



flowstone

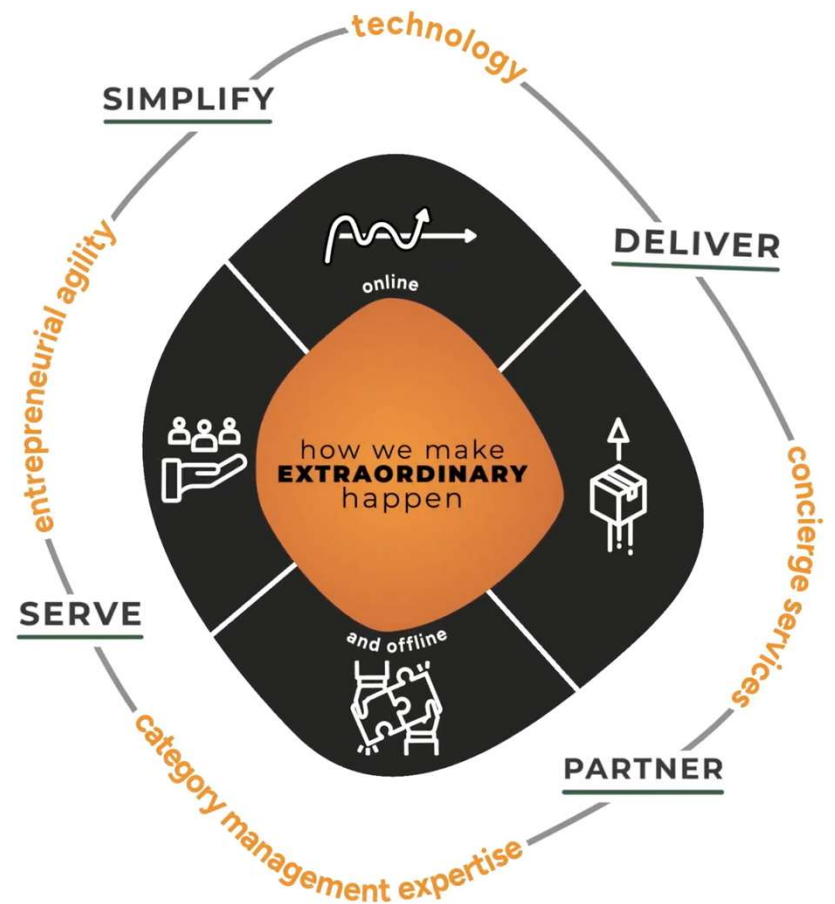
WHY US

Customer Label Development is What We Do.

Singly focused on customer brand development, Flowstone is committed to being your steadfast partner in elevating your branded offer.

Amid accelerated market changes, big corporations are losing touch with customer centricity and rather focusing on delivering next quarter's results. Hence, becoming prescriptive - rather than responsive - to your needs.

Born from a need to retain the entrepreneurial spirit and agility of a small company, while upholding the professionalism and reliability of a large enterprise, our origins lie in the legacy of Green Bay Converting—North America's leading towel, tissue, and wiper contract manufacturer - and the deep expertise of the most influential leaders in the professional hygiene market.





CROSS-FUNCTIONAL ENGAGEMENT

**unmatched efficiencies
and speed**

We collaborate with your
teams across the entire value
chain

SIMPLIFIED PRICING

**de-complexed pricing process
& administration**

We eliminate costly admin-
intensive rebate and program
management processes

DIGITAL PLATFORM

**24/7 visibility to performance-
driving insights**

We provide essential insights
into business and customer
label development

SIMPLIFIED EXECUTION
gives you speed & agility



**BROAD RANGE OF
PRODUCT
SPECIFICATIONS**

**strategically located and operated
plants with +20 assets**

We provide flexible operational
capabilities & extensive access
to sourcing

**ASSETS, EXPERTISE &
STRATEGIC
LOGISTICS**

**cutting-edge technology
throughout our value chain**

We tailor to the specific
requirements of your customer
label offer

**EXPERTISE &
TECHNOLOGY
DRIVEN**

**effectively capture evolving
market demands and efficiencies**

We leverage our +35 years of
experience and state of the art
tech to manage your E2E
supply chain

