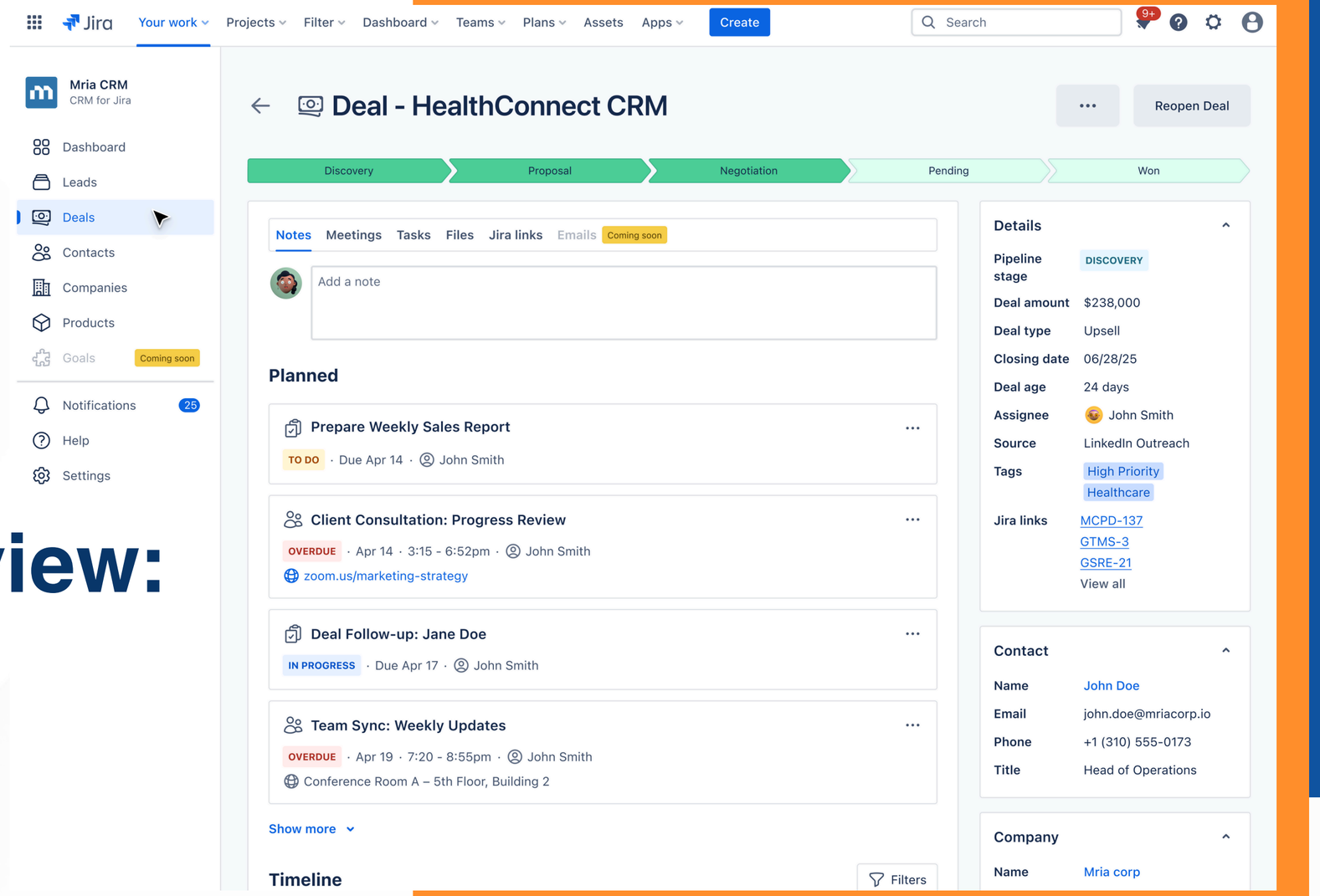
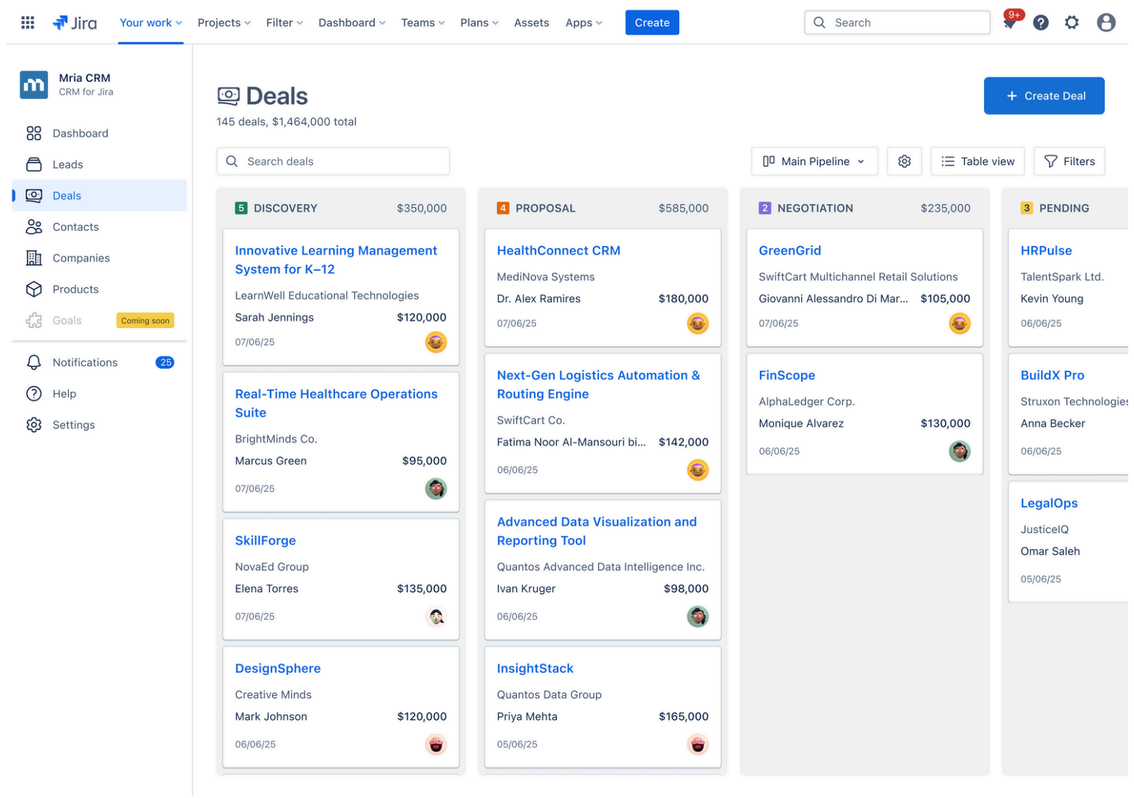
Mria CRM

