



Mria CRM

# First Visual Preview: Core Modules

*Date: July 11, 2025*



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**mriacrm.com**

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Your work

Projects

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Create

Mria CRM

CRM for Jira

Dashboard

Leads

Deals

Contacts

Companies

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Coming soon

Deal - HealthConnect CRM

Reopen Deal

Discovery

Proposal

Negotiation

Pending

Won

Notes

Meetings

Tasks

Files

Jira links

Emails

Coming soon

Add a note

Planned

Prepare Weekly Sales Report

TO DO

Due Apr 14

John Smith

Client Consultation: Progress Review

OVERDUE

Apr 14

3:15 - 6:52pm

John Smith

zoom.us/marketing-strategy

Deal Follow-up: Jane Doe

IN PROGRESS

Due Apr 17

John Smith

Team Sync: Weekly Updates

OVERDUE

Apr 19

7:20 - 8:55pm

John Smith

Conference Room A - 5th Floor, Building 2

Show more

Timeline

Filters

Details

Pipeline stage

DISCOVERY

Deal amount

\$238,000

Deal type

Upsell

Closing date

06/28/25

Deal age

24 days

Assignee

John Smith

Source

LinkedIn Outreach

Tags

High Priority

Healthcare

Jira links

MCPD-137

GTMS-3

GSRE-21

View all

Contact

Name

John Doe

Email

john.doe@mriacorp.io

Phone

+1 (310) 555-0173

Title

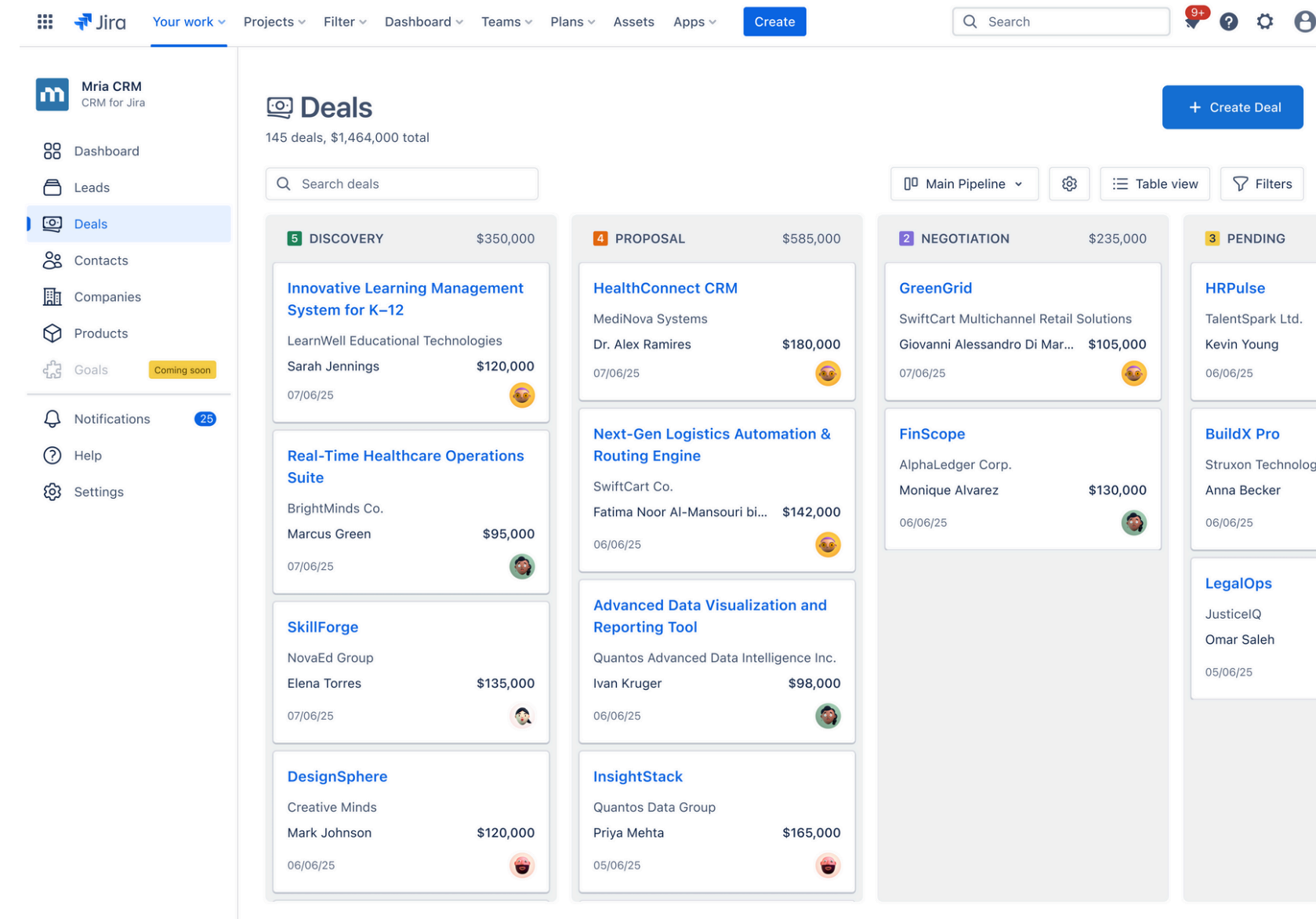
Head of Operations

Company

Name

Mria corp





# Mria CRM Overview

Mria CRM for Jira is a true Jira-native CRM, built entirely on Atlassian Forge. It is not an integration and not a plugin layered on top. It is a CRM system designed from the ground up to work like Jira, inside Jira.

Every record, relationship, and activity lives in the same system where your teams already manage delivery and support. There are no sync issues, no context shifts, and no disconnected tools.

Mria CRM replaces the need for external CRMs by giving customer-facing teams the same structure, transparency, and control that Jira provides for the rest of the organization.

*One system where product and sales stay aligned, with shared data, shared context, and no switching between tools.*



# Leads Module

Capture and Qualify Opportunities

Jira

Your work

Projects

Filter

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Create

Search

9+

?

Mria CRM

CRM for Jira

Dashboard

Leads

Deals

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Notifications