CONSISTENT DELIVERY

gives you peace of mind



OMNI-CHANNEL
COMMERCE

deliver on growing customer expectations & lower cost to serve

- ▶ digital commerce
- ▶ sales enablement
- ▶ automation

ADVANCED
ANALYTICS

gain a competitive edge via data-driven assortment recos

- ▶ category performance
- ▶ portfolio performance
- ▶ market trends

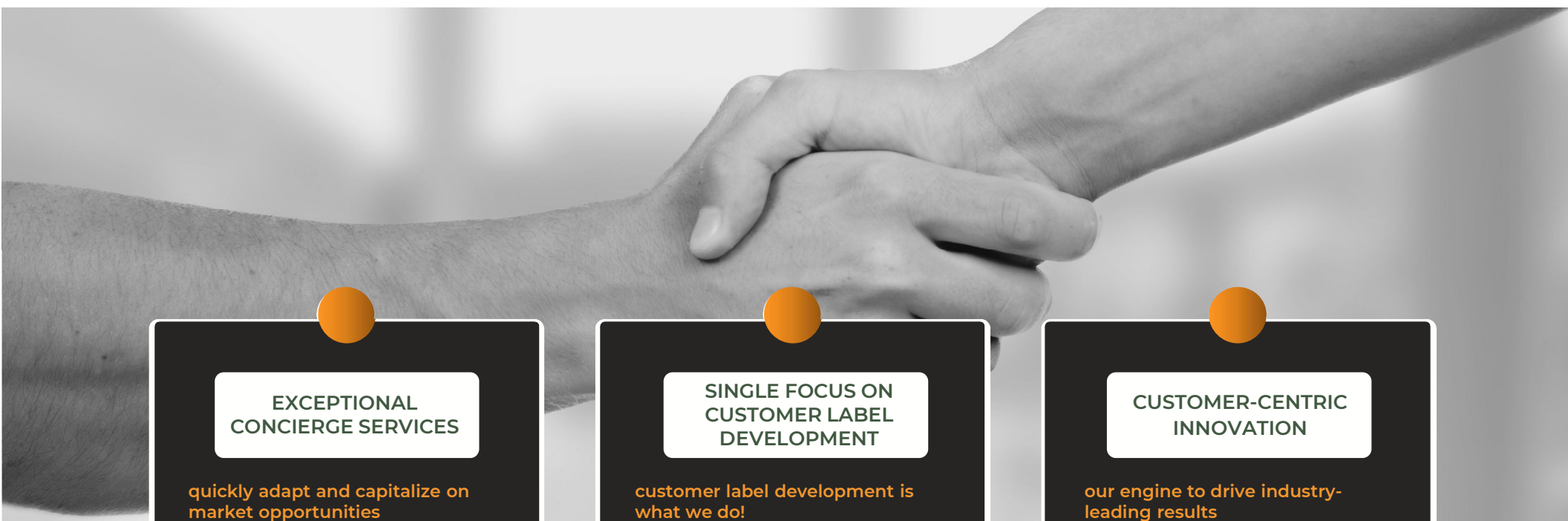
CUSTOMER LABEL
BRAND
DEVELOPMENT

boost your brand's equity and performance

- ▶ brand positioning
- ▶ market and competitive assessment
- ▶ marketing toolkits

PARTNER SERVICES

gives you differentiating powers



EXCEPTIONAL CONCIERGE SERVICES

quickly adapt and capitalize on
market opportunities

- ▶ cross-functional engagement access to senior leadership
- ▶ post-sale support

SINGLE FOCUS ON CUSTOMER LABEL DEVELOPMENT

customer label development is
what we do!

- ▶ capital and capability to grow creatively together
- ▶ no channel conflict

CUSTOMER-CENTRIC INNOVATION

our engine to drive industry-
leading results

- ▶ continuous improvement mindset
- ▶ creative problem-solving culture

DEDICATED SERVANT

gives you the support you deserve



The logo for Flowstone features a stylized icon of five vertical bars of varying heights on the left, followed by the word "flowstone" in a lowercase, sans-serif font. The entire logo is white and centered on a dark gray background. A solid orange vertical bar is on the left side of the image, and a thin white horizontal line is positioned below the logo.

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