PetSmart: DogFood .com, Dogs .com, Pet .com, Pets .com

Pfizer: Arthritis .com

Quidsi: Diapers .com, Look .com, Soap .com (Sold to Amazon)

QuinStreet: Insurance .com, Insure .com, Internet .com

Quaker: Snacks .com

QWest: Q .com, FastLane .com, FogLight .com

RHDonnelley: Business .com, Work .com

RalphLauren: Polo .com, Rugby .com

RockyMountainBicycles: Bikes .com

RotoRooter: Plumber .com

RussianStandard: Vodka .com

SalesForce: Data .com, Desk .com, DO .com, Social .com, Work .com

SanofiAventis: Allergy .com, Stroke .com

Scripps: Food .com

SelectComfort: Beds .com

SherwinWilliams: Decorating .com, Painting .com, PaintingContractors .com

SpeedwaySuperAmericas: Gasolione .com

SportsEndeavors: Soccer .com, Lacrosse .com

SunglassHut: Shades .com

SunMicrosystems: Network .com, ServiceProvider .com

SylvanLearningCenter: Educate .com, Hop .com, Ivy .com

TicketMaster: Admission .com

TIME: Health .com, Money .com, Mutual-Funds .com

TheMapAndGlobeStore: WorldMaps .com

TheHistoryChannel: History .com

TheWeatherChannel: Weather .com

TheWeddingChannel: Weddings .com

Toyota: SalesEvent .com

ToysRus: Toys .com (Sold at Auction)

FUN FACT: Historically, Savvy .COM Domain Name Entrepreneur's Beat Out Major Corporations and WallStreet. History, ironically, repeated itself with the Bitcoin Network.

Travelocity: Reservations .com, Vacations .com

Unilever: BakingSoda .com, Eat .com, LoveAffair .com, MouthWash .com, PeanutButter .com, Sauce .com, Softener .com, Soup .com

VailResorts: SkiRentals .com, Snow .com

VIACOM: Film .com

Walgreens: Beauty .com, DrugStore .com, Farmacia .com, Pharmacy .com

Warnaco: Bras .com, Underwear .com

WebGroupInc: Leads .com, Register .com, Web .com

Whirlpool: ConsumerFinance .com, FoodProcessors .com, MicrowaveOven .com, TrashCompactor

Winchester: Ammunition .com

Wrigley: Spearmint .com

XEROX: ColorPrinters .com, Documents .com

YAHOO: Broadcast .com, Contests .com,

Zappos: Clothes .com

Zildjian: Cymbals .com

Policy?

FUN FACT: Generic Domain Name Investors, Brokers, Developers, and Consultants ARE NOT "CYBER-SQUATTERS".

Owning hundreds of Premium Domain Names – or even tens of thousands Domain Names – is NOT; unusual, sketchy, concerning, immoral, or illegal. **The largest and most successful corporations and entrepreneurs worldwide invest in and develop Premium Domain Name assets.** Savvy individuals and organizations leverage highly-sought after "Exact-Match" and Generic ".COM" Domain Names to capture highly targeted web traffic, gain instant credibility, establish global authority, and to carve out a timeless competitive advantage. Domain bias and boost in search engines, as well as higher conversion and recall have been very well documented worldwide. When you own category or industry-defining .COM Domain Name assets you own and control the global marketing channel and enjoy an organic flow of global traffic and newfound revenue.

https://www.icann.org/resources/pages/policy-2012-02-25-en

- Dispute Resolution Policy
 - ▶ Intellectual Property Defensive Registration Challenge Policy
 - ▶ Qualification Challenge Policy
 - ▶ Restrictions Dispute Resolution Policy
 - ▶ Transfer Dispute Resolution Policy
 - ▼ **Uniform Domain Name Dispute Resolution Policy**
 - Policy Document
 - Providers
 - Provider Approval Process
 - Rules
 - Principal Documents

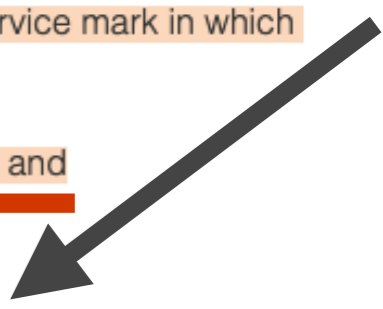
4. Mandatory Administrative Proceeding.