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Settings

25

Leads

145 entries

Create Lead

My Leads

31

Unassigned

9

New

120

This Month

Lost

21

This Month

Converted

76

This Month

Conversion Rate

18%

Search by name, email, phone, etc

Kanban view

Customise table

Filters

Key	Contact Name	Company	Email	Phone	Status	Assignee	Created
LEAD-1	Emily-Sharon Car...	Zenith Global Sol...	emily.carter@zeni...	+1 (415) 678-9021	NEW	Jason Brooks	15/03/24
LEAD-2	Daniel Thompson	NovaCore Techno...	daniel.thompson...	+1 (212) 555-7896	NEW	Lisa Patel	12/03/24
LEAD-3	Sophia Ramirez	Horizon Health S...	sophia.ramirez@...	+1 (646) 789-4563	NEW	Eric Nolan	08/03/24
LEAD-4	Michael Johnson	Quantum Finance	michael.johnson...	+1 (305) 987-2334	LOST	Sarah Lin	07/03/24
LEAD-5	Olivia-Rosa White	Blue Horizon Med...	olivia.white@blue...	+1 (818) 334-1290	PENDING	Tom Reynolds	05/03/24
LEAD-6	Benjamin Lee	NextGen Energy...	benjamin.lee@ne...	+1 (503) 876-4456	PENDING	Rachel Kim	01/03/24
LEAD-7	Ava Martinez	Stratos Consulting	ava.martinez@str...	+1 ((720) 665-3322	NEW	Mark Philips	28/02/24
LEAD-8	William Harris	Vertex Industries	william.harris@ve...	+1 (213) 567-9021	NURTURING	Laura Jennings	25/02/24
LEAD-9	Isabella Scott	Ascend Tech Inno...	isabella.scott@as...	+1 (312) 444-7789	QUALIFIED	Kevin Tran	20/02/24
LEAD-10	Ethan Walker	Pacific Real Estat...	ethan.walker@pa...	+1 (206) 223-8...	FOLLOW-UP	Amanda Foster	22/02/24

LEAD-1

Notes

Meetings

Tasks

Files

Jira links

Emails

Coming soon

Add a note

Details

Lead Status

FOLLOW-UP

Assignee

John Smith

Source

LinkedIn Outreach

Tags

MQL Hot Lead

Jira links

MCPD-137

Contact

Name

John Doe

Email

john.doe@mriacorp.io

Phone

+1 (310) 555-0173

Title

Head of Operations

Company

Name

Mria corp

Website

mriacorp.com

Country

Ukraine

Industry

Technology

Products

SmartConnect Platform

SiteLogic Engine

Add Products

Created April 17, 2025 at 12:15pm

Updated April 17, 2025 at 12:15pm

Planned

Prepare Weekly Sales Report

TO DO

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Show more

Timeline

Filters

John Smith

Apr 14, 2025 at 6:52pm

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Lisa Patel

Apr 14, 2025 at 10:52am

Client feedback received for Q1 report. Follow-up actions: update proposal and share with the client by the end of this week.