First Visual Preview: Core Modules

Date: July 11, 2025

Visit Our Website:
mriacrm.com





One system where product and sales stay aligned, with shared data, shared context, and no switching between tools.

Mria CRM Overview

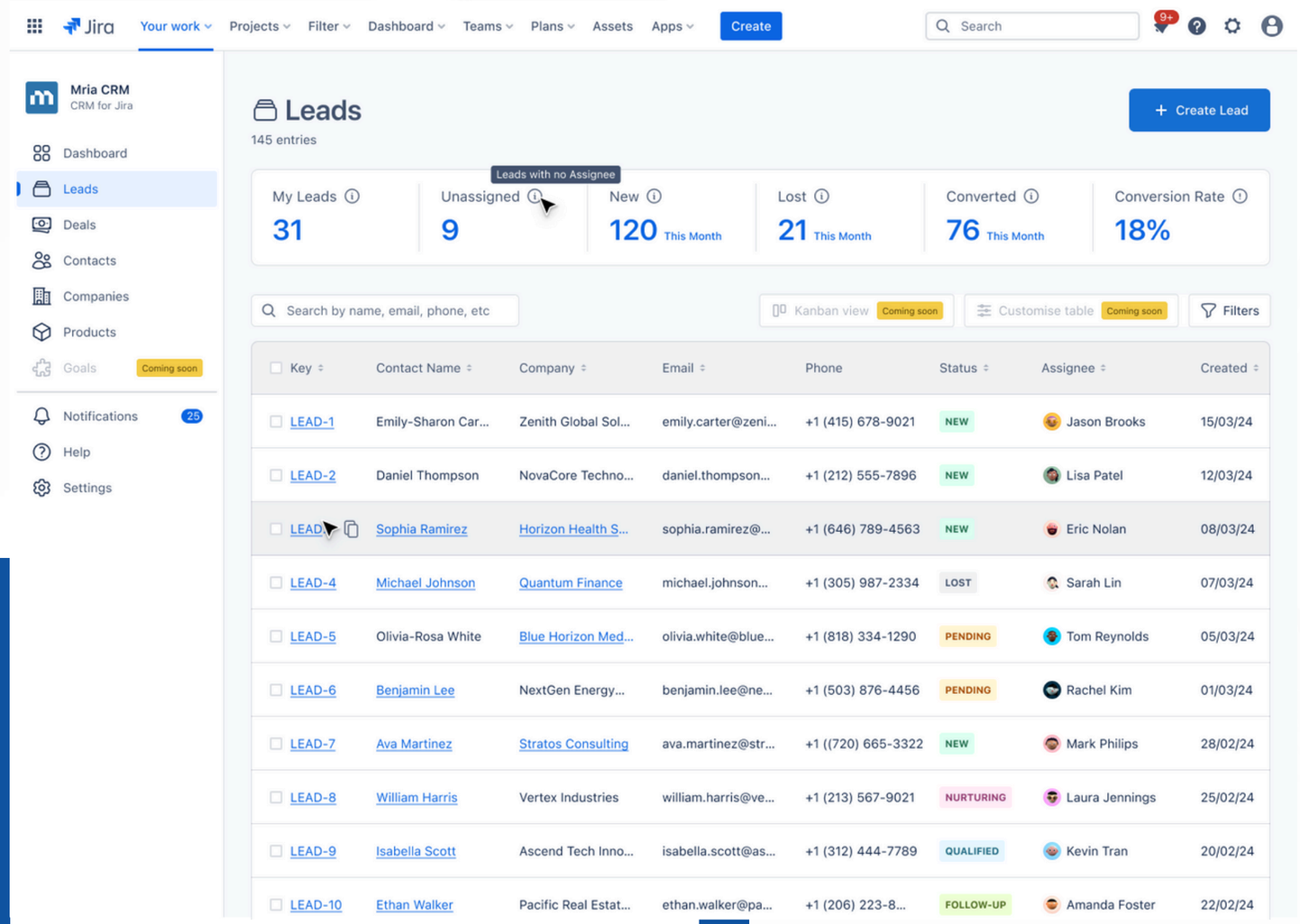
Mria CRM for Jira is a true Jira-native CRM, built entirely on Atlassian Forge. It is not an integration and not a plugin layered on top. It is a CRM system designed from the ground up to work like Jira, inside Jira.