This Paragraph sets forth the type of disputes for which you are required to submit to a mandatory administrative proceeding. These proceedings will be conducted before one of the administrative-dispute-resolution service providers listed at www.icann.org/en/dndr/udrp/approved-providers.htm (each, a "Provider").

a. Applicable Disputes. You are required to submit to a mandatory administrative proceeding in the event that a third party (a "complainant") asserts to the applicable Provider, in compliance with the Rules of Procedure, that

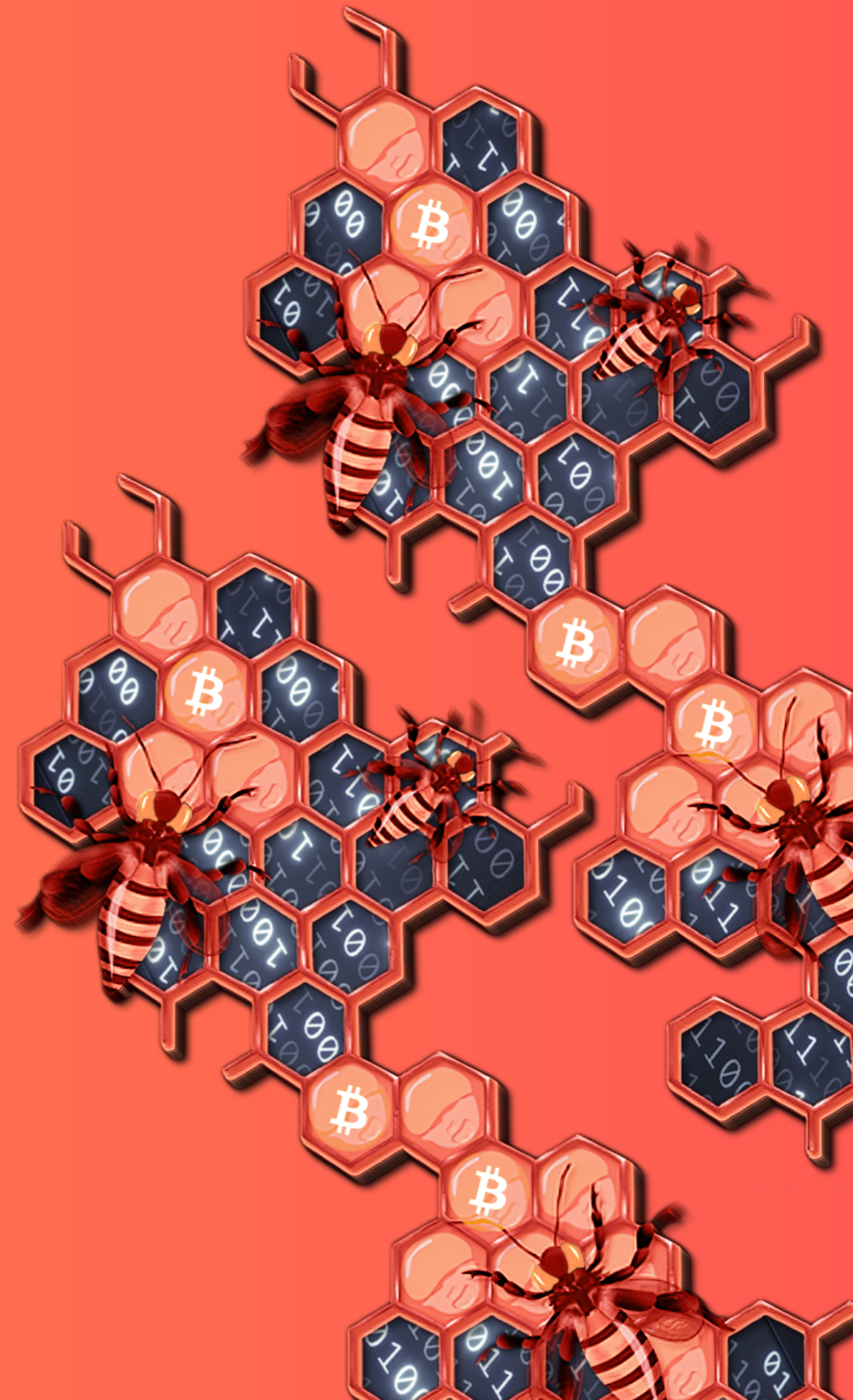
- (i) your domain name is identical or confusingly similar to a trademark or service mark in which the complainant has rights; and
- (ii) you have no rights or legitimate interests in respect of the domain name; and
- (iii) your domain name has been registered and is being used in bad faith.

In the administrative proceeding, the complainant must prove that each of these three elements are present.