Sales Strategy Alignment Meeting

DONE

Apr 13

11:10 - 12:00pm

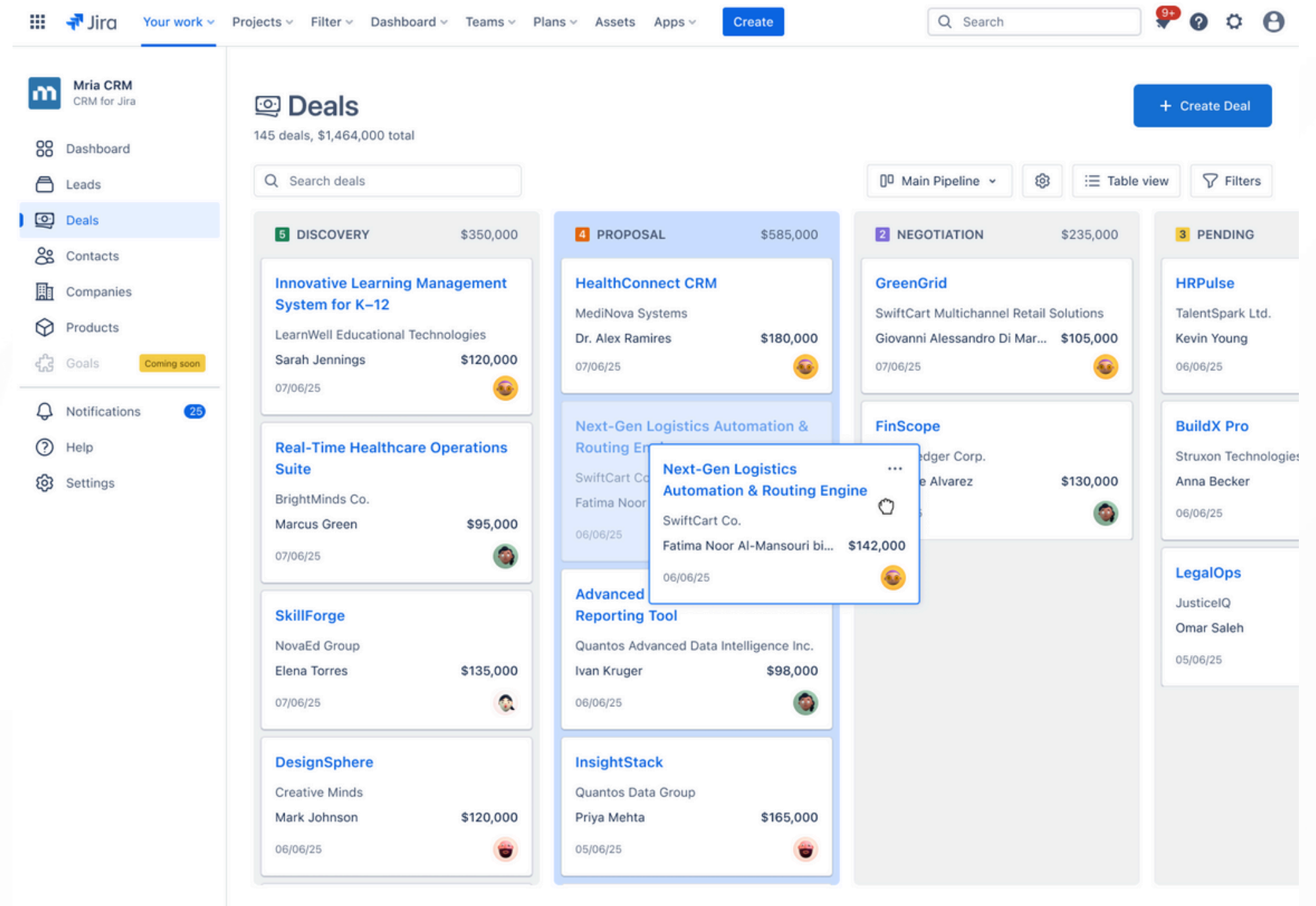
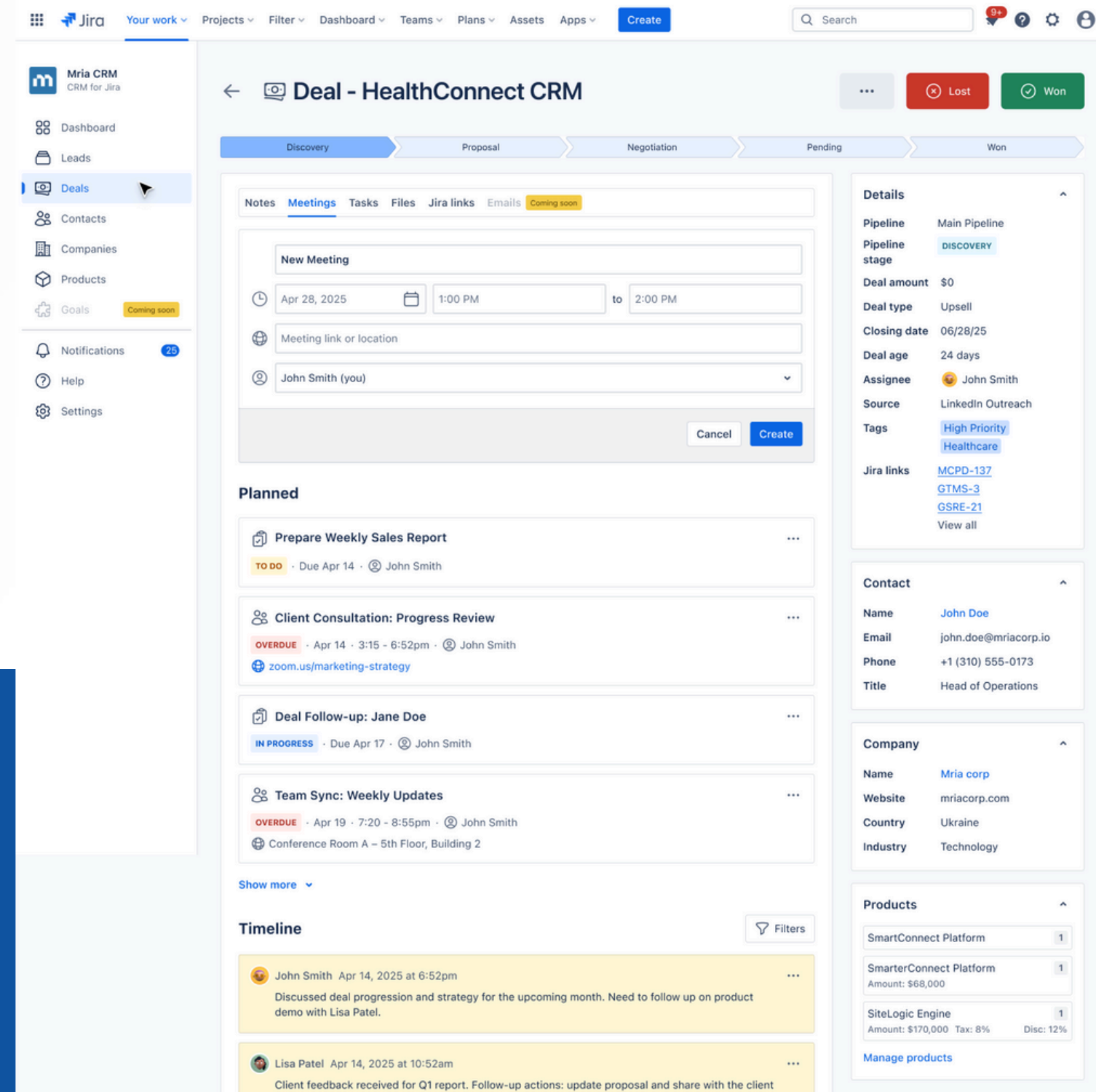
John Smith

