FOR IMMEDIATE RELEASE

5th Annual Toy Drive by Child's Dream International & Rise Up America to Bring Joy and Smiles to Children and families in Morris Park.

Morris Park, Memphis, December 5, 2023 - Child's Dream International and Rise Up America are partnering for the 5th annual Toy Drive event, bringing joy and happiness to underprivileged children during the holiday season. The event will take place on Saturday, December 16th, at 12 noon, at 747 Poplar Ave, Morris Park in Memphis.

Led by 9-year-old Carl Grandberry, the Toy Drive will distribute hot meals, toys, clothes, and Krispy Kreme donuts to children in need. Carl, known for his community work since the age of 4, has organized successful initiatives like distributing over 200 Easter Baskets. Rise Up America (**RUA**) received an anonymous donation from the Humble Hearts initiative based in Weakley County. Pamela Moses, the executive director (**RUA**), expressed gratitude for being able to provide items like bicycles, pampers, hats, and gloves, along with hot meals during the giveaway.

We request a PSA and invite the press to join us at this heartwarming event to share the inspiring story of Carl Grandberry and his dedication to making a difference in the lives of others. In addition, Carl has authored two books for the youth, demonstrating his commitment to empower and inspire his peers.

Child's Dream International is a 501(c)(3) organization, and all donations to support this event are tax-deductible. Your coverage of this event will not only highlight young Carl Grandberry's generosity but also raise awareness about the importance of giving back to our hurting community in Memphis. We appreciate your support in making a difference in the lives of children in our community.

For more information or to schedule an interview, please contact:

Shauna Jones Event Organizer Phone: 901.871.2661

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About Child's Dream International:

Child's Dream International is a nonprofit organization dedicated to improving the lives of underprivileged children and their communities through education, healthcare, and social support programs. Their focus is on creating sustainable and long-term solutions for a brighter future.

About Rise Up America:

Rise Up America is a 501 C3 charitable organization committed to empowering individuals and families through outreach programs that stabilize neighborhoods for economic development. They aim to uplift and inspire individuals' morals to help reach their full potential by providing essential resources and support. Donations can be made via CASH APP @riseupamerica.

