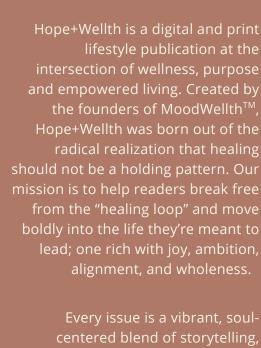




ABOUT





Every issue is a vibrant, soulcentered blend of storytelling, wellness guidance, and intentional living, featuring voices that reflect the complexity, creativity and power of women of color who are reclaiming our narratives. From wellness and entrepreneurship to identity, creativity, leadership and advocacy, we spotlight real stories of transformation, purpose and more importantly, possibility.

At Hope+Wellth, we don't ask women to choose between selfwork and success. We believe you can have both: growth and grace, rest and resilience, alignment and ambition.



Our first issue featuring the inspiring author and therapist, Faith Broussard Cade, launched in October 2024 and thousands of readers have tapped in since then. With four issues per year (January, April, July and October), we are even more excited to offer even more content that inspires our readers to hope, to be well and to achieve wealth in every area of their lives.



July 2025 Issue





October 2024 Issue

April 2025 Issue

AUDIENCE+READERSHIP



Our readers are wellness-minded, purpose-driven women of color who range from Millenials to GenX. They are doing their inner work but are also ready to build, expand and thrive. They're business owners, creatives, educators, advocates (including pro-aging), leaders, moms and everyday women seeking brands that speak to their values, reflect their identities and fuel their growth. Below is a breakdown of our demographics.

99% 25% 69% 5% FEMALE AGE: 18-34 AGE: 35-54 AGE: 55+



- Health & Wellness
- Entrepreneurship
- Leadership
- Parenting/Family
- Travel
- Pro-aging (including menopause)
- Mental health
- Beauty/Fashion
- Home Decor
- Personal Development
- Financial Planning
- Success and Self-Care



Engaged Readers

In under a year, Hope+Wellth has built a fast-growing, high-impact platform that's resonating across the U.S. and beyond. We have experienced rapid growth and strong engagement across print, digital and email, powered by purpose-driven, wellness-minded readers. Take a look at some of our quick stats below.

- We don't rely on social media algorithms to build community we prioritize real connection by having meaningful conversations with our readers, writers, and partners to understand who they are and what they need.
- 100+ print copies old with no retail placement or paid distribution
- Read in all 50 states and the UK and Canada growing global interests in less than a year
- Over 170,000 website hits in 2025 that's just the first five months of the year
- Over 25,000 monthly visits to our digital magazine issues
- 42% average newsletter open rate nearly double the industry average
- Over 500 email subscribers a values-aligned, high-intent audience





- Newsletter Feature: Logo placement + short brand mention (up to 50 words) in
- Magazine Placement: Logo placement in the sponsor section of our free digital magazine for one issue

Impact Package

For brands wanting more visibility and deeper audience engagement.

- Newsletter Feature: Sponsored content mention (up to 100 words) in two editions
- Website Ad: Homepage banner ad (1
- Magazine Placement: Logo placement in the sponsor section of our free digital magazine for one issue
- Video Sponsorship: Logo placement in one In The Moment video

Premiere Package

looking to lead the conversation

- Newsletter Feature: Full sponsored content section (up to 150 words) in three editions
- Magazine Placement: Logo placement in the sponsorship section of our free digital magazine for one issue
- Oustom Article: One sponsored article on our website

(for 1 month

<u>Icon Package</u>

- Digital Cover Feature: Branded digital cover spotlight on our Studio Wellth homepage (one month)
- Newsletter Feature: Full sponsored content section in two editions of our newsletter
- ∀ideo Placement: One custom video for our In The Moment series.

Custom Packages Available

Looking for something tailored? We can create a custom digital package that aligns with your brand's goals.

Partner with us to reach an audience that's actively investing in their wellness, success, and self-care. Let's build something meaningful together!





RATES

▶ 2 Page Spread	\$4,000
▶ Full Page	\$2,000
▶ Half Page	\$1,000
▶ Quarter Page	\$500
Cover 1 Sponsor (Inside Front Cover - Left)	\$3,500
Cover 2 Sponsor (Inside Back Cover - Right)	\$3,500
Cover 3 Sponsor (Back Cover)	\$5,500

We are very selective and intentional about who we choose for the cover of each issue. Therefore, we don't charge for front cover placement.







ACCEPTED FILE FORMATS:

High Res PDF, EPS or Al file - 300 dpi - include a .125" bleed around the ad.

▶ LINKS:

If you're submitting a JPEG, GIF, PNG or animated GIF, we will code the destination link for you. Just provide us with the link you wish your ad to open and we'll do the rest.

► SUBMISSION:

Ads may be submitted via email to info@hopeandwellth.com. For print, file size must be larger than 2 megabytes. For digital, file size must be 8 megabytes or less.

