

# THE BAYARD HOTEL

## FOR IMMEDIATE RELEASE

### **The Bayard Hotel NYC Debuts Following Full Renovation and Repositioning of Former Best Western Hospitality House**

**New York, NY – May 11, 2026** — The Bayard Hotel NYC, located at 145 E 49th St, New York, NY, has officially reopened following a full closure and extensive renovation, marking the complete repositioning of the property from its former operation as the Best Western Hospitality House.

The hotel underwent a comprehensive transformation, including the redesign of all guest rooms, interiors, and overall guest experience. The repositioning represents a significant shift from its previous branding and operational model to a newly independent, design-forward hotel concept in Manhattan.

All accommodations have been fully updated with new layouts, furnishings, and finishes, alongside enhancements to the property's aesthetic identity and service approach. The renovation reflects a broader strategic repositioning to better align with the evolving expectations of modern travelers visiting New York City.

“The Bayard represents a complete reimagining of the property,” said Alex Goldstein. “From the physical redesign to the guest experience, every aspect has been thoughtfully reconsidered to deliver a product that is entirely distinct from its previous iteration.”

Now operating as an independent hotel, The Bayard Hotel NYC offers a refreshed and modernized stay experience following its transformation.

For more information, please visit: <https://www.thebayard.nyc/>

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