ICANN has defined *potential* applicable disputes for .COM Domain Names crystal clearly. Premium .COM Domain Name Investors invest in **Generic** .COM Domain Name Assets which define; global industries, business categories, new technologies, dictionary words, popular phrases, geographic locations, alpha-or-numeric text, and commercially relevant search queries which lend themselves to monetization opportunities. The term "**Cyber Squatter**" is a negative and derogatory term FREQUENTLY ABUSED by uneducated individuals to insult and disrespect Domain Name owners.

Buzzzzzzzzz.



← Tweet



If **#Bitcoin** is the steel of cyber-architecture, then **#Domains** are the real estate holdings underneath, anchoring the virtual age in the bedrock of language and providing portals to the digital networks critical to life now & yet to come. domainsherpa.com/michael-saylor/

3:43 PM · Sep 29, 2020 · Twitter Web App

121 Retweets 15 Quote Tweets 626 Likes

← Tweet



slowly the world wakes up to what we in the domain industry have known & preached for over 2 decades...**#DomainNames** are the bedrock foundation on which the entire digital economy is built! **#Including** **#Web3** in its current form.

Domain Name values will 10x in 5 years IMO.

Bloomberg @business · Oct 5, 2021
The outages at Facebook, WhatsApp and Instagram occurred because of a problem in the company's domain name system, a crucial component of the internet. Here's what that means trib.al/40Yy0lm

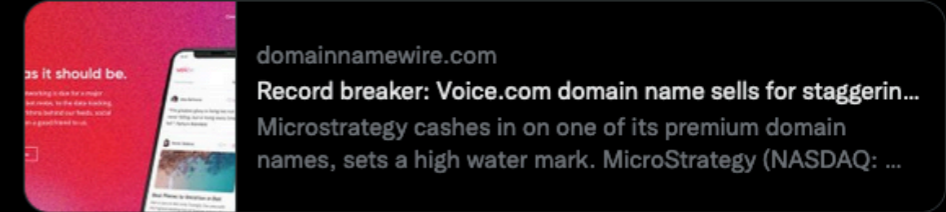
4:34 AM · Oct 5, 2021 · Twitter for iPhone

62 Retweets 4 Quote Tweets 139 Likes

← Tweet



Record breaker: **Voice.com** domain name sells for staggering \$30 million - Domain Name Wire | Domain Name News & Website Stuff



12:01 PM · Jun 20, 2019 · Twitter for iPad

1 Retweet 1 Quote Tweet 9 Likes

← Tweet



Replying to @SatoshiLite

He who owns the category defining domain for industry controls the message & medium. Same reason VRBO spent \$36M on **VacationRentals.com**.

9:10 AM · Oct 18, 2017 · Twitter for iPhone

3 Retweets 9 Likes

← Tweet



Replying to @trenggriffin

@trenggriffin the best analogy is domain names circa 1993. Core internet resource with limited supply.

7:56 PM · Jan 2, 2014 · Twitter for iPhone

2 Likes

← Tweet



Replying to @pt @NTmoney and @dwr

domain names and IP addresses are protocol resources that are traded but aren't securities

9:07 PM · Sep 29, 2016 · Twitter for iPhone

2 Retweets 6 Likes

← Thread



Domain name > real name

A domain name may be the most useful type of pseudonym.

It pulls up your site as the first hit when punched into a browser; indeed, it bypasses search altogether.

It's also globally unique, programmable, persistent, and cross-culturally understood.

5:18 AM · Aug 11, 2020 · Twitter for iPhone

97 Retweets 25 Quote Tweets 765 Likes



← Tweet



Replying to @HHorsley

A lot harder to do the math but I suspect the other OG NFTs — domain names — has much higher market cap

2:09 AM · Aug 14, 2021 · Twitter for iPhone

13 Likes



INSPIRED?

This document is dedicated to my son.

A tropical beach scene with a swimming pool, lounge chairs, and a red umbrella. The background shows a clear blue sky with white clouds and a turquoise ocean. The foreground features a white concrete pool deck with a grey lounge chair and a red umbrella. The water in the pool is a vibrant turquoise color.

“Premium .COM Domain Name Assets are the one way ticket to global Exclusivity. They are 1-of-1 Editions. They are Pristine Digital Oceanfront Property. They will set you free. But they sure won’t be free.”

- Anon

Quote from 2022

Sources & Resources:

COUNTLESS MAINSTREAM NEWS MEDIA OUTLETS, PLUS:

Note: We suggest reading and analyzing multiple resources as many have published lists which are unofficial, outdated, or simply incorrect.

