Contact: Darryl McGee, Steve Barile Conductive Labs Phone +1-503-329-4432 Press contact: darryl@conductivelabs.com Public contact: social@conductivelabs.com

# **Conductive Labs**

## Introducing The NDLR (v2) by Conductive Labs

Launching at Knobcon 2023, Come See Us

**Portland, Oregon, September 5, 2023:** After a serious case of pandemic misfortune, the ever popular The NDLR sold out at the end of 2021. Now it's back as The NDLR (v2)! Notable changes from the original include, the addition of a soft power button, The NDLR is now powder coated with a beautiful red base, and it has been redesigned internally for a more readily available (and much faster) microcontroller. Otherwise, it has the same feature set as the original, which had gained many additional features since its introduction, plus a couple of new features to coincide with this launch. See <a href="https://conductivelabs.com/ndlr">https://conductivelabs.com/ndlr</a> for details.

### So, You Want to Noodle

The NDLR (pronounced "The Noodler") is a multi-part, polyphonic, sequenced arpeggiator. Or it could be described as an Interval Sequencer MIDI Groove Box. Take your pick. Programming a traditional sequencer gets you a melody, but when it comes to changing the Key or Chord it becomes a challenging production. The NDLR solves this problem by playing all of the parts out of a common note pool, so when you change the Chord all the parts change with it. Little effort, big results! Get your synths playing in time, in key and make great electronic music without having to master the keyboard.

Using The NDLR is straight forward; Press the Play buttons to start the PAD, BASS & two MOTIF parts, adjust your tempo, twist the knobs to tweak the arps, select where in the octave space each part plays to create separation, press chord buttons and all the parts change with the selected chord. Sit in awe at the ease at which you've created an electronic music masterpiece!

The NDLR has a deep level of control to make a near infinite variety of unique arpeggiated sequences. Besides the typical arpeggiator variations (up, down, up-down, ping-pong, random, etc.), there are patterns (and pattern editor), tempo, clock division, velocity accents, rhythms (and rhythm editor) and other unique controls to create amazing sounds. An onboard Chord Sequencer lets you compose an entire performance. Modulate nearly any parameter with the eight slot Modulation Matrix, with a selection of waveforms and timings to make your own generative music powerhouse. Page 2

### The NDLR can Play up to 8 Synths at Once

There's a PAD (polyphonic chord) player, two Motifs which are sequenced arpeggiators. Then there's the Drone, great for long evolving patches, but it can play a kick drum you'd rather. The Interleaved poly-chaining feature plays up to three more voices to consecutive MIDI channels interleaved with the PAD notes, and note transposition with MIDI pass-through for transposing other MIDI sources to The NDLR's Key and Mode.

#### The NDLR is a Creative Partner

As sits between your favorite keyboard controller, sequencer, and your synth collection. It makes what you already have that much better.

With two 5-pin MIDI inputs, you can connect a MIDI keyboard and a sequencer to The NDLR. The keyboard can act as a controller to The NDLR, changing chord types for instance. Or you can have The NDLR transpose keyboard input which will be passed through to MIDI out (5-pin or USB), keeping your keyboard noodling in key with the other voices being played by The NDLR. You can also connect a sequencer to change the chords The NDLR is playing or have those notes transposed. Even without a keyboard or sequencer connected, you can play a bunch of synths with The NDLR.

Of course, it can provide MIDI clock, or sync to external clock via 5-pin MIDI, USB or CV gate for us Eurorack jammers. It plays nice with your gear! Once you get your hands on The NDLR, it's so much fun it's hard to stop playing with it!

#### Where To Get It

The NDLR will be available at select retailers in September 2023, including:

Perfect Circuit (USA), Thomann (worldwide), SchneidersLaden (Germany), Juno Records (UK), Signal Sounds (UK), Patchwerks (USA), Control Voltage (USA), Found Sound (Australia) and the Conductive Labs Shop (worldwide).

#### For more information

Please see our web page at: https://conductivelabs.com/ndlr

See our YouTube channel here: https://www.youtube.com/conductivelabs

Social Media: https://www.facebook.com/ConductiveLabs https://instagram.com/conductiveLabs https://twitter.com/ConductiveLabs

For press inquiries, email Darryl at: darryl@conductivelabs.com

Don't hesitate to ask questions, we'd love to chat, or setup a call.