meet.google.com/abc123



# Deals Module

## Manage the Entire Sales Pipeline in Jira



# Contacts Module

Turn Relationships Into Revenue

Jira

Your work

▼

Projects

▼

Filter

▼

Dashboard

▼

Teams

▼

Plans

▼

Assets

▼

Apps

▼

Create

Search

9+

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⚙

👤

Mria CRM

CRM for Jira

Dashboard

Leads

Deals

**Contacts**

Companies

Products

Goals

Notifications

25

Help

Settings

👤

Contacts

274 entries

Total Contacts ⓘ

274

New Contacts ⓘ

38

This Month

With Open Deals ⓘ

21

With Open Leads ⓘ

76

Unlinked Contacts ⓘ

14

🔍 Search by name, email, phone, etc

Customise table

Coming soon

Filters

<input type="checkbox"/> Key	Name	Email	Phone	Company	Open Leads	Open Deals	Created
<input type="checkbox"/> CON-1	<a href="#">Emily-Sharon Carter</a>	emily.carter@zenithglob...	+1 (415) 678-9021	<a href="#">Zenith Global Solutions</a>	2	3	15/03/24
<input type="checkbox"/> CON-2	<a href="#">Daniel Thompson</a>	daniel.thompson@nova...	+1 (212) 555-7896	<a href="#">NovaCore Technologies</a>	2	2	12/03/24
<input type="checkbox"/> CON-3	<a href="#">Sophia Ramirez</a>	sophia.ramirez@horizon...	+1 (646) 789-4563	<a href="#">Horizon Health Systems</a>	1	1	08/03/24
<input type="checkbox"/> CON-4	<a href="#">Michael Johnson</a>	michael.johnson@quant...	+1 (305) 987-2334	<a href="#">Quantum Finance</a>	4	3	07/03/24
<input type="checkbox"/> CON-5	<a href="#">Olivia-Rosa White</a>	olivia.white@bluehorizo...	+1 (818) 334-1290	<a href="#">Blue Horizon Media</a>	1	1	05/03/24
<input type="checkbox"/> CON-6	<a href="#">Benjamin Lee</a>	benjamin.lee@nextgene...	+1 (503) 876-4456	<a href="#">NextGen Energy Solutions</a>	1	0	01/03/24
<input type="checkbox"/> CON-7	<a href="#">Ava Martinez</a>	ava.martinez@stratosco...	+1 ((720) 665-3322	<a href="#">Stratos Consulting</a>	2	2	28/02/24
<input type="checkbox"/> CON-8	<a href="#">William Harris</a>	william.harris@vertexin...	+1 (213) 567-9021	<a href="#">Vertex Industries</a>	3	3	25/02/24
<input type="checkbox"/> CON-9	<a href="#">Isabella Scott</a>	isabella.scott@ascendt...	+1 (312) 444-7789	<a href="#">Ascend Tech Innovations</a>	3	2	20/02/24

Projects

Filter

▼

Dashboard

▼

Teams

▼

Plans

▼

Assets

▼

Apps

▼

Create

Search

9+

?

⚙

👤

←

John Doe

Marketing Director

Mria Corp

...

+ Create Lead

+ Create Deal

Leads 8

Key	Status	Assignee	Created
LEAD-5	NEW	Jason Brooks	15/03/24
LEAD-2	NEW	Lisa Patel	08/03/24
LEAD-7	NURTURING	Sarah Lin	27/02/24

showing 3 of 8

Deals 3

\$45,250

Name	Stage	Assignee	Value
Enterprise Software Solution	NEGOTIATION	Bond James	\$24,000
Annual Support Contract	PROPOSAL	Kira Nightly	\$8,500
Custom Integration Project	PROPOSAL	Kid Rock	\$12,750

showing 3 of 3

Notes 3

Add a note

John Smith

Apr 14, 2025 at 6:52pm

Discussed lead progression and strategy for the upcoming month. Need to follow up on product demo with Lisa Patel.

Lisa Patel

Apr 14, 2025 at 10:52am

Client feedback received for Q1 report. Follow-up actions: update proposal and share with the client by the end of this week.

Lisa Patel

Apr 10, 2025 at 10:00am

Meeting scheduled to review KPIs and finalize next steps for the partnership with John Smith.