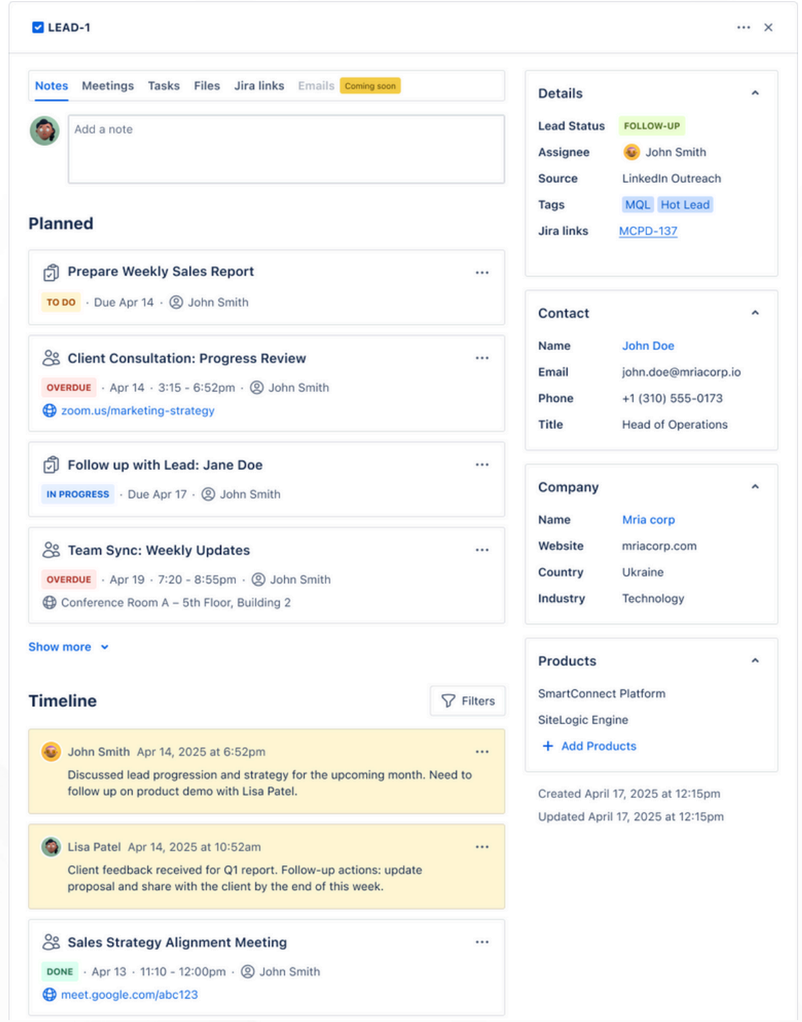
Every record, relationship, and activity lives in the same system where your teams already manage delivery and support. There are no sync issues, no context shifts, and no disconnected tools.

