



FOR IMMEDIATE RELEASE  
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## **International Vitamin Corporation to Be Featured on *Now We Know! with Steve Guttenberg* – Airing April 18 on CNBC**

Greenville, SC – The upcoming episode of *Now We Know! with Steve Guttenberg*, airing April 18 at 11a ET on CNBC, will feature **International Vitamin Corporation**, a company specializing in the development and manufacturing of vitamins, supplements, and nutritional products.

The segment explores how International Vitamin Corporation produces a wide range of health and wellness solutions, focusing on quality, consistency, and innovation in supplement manufacturing. Viewers will gain insight into the processes behind product formulation, production, and distribution.

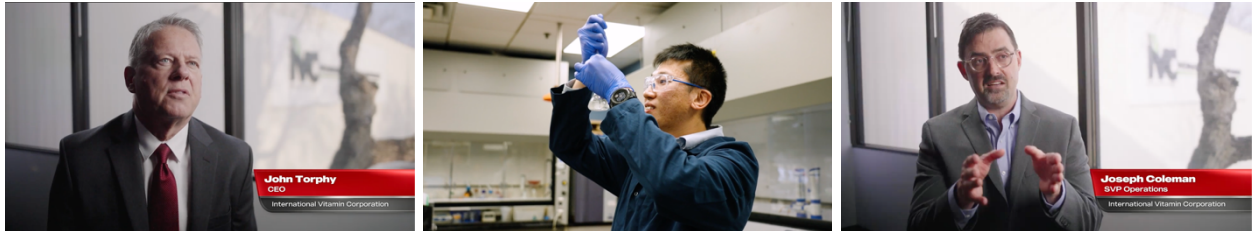
As consumer interest in health and wellness continues to grow, manufacturers play an increasingly important role in delivering trusted products that support everyday well-being. The feature highlights how science, regulation, and production expertise come together in the supplement industry.

By spotlighting International Vitamin Corporation, *Now We Know!* sheds light on the systems behind the products people rely on to support their health. The series continues its mission to educate and engage audiences through meaningful, real-world stories.

### ***About Now We Know!***

Hosted by actor, author, and businessman, Steve Guttenberg, this unique platform inspires the next generation of knowledge seekers and viewers around the country. Each episode features up to four industry experts who provide their own unique perspective on the topic at hand via a 6-8-minute segment produced by our team, bringing a fresh look at interesting

narratives, moderated by the one and only Steve Guttenberg. Learn more at **NowWeKnowTV.com**.



## Media Contact

*Now We Know!* with Steve Guttenberg

(877) 546-9995

feature@nowweknowtv.com

nowweknowtv.com

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