

PharmStars Announces “Digital Innovations in Therapeutic Delivery: Supply Chain to the Patient Interface” Theme for its Fall 2023 Accelerator



Boston, Massachusetts (June 6, 2023) -- [PharmStars™](#), the pharma-focused accelerator for digital health startups, is now accepting applications for its Fall 2023 cohort around the theme “Digital Innovations in Therapeutic Delivery: Supply Chain to the Patient Interface.” Startups with a digital product or prototype in the theme area are invited to apply by July 10, 2023.

The cohort is open to startups with digital health solutions that pharma can use to innovate therapeutic supply chain management, medication delivery, or the patient-drug experience for small molecules, biologics, or advanced therapies.

PharmStars seeks to bridge the “[pharma-startup gap](#)” by helping pharmaceutical firms and startups overcome cultural and other barriers to create productive partnerships, leading to greater success and faster adoption of digital solutions that improve patient outcomes. PharmStars’ unique [PharmaU™](#) program provides education and intensive, personalized mentoring to help startups work more effectively with pharma.

“PharmStars is a fast-track MBA in pharma,” said Spring 2022 accelerator graduate David van Zuydam, CEO of Head Diagnostics (Dublin, Ireland).

PharmStars’ [members](#) will have priority access to the startups that complete the accelerator program. The program will culminate with a private Showcase Event in Boston in November 2023, at which each startup will present to and meet one-on-one with PharmStars’ pharma member companies.

“Our members have selected and shaped this cohort’s focus on the opportunity to innovate around the patient-drug interface. They are eager to work with startups with innovation in drug delivery platforms, medication supply chain efficiency and sustainability, and medication management,” said Naomi Fried, PharmStars’ founder and CEO.

The Fall 2023 program will be PharmStars’ fifth cohort. Forty-seven digital health startups have successfully graduated from the program since it launched in June 2021. Startups of all sizes have benefited from the program.

“Despite having collaborated with pharma companies for years, PharmaU was tremendously valuable to dive deep into the science and business of drug development, and has reframed our perspective on where and how we can add value and impact pharma,” explained Zainab Doctor, Vice President of Product at nference (Cambridge, MA) and Fall 2022 graduate.

Fall 2022 cohort graduate Sameer Sontakey, CEO of Biostrap (Los Angeles, CA), said, “Graduating from PharmStars has opened the door for us to so many great opportunities and partnerships, and we’re looking forward to continuing to build upon what we learned during those ten weeks!”

Applications for the Fall 2023 accelerator program and additional details are available now on the PharmStars’ [website](#). PharmStars is also currently accepting a limited number of additional pharma and biotech members for 2023. Membership information can be found [here](#).

About PharmStars

[PharmStars](#) is *the* member-based, pharma-focused accelerator for digital health startups. Through our extensive expertise across pharma, startups, digital health, and innovation, we understand the challenges that pharma and startups face when seeking to collaborate. Our [PharmaU](#) program supports digital health startups and our pharma members in “bridging the gap,” leading to greater success and faster patient adoption of “beyond the molecule” solutions.

Contact PharmStars

info@pharmstars.com
Phone (617)-333-8723
www.PharmStars.com