Mria CRM replaces the need for external CRMs by giving customer-facing teams the same structure, transparency, and control that Jira provides for the rest of the organization.

Leads Module

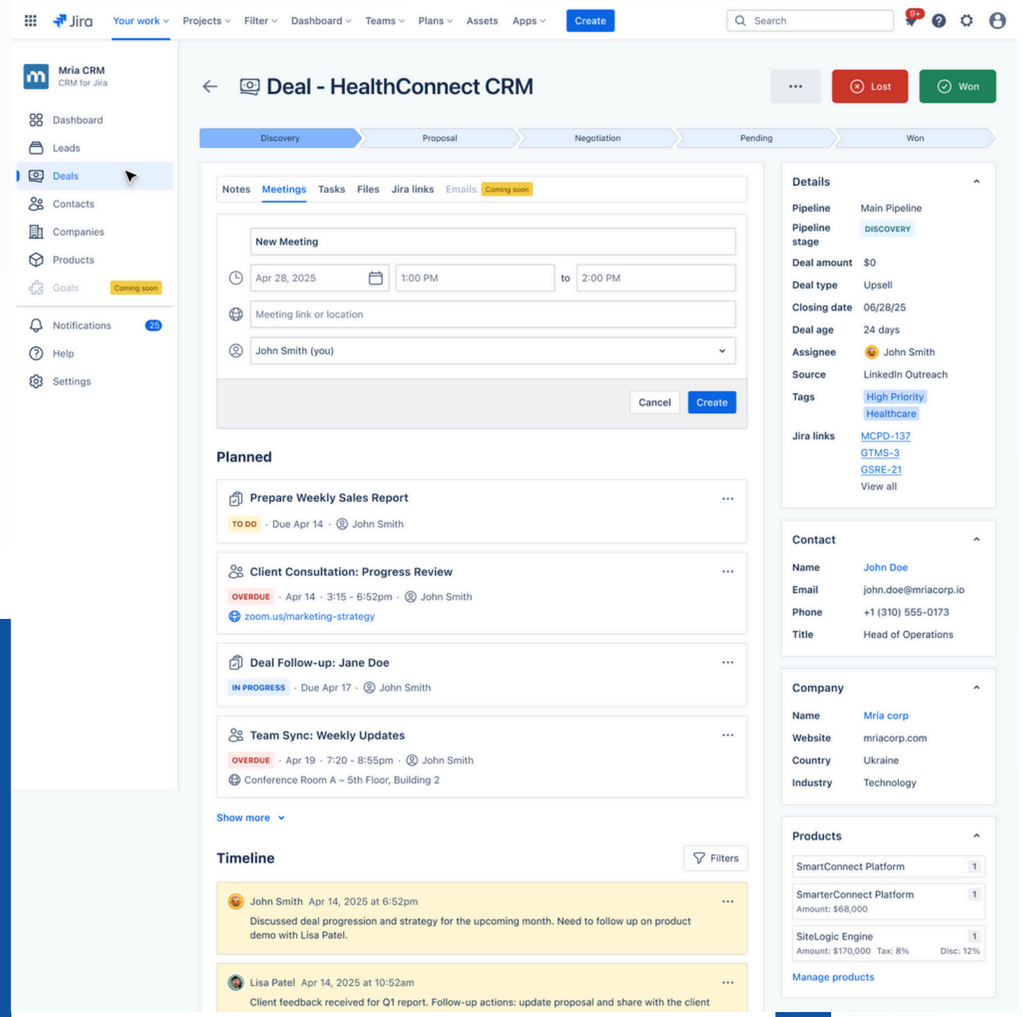
Capture and Qualify Opportunities

