

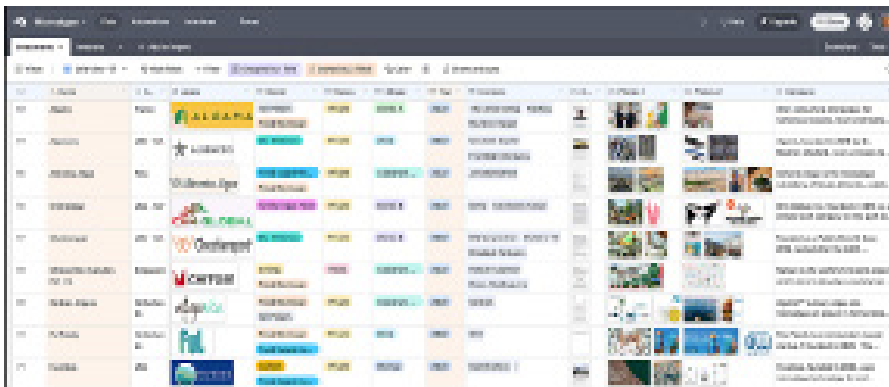
# Navigating the Microalgae Investment Landscape



*Highly productive and environmentally sustainable microalgae offer compelling breakthrough opportunities. Which investments have the best potential for success?*

Twenty years ago, governments and private investors poured billions into algae biofuel ventures, and none achieved commercialization. Understandably, many investors were discouraged by these failures. This past decade, however, has seen a renewed interest in microalgae ventures.

Many recent investments favor companies with higher value products that do not require massive commercial scale. These ventures are in food technology, alternative protein, natural colors, nutraceuticals, cosmetics, bio-medicinals, animal and aqua feed, plant bio-stimulants, bio-materials, wastewater treatment and the potential of carbon capture.



To quickly educate and help investors navigate this microalgae landscape, Spirulina Source has produced a series of reports from the largest structured database of microalgae companies, including active investments in 100 microalgae companies and a global database of over 600 spirulina producers and their products.

## About Spirulina Source

Robert Henrikson, founder of Spirulina Source and Smart Microfarms has over 40 years of experience in the microalgae industry. Robert was one of the founders of Earthrise Farms in California in the 1980s, the first commercial spirulina farm in the USA, and still operating today. He developed and marketed spirulina products in 30 countries worldwide, has installed algae microfarms and advised entrepreneurs, corporations and investors on microalgae business plans. He has authored numerous publications and books, produced over 50 educational videos, and presented at conferences worldwide.

# Navigating the Microalgae Investment Landscape



## Briefings for microalgae applications 12 industry sectors

Each brief has a 3 page summary of the applications, process and products, opportunities and challenges.

Followed by 3 pages featuring a diverse selection of 6 active companies that have raised investments, large and small, startup to corporate rounds, summarizing business activity, products and investor funding.



## Microalgae Industry Reports Available now

- Single microalgae sector briefs (6 pages each)
- All 12 microalgae sector briefs (72 pages)



- Microalgae Investment Landscape featuring companies, products and their investors by world region (88 pages)



- Global Spirulina Industry by 10 world regions with history, overview, companies and their products (270 pages)

*Get quickly up-to-speed on opportunities in the microalgae investment landscape.*

For more information, previews, and to purchase and download industry reports, visit [www.spirulinasource.com](http://www.spirulinasource.com).