

Press Release

DeMayne Earvin announces grand opening of new headshot studio in Downtown Cleveland

February 6, 2025 – Cleveland, Ohio

DeMayne Earvin, a premier headshot and branding photographer, announces the grand opening of his new studio in the renowned 5th Street Arcades in Downtown Cleveland. From his origins in Youngstown, Ohio, to his recent relocation to downtown Cleveland, DeMayne Earvin Headshots has set the standard for modern headshots.

The new studio location will officially open on **World Headshot Day**, Tuesday, February 11th.

With AI-generated images on the rise, DeMayne's 10 years of experience delivering authentic, human-centered headshots are critical. He provides more than a picture with carefully crafted images that truly represent the client's personality, confidence, and professional essence — something AI simply cannot replicate.

DeMayne works with business executives, entrepreneurs, actors, realtors, and professionals from all industries, helping them elevate their personal brands and make lasting impressions.

He tailors each session to highlight the client's individual qualities, with personalized coaching and expert direction that ensures authenticity. This dedication to detail results in headshots that are powerful visual statements that resonate with viewers and leave a lasting impression.

"DeMayne made me feel comfortable, bold, and empowered," said Dr. Tonia L. Farmer of Warren, Ohio. "I'm so glad I found him to do my headshots."

DeMayne is an associate photographer with the **Headshot Crew (HSC)**, the world's largest network of professional headshot photographers. This affiliation ensures he is always ahead of the curve with industry trends, offering his clients the highest-quality, modern headshots.

DeMayne Earvin invites clients and the community to experience the luxury and personalized service that have become hallmarks of his brand. The grand opening of this new location promises to offer an even more inspiring and comfortable space for individuals and teams looking to elevate their professional image.

For more information, or to book a session, visit deheadshots.com or contact the studio at 216-282-4878.

About DeMayne Earvin

DeMayne Earvin is a luxury headshot and branding photographer with over 10 years of experience creating high-end professional images. Specializing in personalized coaching and results-driven photography, DeMayne Earvin is trusted by professionals across various industries to elevate their personal brand and make powerful visual statements. In an era where AI-generated images are on the rise, DeMayne Earvin's commitment to creating authentic, human-centered headshots is more valuable than ever.

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