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**FOR IMMEDIATE RELEASE :**

**LITT LIVE (Formerly Dash Radio) Rebrands Rhythmic Channel "The City"**

*Hollywood, CA - In breaking news Michael Coquia, the SVP of LITT Live is leading a major initiative to revamp the LITT Live Channel "The City".*

It's been almost 10 years since "The City" was launched on Dash Radio (now LITT Live). The goal was to be the rhythmic channel that mimicked the vibe and pulse of a City. Now with new direction from **Cory Giles**, a former Program Director and DJ/personality with over 5 years of on-air experience, and **LITT's Senior Vice President Michael Coquia**, the duo hopes to escalate the City to a new era of programming.

"**The City**" is set to re-launch on November 4th at 8 AM EST with the morning drive show "Maroc In The Morning" hosted by **Hala Maroc (Kitchen Talk, Formerly Foxy99)**. The channel will also feature mix shows from Grammy nominated producer **Bangladesh** and well-known Radio personality **Hip Hop Mike (Formerly Hot 97)**. To usher in the re-launch, there will be a special "**Welcome to The City**" All Mix Weekend featuring DJs from cities all around the country. The mixes will air November 2nd and 3rd starting Noon ET and ending at Midnight ET.

Cory says, "One goal of The City is to create a fun radio alternative in the **Hip Hop & R&B** space that's truly for the Culture." Expect to experience not only great radio but also great storytelling from the airwaves down to the digital content. **LITT Live has over 80+ Channels, boosting over 21 million active listeners monthly. "The City"** is a media based monitored radio channel. Listeners can tune in to The City globally on the LITT Live App (available in select countries) and website ([Littlive.com/thecity](http://Littlive.com/thecity)). Fans can also connect with the station via X, Facebook and Instagram ( [@TheCityisLITT](https://www.instagram.com/TheCityisLITT) ).

**About The City -**

The City is a rhythmic radio channel on LITT Live that is the home of today's hottest Hip Hop & R&B.

**About LITT Live -**

LITT Live is an innovative digital radio platform delivering **live music, talk, and entertainment** to millions of listeners worldwide. With a commitment to interactivity and unique user experiences, LITT Live offers **exclusive content**, powerful engagement tools, and cutting-edge technology to revolutionize how people listen to and interact with radio.