<https://www.godaddy.com/garage/the-top-20-most-expensive-domain-names/>

<https://www.dnjournal.com/archive/domainsales/dnjournal-all-time-top-20-cash-domain-sales.htm>

<https://sedo.com/us/about-us/news-press/newsroom/the-top-10-most-expensive-domain-name-sales/>

<https://namebio.com/top-100-domain-name-sales-all-time>

<https://namecorp.com/most-expensive-domain-name-sales-of-all-time/>

https://en.wikipedia.org/wiki/List_of_most_expensive_domain_names

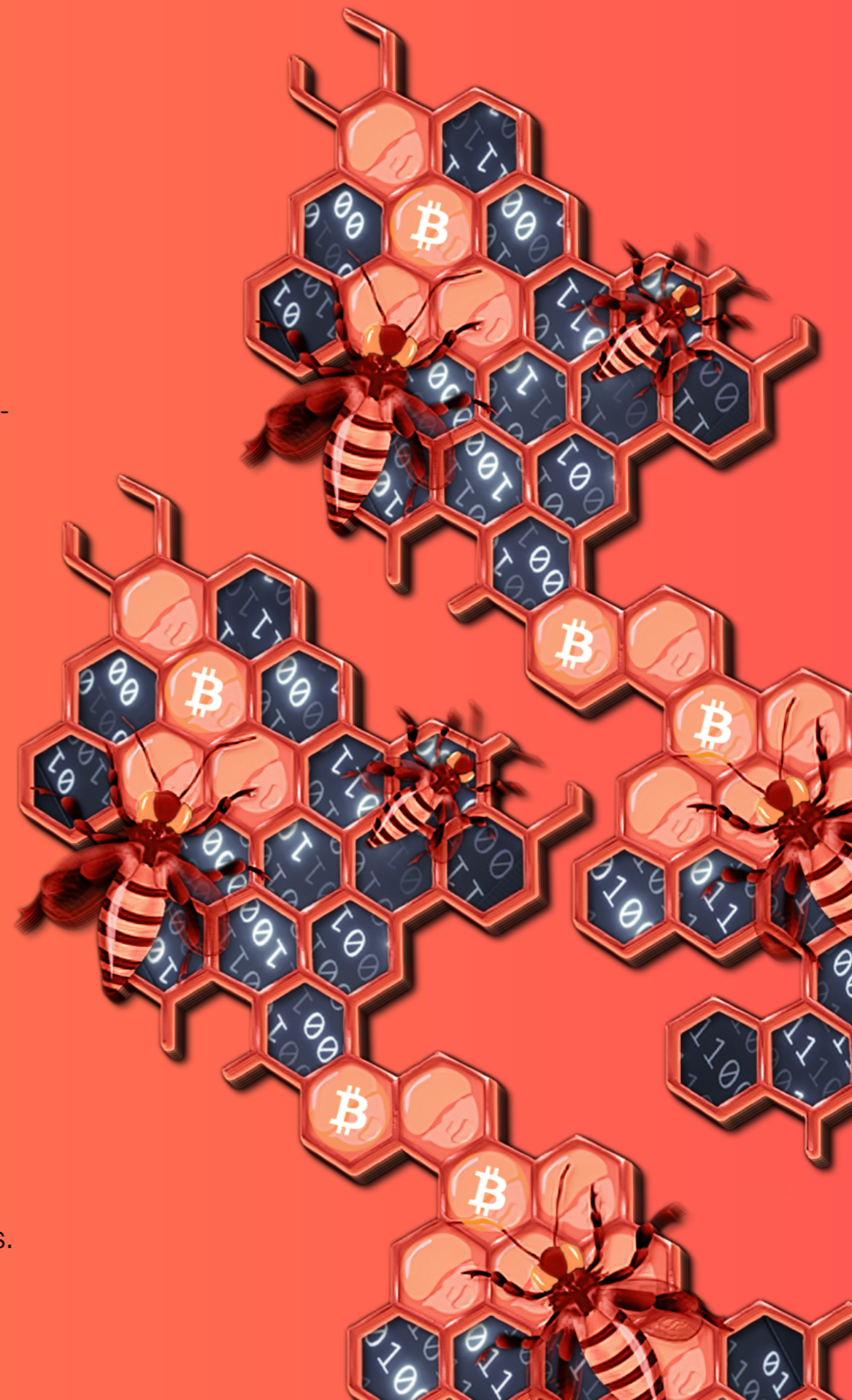
<https://thenextweb.com/news/15-of-the-most-expensive-domains-of-all-time>

