



**Media Contact:**

Greg Britton  
850.685.9801  
[greg@nfwllc.com](mailto:greg@nfwllc.com)

**News Release**

August 28, 2023

*For Immediate Release*

**Navarre Family Watersports  
Adventure Complex**

*To open 8 Pole, Three Level Sky Trail® with (2) 30° Sky Rails® and (2) Walk the Planks aerial attraction.*

**Navarre Family Watersports (Navarre, FL)** will be debuting a Sky Trail® (ropes course) and Sky Rail® (zip line) aerial attraction as the newest feature for our guests. Navarre Family Watersports is the largest family adventure complex in Navarre. The addition of this attraction will give our guests something to do year round.

The Sky Trail® stands 48 feet tall and features two 30° Sky Rails® and two Walk the Planks.

The attraction includes a collection of 48 interactive elements for participants to navigate such as rope ladders, bridges, walk the planks, easy spaghetti hand line, and bumpy rope-walk foot line. This added attraction will enhance our current offerings of pontoon rentals, jet ski rentals, waterpark adventure, standup paddle board rentals, and kayak rentals.

Participants are outfitted with a full-body safety harness and redundant slingline. The slingline is secured in the overhead track before they leave the ground and it is this connection that allows the participants to maneuver through the course at their own pace in any direction they choose. The need for additional safety equipment or participant training is effectively eliminated with the use of the redundant slingline.

*“We are excited to add this attraction to Navarre,” said Greg Britton, Owner of Navarre Family Watersports.” Our facility brings guests from all over to enjoy our family adventures and atmosphere. It is our mission to bring family fun to our community.”*

We will soft open the course on September 14, 2023 with a full ribbon cutting and grand opening on September 23, 2023. Stay tuned to our social media for further details and announcements.

### **About Navarre Family Watersports**

Navarre Family Watersports was founded in 2013 and has become one of the most visited destinations in Northwest Florida. Our slogan is “Where Families Come Together On The Water.” It is our mission to create a family friendly environment that will create memories for a lifetime.

Navarre Family Watersports early beginnings started with just a few pieces of equipment and an empty landscape. We continue to invest and upgrade our facilities to bring elevated experiences to our guests. Many of our guests drive for miles to spend the day at our complex. It is important to our team of fun enablers that work hard everyday to create an amazing experience for all our guests.

Navarre Family Watersports currently offers pontoons, jet skis, stand-up paddle boards, kayaks, two seat catamarans, dolphin tours, and a waterpark adventure. Our ropes course attraction will add to these amenities and will create an opportunity for our guests to see the area from above.

For more information on Navarre Family Watersports and our offerings, visit [www.nfwllc.com](http://www.nfwllc.com).

### **About RCI Adventure Products**

RCI has sold thousands of innovative adventure products worldwide since it was established in 1989 and continues to be committed to providing thrills to participants of all ages and abilities through its extensive product lines of aerial attractions, Clip ‘n Climb® climbing activities, netplay and more. A team of skilled engineers, designers, installers and sales professionals allows RCI to exceed expectations with regards to quality, authenticity, safety, outstanding service and family- friendly fun. Millions of participants around the world experience the thrill of an RCI attraction annually.

For more information on Sky Trail® and other RCI adventure attractions, visit [www.rciadventure.com](http://www.rciadventure.com).

*[Attach a link to key visuals such as company logos, renderings, product photos, etc.]*