**FOR IMMEDIATE RELEASE**

**Introducing Tilla: The Farm Management App for Modern Farmers**

April 2, 2025 – In a world where efficiency and precision are critical to successful farming, **Tilla: Farm Smarter** emerges as the farm management app designed to simplify and elevate the way farmers work. Combining cutting-edge technology with user-centric design, Tilla is poised to become an essential tool for farmers everywhere.

Tilla empowers farmers by providing a sleek, intuitive platform to track and manage tasks, hazards, and field conditions directly from their tractors. Key features include:

* **Live Satellite Imaging:** Place pins with pinpoint accuracy on live satellite maps to mark rocks, planter skips, tile holes, down trees, and any other tasks or hazards.
* **Task Management:** Create, assign, and monitor tasks in real time, ensuring nothing gets overlooked.
* **Customizable Dashboard:** Tailor your interface with tools like an MPH indicator, weather updates, and field notes for a truly personalized experience.
* **Group Collaboration:** Stay connected with your team through a built-in chat feature, making communication seamless and instant.
* **No External Hardware Needed:** You can access all the great features of the app from any smart phone, there is no need for external monitors or GPS receivers.

“Tilla is more than an app—it’s a way to rethink how farmers interact with their fields,” said **Nick Rumbold**, creator of Tilla. “Our goal is to make farming smarter and more efficient by putting all the tools farmers need right at their fingertips.”

Tilla’s development was guided by real-world farming needs, ensuring that every feature contributes to productivity and ease of use. Whether you're managing a small family farm or overseeing vast acres of farmland, Tilla adapts to meet your unique needs.

Tilla is now available for a free download on iOS and Android. To learn more about Tilla and its features, visit [**TillaApp.com**](http://TillaApp.com).

**About Tilla:** Tilla is the brainchild of Nick Rumbold, a developer with a passion for creating tools that empower farmers. Designed with simplicity, efficiency, and precision in mind, Tilla redefines modern farm management.

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