<https://www.businessinsider.com/most-expensive-domain-names-of-all-time-2016-4?op=1#medicarecom--48-million-27>

<https://www.domainsherpa.com/most-expensive-domain-name-sales/>

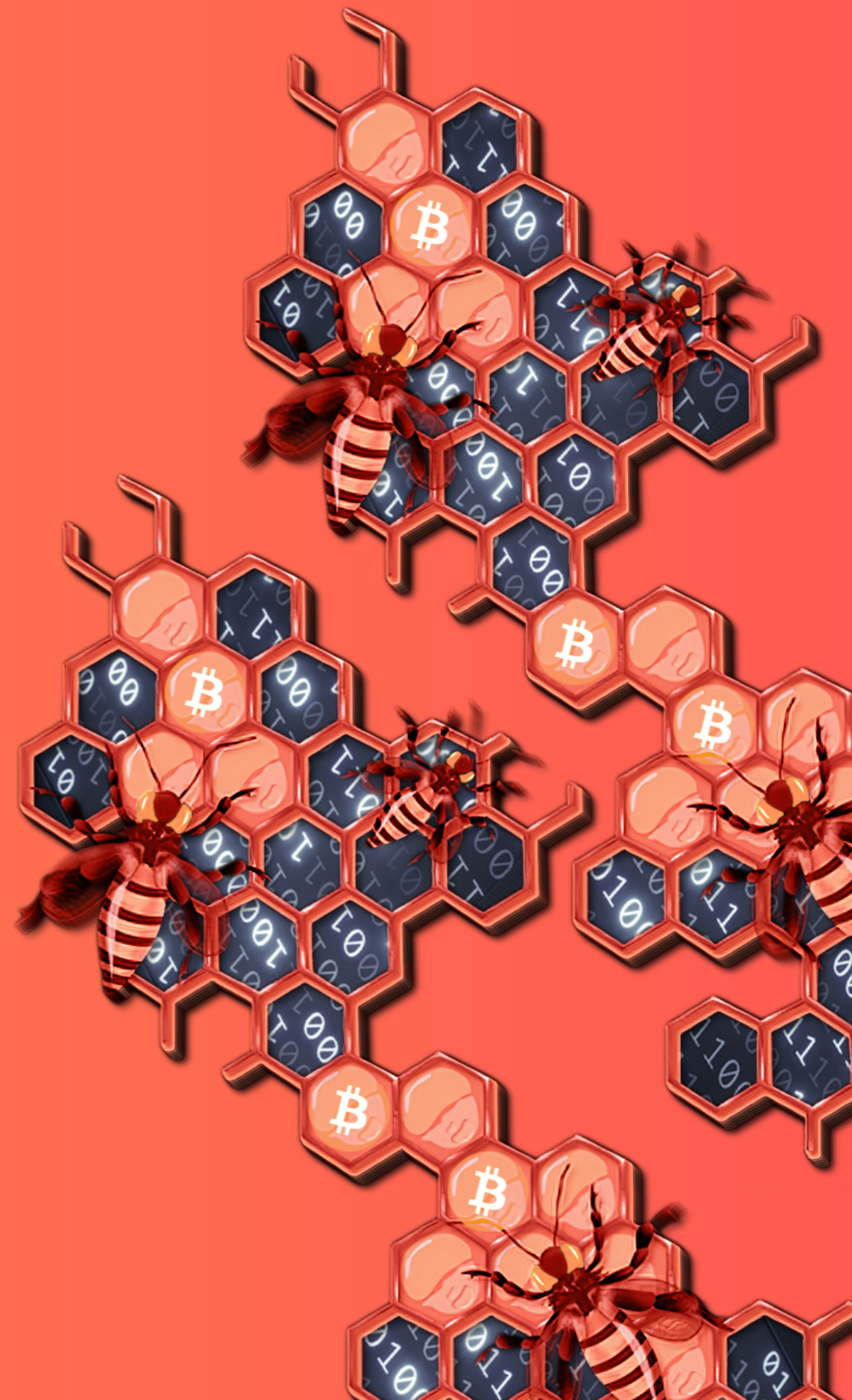
Other Sources: DomainKing, RicksBlog, SevenMileBlog, TheDomains, DomainInvesting, OnlineDomain, DomainNameWire, NameTalent, Domaining, DomainIncite, NamePros, CoinDesk, VentureBeat, TechCrunch, YouTube, Twitter, Verisign, Ican, USPTO, SEC Filings GOV, EDGAR, & countless Brokers.

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Block Height: 745947

BTC / USD: \$23,172.10

