

FOR IMMEDIATE RELEASE

New Book Release: *The Great Disorientation* Joins the Acclaimed *Information War Series*

Atlanta, GA — August 31, 2025 — Intellectual Enlightenment Press, LLC today announced the release of *The Great Disorientation: An Examination of Strategic Polarization and the Erosion of Civic Agency in the American Republic*, the newest title in the groundbreaking *Information War Book Series* by author Hase Fiero.

The *Information War Series* has become a relentless exposé of the systems, technologies, and narratives weaponized to manipulate public thought and fragment global society. Each book reveals how media, algorithms, and power structures collide to shape the way we think, vote, consume, and consent.

With *The Great Disorientation* (Book 17), Fiero advances the series' most urgent argument yet: that America's political polarization is not a random cultural drift but a **deliberately engineered system of disorientation**. Drawing on political science, psychology, and media theory, the book demonstrates how strategic narrative warfare, algorithmic amplification, and learned helplessness converge to fracture democratic agency.

Key Insights from *The Great Disorientation*

- The **"PSYOP" metaphor**: how domestic politics adopted military-grade influence tactics.
- The **machinery of fragmentation**: how the 24/7 news cycle and social media rewired the public mind.

- The **psychological toll**: how disorientation conditions citizens into apathy and learned helplessness.
- The **path forward**: systemic reforms like deliberative democracy and electoral reform, paired with individual action through the “Slow Media” counter-movement.

“The Great Disorientation is more than a diagnosis—it’s a map back to clarity and agency,” said Fiero. *“It reveals how disorientation was designed, and what we must do to resist it.”*

About the Series

The *Information War Book Series* is an ongoing collection by Hase Fiero that dissects the global battle for perception in the digital age. Previous titles include *The Beginner’s Guide to Information Warfare*, *The Dark Enlightenment Unmasked*, and *Project 2025: Warning to Americans*. The series combines investigative depth with philosophical clarity, offering readers both the critique of a broken system and the tools to resist it.

About the Author

Hase Fiero is a writer and analyst focused on the intersection of psychology, media, and democratic institutions. His work has been recognized for making complex systems accessible while equipping readers with practical tools for intellectual resilience.

About the Publisher

Intellectual Enlightenment Press, LLC is committed to publishing works that illuminate complex social and political issues, empowering readers to confront the challenges of the modern age.

The Great Disorientation is now available in print and eBook formats on Amazon and Google Books.

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The Great Disorientation

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Polarization and the
Erosion of Civic Agency in
the American Republic**

By HASE Fiero



Information-Warfare.com