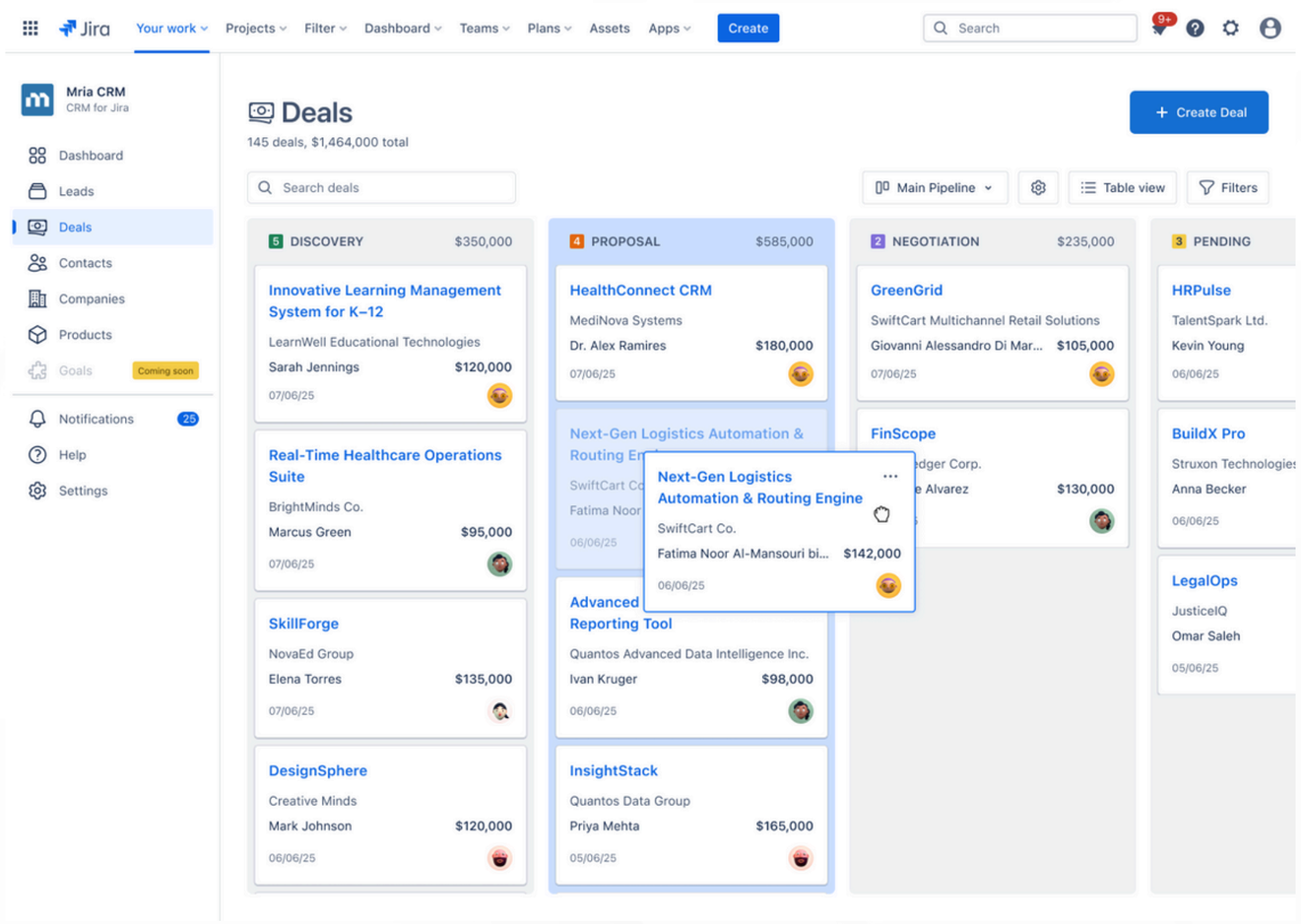




Deals Module

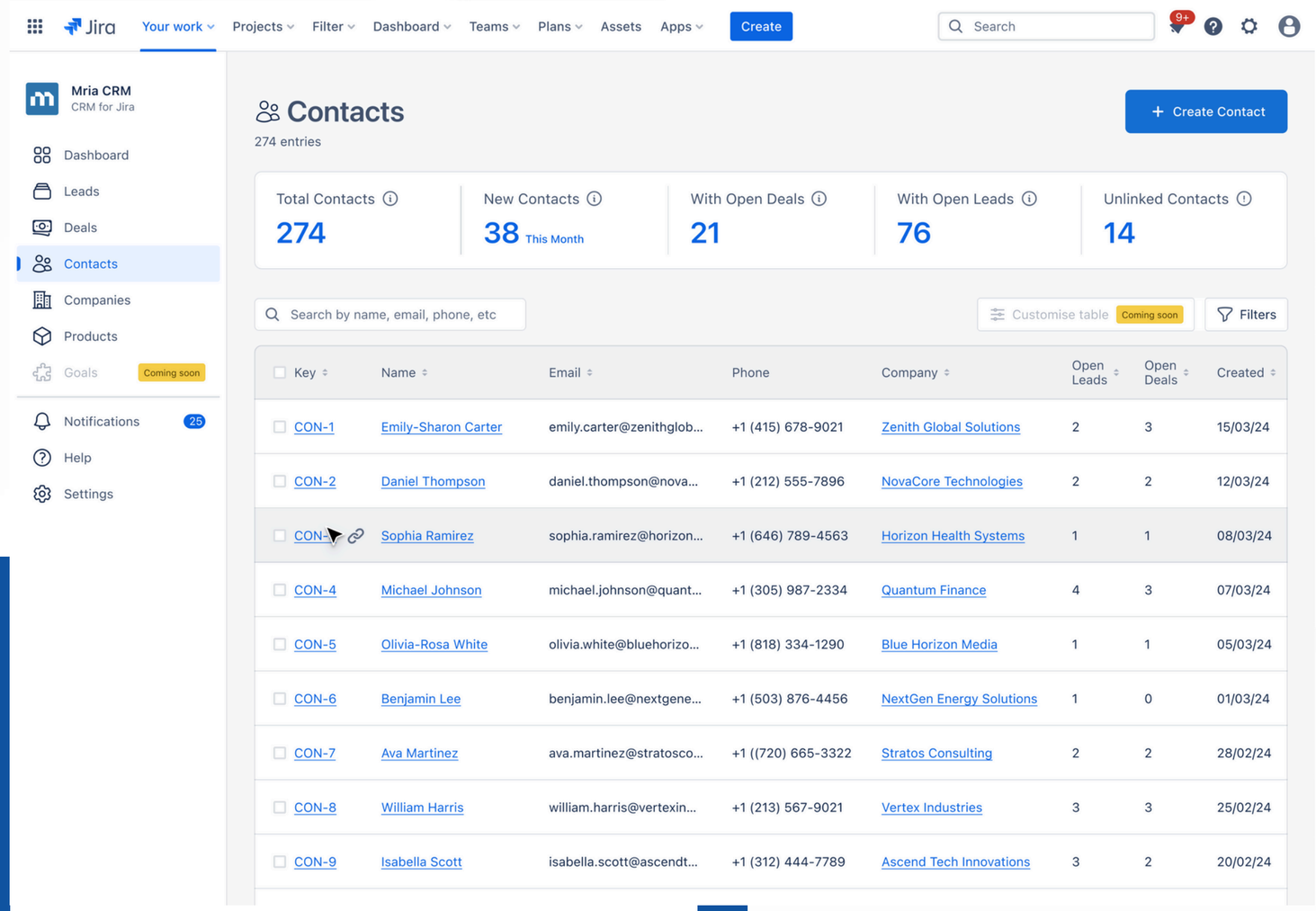
Manage the Entire Sales Pipeline in Jira

