

JODY B. MILLER

MEDIA STRATEGIST | TELEVISION PRODUCER & COACH | BESTSELLING AUTHOR | TEDX SPEAKER

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BIOGRAPHY

Introducing Jody Miller - a name synonymous with innovative storytelling and strategic media engagement. As a bestselling author and the visionary founder of Reel Media Agency, Jody has mastered the art of narrative, transforming ordinary brand stories into extraordinary media phenomena. Her unique blend of creativity and market savvy has not only captivated readers worldwide but has also redefined the way brands interact with their audiences.

Sample Thought-Provoking Stories Jody Can Cover

- The Evolution of Storytelling in Traditional and Digital Media: How the digital age has transformed narrative techniques and what it means for future brand engagement.
- The Psychology Behind a Viral Brand Story: An exploration into the elements that make stories stick and spread in the digital ecosystem.
- PR Hacks for the Modern Brand: Innovative strategies for staying ahead in the fastpaced world of media and public relations.
- The Secrets of creating and landing a TEDx talk
- How video can 10x your business

IN THE PRESS abo











THE HUFFINGTON POST

66 TESTIMONALS

The Blueprint to Media Success: "After implementing Jody's strategies, our press coverage has doubled. She knows exactly what the media wants." - Priya K., CEO

Becoming a Media Magnet: "Jody prepped me for my first major interview, and it was a hit. She's the reason I now feel confident in front of any camera or audience." -Jordan W., Founder

Media Strategy: "We are incredibly grateful to Jody for her expertise, dedication, and innovative approach to television and video marketing. Her strategy didn't just change our business; it transformed our brand's narrative."- John J., Founder