Details

Name

John Doe

Email

john.doe@mriacorp.io

Phone

+1 (310) 555-0173

Title

Marketing Director

Tags

Marketing

Health

Technology

+2

LinkedIn

in

Company

Name

Mria Corp

Website

mriacorp.com

Country

Ukraine

Industry

Technology

Created by Anton Storozhuk

Created April 17, 2025 at 12:15pm

Updated April 17, 2025 at 12:15pm

# Companies Module

Full Account Context for Smarter Sales

Jira

Your work

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Q Search

9+

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⚙

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Mria CRM

CRM for Jira

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Coming soon

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Acme Corporation

Technology

Kyiv, Ukraine

...

+ Create Lead

+ Create Deal

Leads8

Key	Status	Contact	Assignee	Created
LEAD-5	FOLLOW-UP	Nick Feury	Jason Brooks	15/03/24
LEAD-2	CONTACTED	Sara Connor	Lisa Patel	08/03/24
LEAD-7	QUALIFIED	Rocky Balboa	Sarah Lin	27/02/24

showing 3 of 8

Deals3\$45,250

Name	Stage	Contact	Assignee	Value
Enterprise Software Solution	PROPOSAL	Daniel Larusso	Jeck Nickolson	\$24,000
Annual Support Contract	PROPOSAL	Klara Cetkin...	Terra Wolf	\$8,500
Custom Integration Project	PENDING	Mr. Miaygi	Mia Sang	\$12,750

showing 3 of 3

Notes3

Add a note

John Smith

Apr 14, 2025 at 6:52pm

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Lisa Patel

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Lisa Patel

Apr 10, 2025 at 10:00am

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Details

NameMria Corp

Websitemriacorp.com

Phone+380 (093) 555-0173

IndustryTechnology

Company Size11–50 employees

TagsNew Company x AI x Influencer x +2

CountryUkraine

CityKyiv

ZIP03041

State-

AddressBankova st, 1

Socialin

Contacts8

+ Add Contact

Michael Brown

Product Manager

john.smith@acmer.com

Sara Johnson

CEO

sara.jhson@acmer.com

John Smith

john.smith@acmecorp.com

showing 3 of 8

Created by Anton Storozhuk

Created April 17, 2025 at 12:15pm

Updated April 17, 2025 at 12:15pm

Companies

182 entries

+ Create Company

Total Companies182

New Companies28This Month

With Open Deals101

With Open Leads43

Companies not linked to any Contact

Unlinked Companies9

Q Search by name, country, city, etc

Customise tableComing soon

Filters

Key	Name	Country	City	Linked Contacts	Open Leads	Open Deals	Created
COM-1	Zenith Global Solutions	Unites States	San Francisco	7	2	3	15/03/24
COM-2	Synergy Software Solutions	Unites States	New York	4	2	2	12/03/24
COM-3	Horizon Health Systems	Ukraine	Kyiv	11	1	1	08/03/24
COM-4	Quantum Finance	Ukraine	Lviv	6	4	3	07/03/24
COM-5	Blue Horizon Media	United Kingdom	London	2	1	1	05/03/24
COM-6	NextGen Energy Solutions	Germany	Berlin	9	1	0	01/03/24
COM-7	Stratos COMsulting	Unites States	Chicago	18	2	2	28/02/24
COM-8	Vertex Industries	United Kingdom	Manchester	8	3	3	25/02/24
COM-9	Ascend Tech Innovations	United Kingdom	Birmingham	5	3	2	20/02/24



# What's Next

## Coming Soon



- **Products module** to track your service catalog and connect offerings to Deals
- **Activities tracking** to keep meetings, tasks, and notes visible across the customer journey
- **Reporting** to measure pipeline performance, team output, and sales outcomes
- **Jira issue integration** to align CRM records with related delivery and support work
- **Main dashboard** to monitor real-time CRM metrics in one place
- **Notifications** to keep users informed about updates, assignments, and next steps
- **Custom settings** to adjust stages, statuses, and structure to your sales process
- **Permissions** to control access by role and protect sensitive data

And this is just the beginning - more features are already in progress.

## Launch Timeline



Mria CRM for Jira is expected to launch in **Fall 2025**. We'll continue sharing updates as development moves forward.

### Stay updated

Subscribe for launch updates and be the first to know when it's ready: <https://mriacrm.com/>

## Contact Us



<https://mriacrm.com/>



[hello@mriacorp.com](mailto:hello@mriacorp.com)