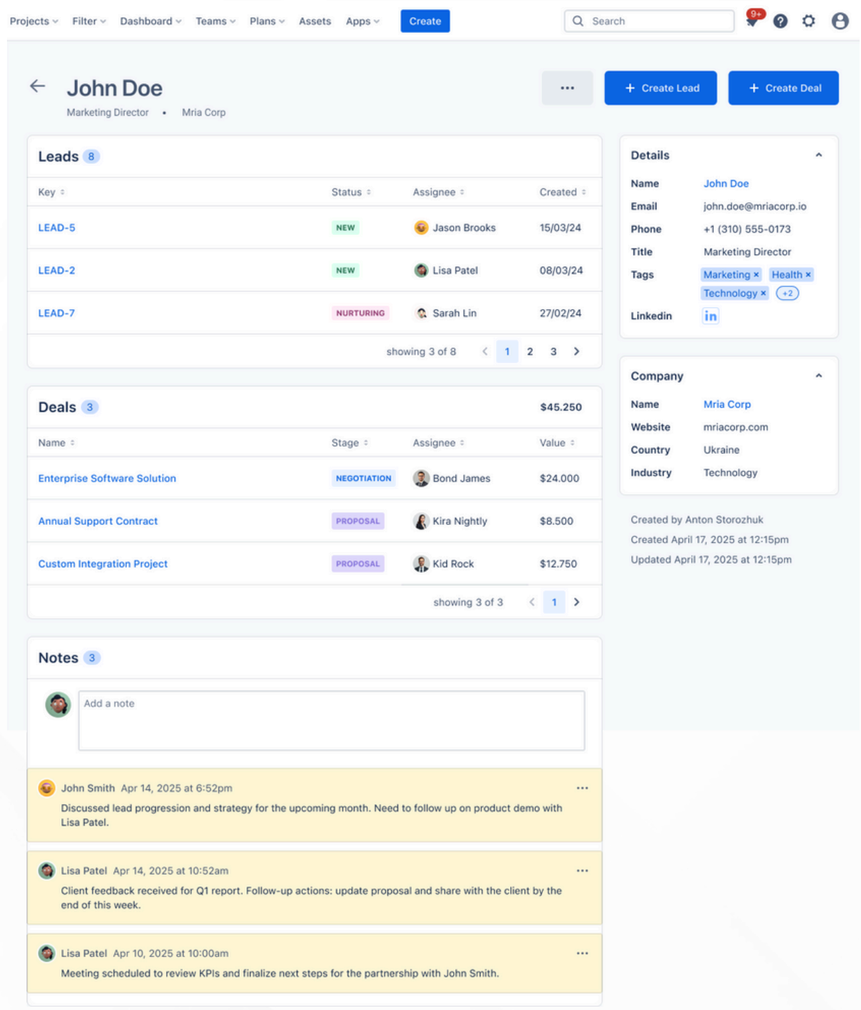




Contacts Module

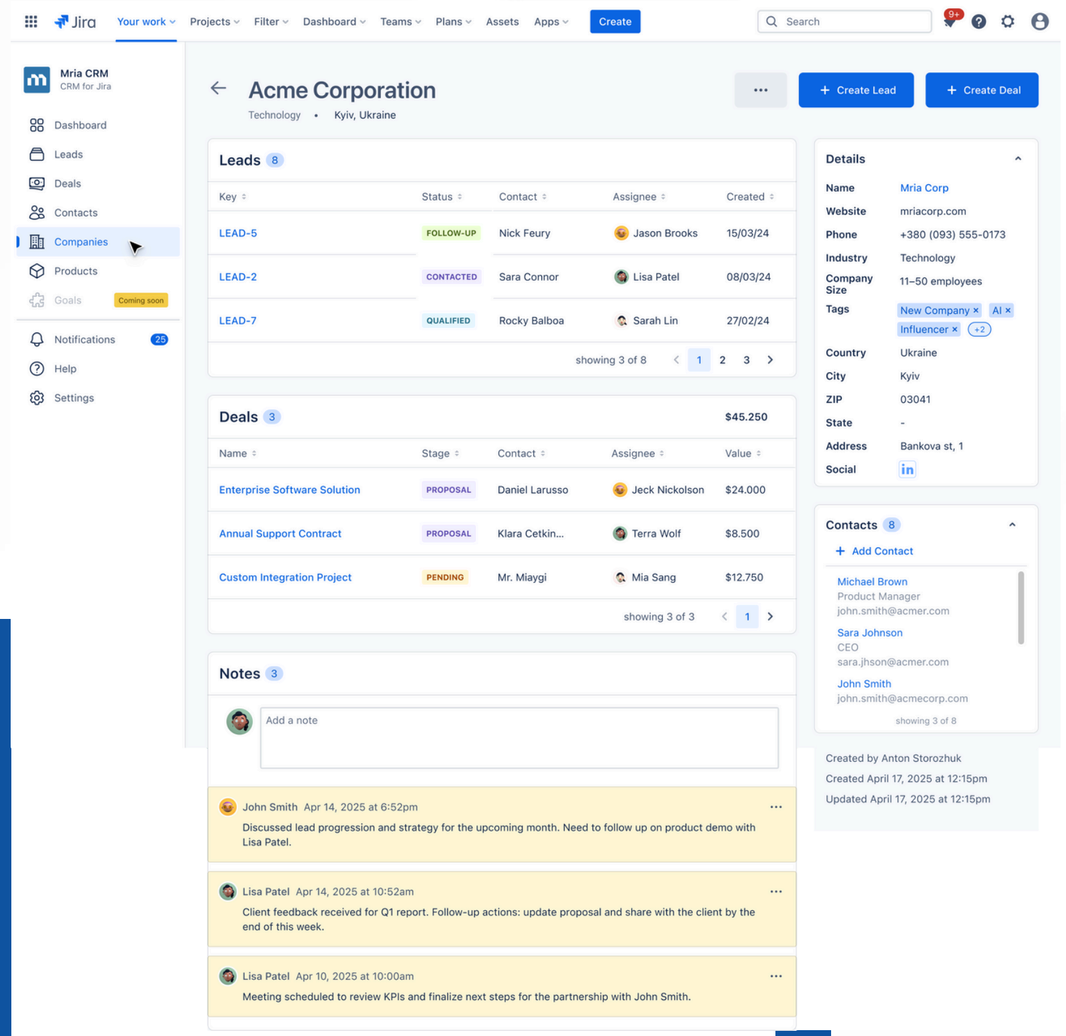
Turn Relationships Into Revenue

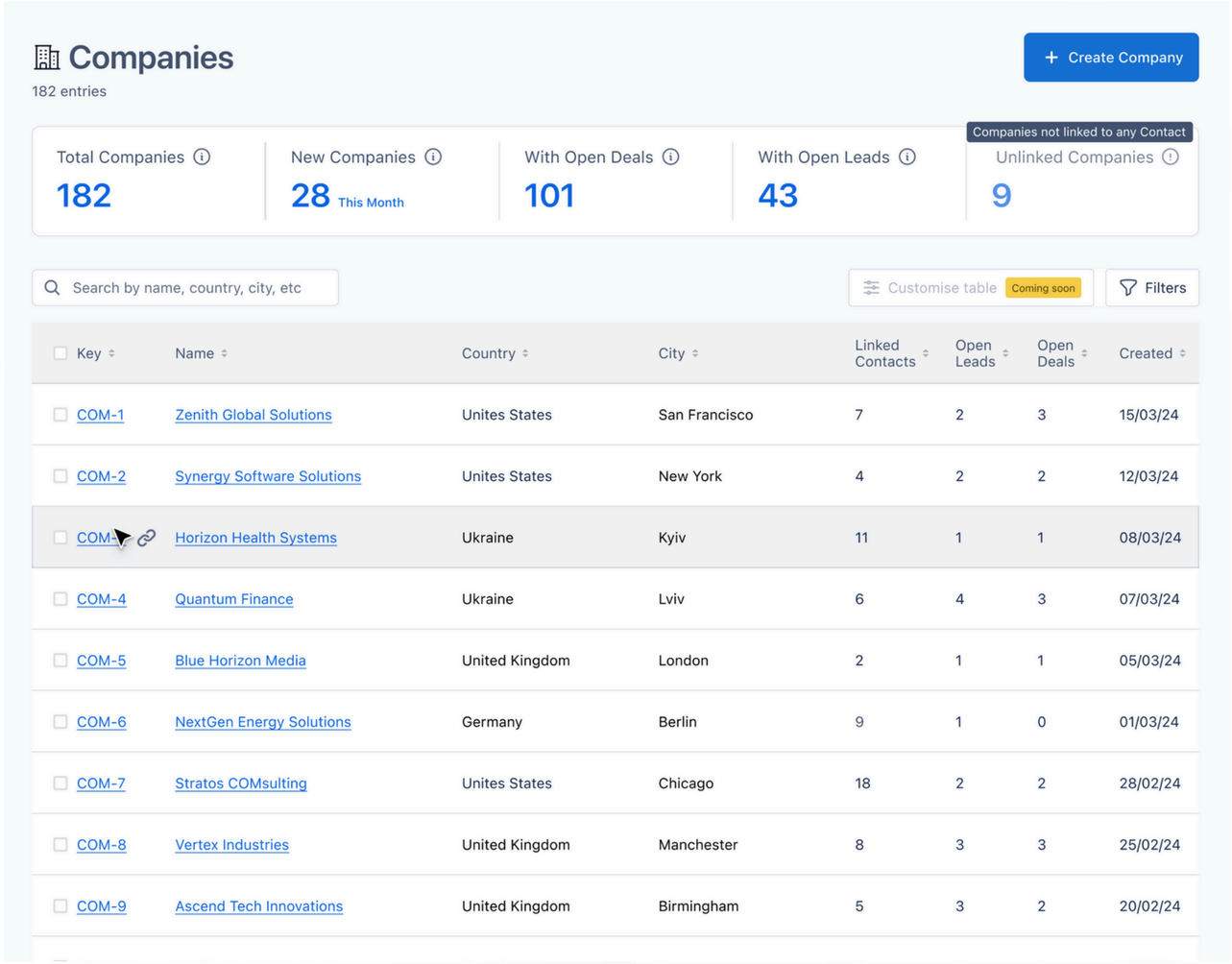




Companies Module

Full Account Context for Smarter Sales





What’s Next

Coming Soon

- **Products module** to track your service catalog and connect offerings to Deals
- **Activities tracking** to keep meetings, tasks, and notes visible across the customer journey
- **Reporting** to measure pipeline performance, team output, and sales outcomes
- **Jira issue integration** to align CRM records with related delivery and support work
- **Main dashboard** to monitor real-time CRM metrics in one place
- **Notifications** to keep users informed about updates, assignments, and next steps
- **Custom settings** to adjust stages, statuses, and structure to your sales process
- **Permissions** to control access by role and protect sensitive data

And this is just the beginning - more features are already in progress.

Launch Timeline

Mria CRM for Jira is expected to launch in **Fall 2025**. We’ll continue sharing updates as development moves forward.

Stay updated
Subscribe for launch updates and be the first to know when it’s ready: **https://mriacrm.com/**

Contact Us

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