

OFFICIAL PRESS RELEASE

Funding Edge Strategy

Forex Broker 500 Launches Coveted Digital Product Bundle on Amazon and Payhip to Help Traders Conquer FTMO Evaluations

CAPE TOWN, SOUTH AFRICA

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FOREX BROKER 500

Contents

1. Executive Announcement

The Challenge of Prop Firm Evaluations

A Systematic Solution

2. The Funding Edge Strategy Framework

Smart Money Concepts Integration

Liquidity-Based Execution Models

3. Multi-Platform Global Launch

Amazon Kindle Accessibility

Payhip Digital Asset Bundle

4. The Complete Product Suite

5. Market Context and Opportunity

6. Founder Vision and Strategic Outlook

7. About Forex Broker 500

8. Media and Contact Information

Executive Announcement

PRESS RELEASE

JUNE 03, 2026

CAPE TOWN, SOUTH AFRICA

Forex Broker 500, the premier trading education brand specializing in institutional market mechanics, today announced the global release of its highly anticipated digital product bundle and eBook, the **FB500 Funding Edge Strategy**. Now available on Amazon and the Payhip marketplace, this comprehensive framework is specifically engineered to help retail traders navigate the strict risk parameters of top-tier proprietary trading firms, with a core focus on passing the industry-standard FTMO evaluation.

Based in Cape Town, South Africa, Forex Broker 500 has established itself as an elite trading education brand at the forefront of institutional trading methodology transfer to retail participants. Founded by brand strategist Amangile, the company empowers retail traders globally to transition into disciplined, funded professionals by providing rule-based execution models engineered to survive strict institutional risk parameters.

The Challenge of Prop Firm Evaluations

Securing a funded account with global giants like FTMO represents a significant milestone in any trader's career trajectory. However, the path to achieving this goal requires a radical shift from standard retail trading patterns. Proprietary trading firms enforce strict evaluation protocols designed to filter out speculative behavior and identify traders capable of consistent, risk-managed performance.

Table 1 Common Prop Firm Evaluation Challenges

CHALLENGE CATEGORY		SPECIFIC CONSTRAINT	RETAIL TRADER IMPACT
Daily Limits	Drawdown	Typically 5% maximum daily loss	Forces disciplined position sizing and strict stop-loss adherence
Overall Ceiling	Drawdown	10% total account drawdown limit	Requires consistent risk management across all trading sessions
Minimum Days	Trading	5-10 active trading days required	Demands sustained engagement without overtrading
Profit Benchmarks	Target	8-10% profit target within phase limits	Necessitates high-probability setup selection
Consistency Requirements		No single day can exceed 30% of total profits	Eliminates gambling-style large wins

A Systematic Solution

The FB500 Funding Edge Strategy bridges the gap between retail trading habits and institutional expectations by breaking down advanced Smart Money Concepts (SMC) and liquidity-based frameworks into a strict, rule-based execution model. This systematic approach is designed to survive institutional algorithms while maintaining the flexibility required to adapt to evolving market conditions.

CORE PHILOSOPHY

The Funding Edge Strategy operates on a fundamental principle: sustainable profitability in prop firm evaluations comes not from finding the perfect setup, but from building a mechanical edge that consistently aligns with institutional order flow while rigorously protecting downside exposure.

The Funding Edge Strategy Framework

The FB500 Funding Edge Strategy represents the culmination of years of market analysis, institutional methodology study, and real-world prop firm evaluation experience. It distills complex institutional trading concepts into actionable, rule-based protocols that retail traders can implement immediately.

Smart Money Concepts Integration

Smart Money Concepts (SMC) form the theoretical foundation of the Funding Edge Strategy. These concepts, originally developed through analysis of institutional trading behavior, provide a lens through which traders can interpret market structure, liquidity dynamics, and order flow patterns.

The Strategy integrates several key SMC components:

- **Market Structure Analysis** — Identification of swing highs and lows to determine trend direction and potential reversal zones
- **Liquidity Concepts** — Understanding how institutional players engineer liquidity pools and how retail order flow interacts with these engineered levels
- **Order Blocks and Fair Value Gaps** — Pinpointing institutional entry zones where significant buying or selling pressure has previously occurred
- **Breaker Structures** — Recognizing when failed market structures create high-probability reversal opportunities
- **Inducement Patterns** — Identifying price action designed to trigger retail stop losses before the true institutional move

Liquidity-Based Execution Models

At the heart of the Funding Edge Strategy lies a sophisticated approach to liquidity analysis. Unlike conventional retail trading methods that rely heavily on indicator-based

signals, this framework teaches traders to read the underlying liquidity landscape of the market.

"The biggest hurdle for traders tackling the FTMO challenge isn't finding a setup; it's surviving the strict daily drawdown limits. The Funding Edge Strategy removes the guesswork. By launching on Amazon, we are making these institutional liquidity concepts globally accessible, giving traders a proven, systematic blueprint to align with market makers and protect their downside."

— AMANGILE, FOUNDER AND LEAD STRATEGIST, FOREX BROKER 500

The liquidity-based execution model provides traders with a mechanical framework for:

1. **Pre-Session Analysis** — Systematic identification of key liquidity levels before the trading session begins
2. **Setup Validation** — Multi-confluence criteria that must be satisfied before any trade entry is considered
3. **Risk Parameter Calculation** — Precise position sizing based on account equity, daily drawdown limits, and stop-loss placement
4. **Trade Management Protocols**
5. **Post-Trade Review Framework** — Structured journaling methodology to identify patterns in performance and areas for refinement



Multi-Platform Global Launch

By launching simultaneously on Amazon Kindle and as an expanded digital asset bundle on Payhip, Forex Broker 500 provides global accessibility alongside practical, execution-

ready tools. This dual-platform approach ensures that traders at every level can access the foundational concepts while those seeking a comprehensive implementation toolkit can obtain the full strategic package.

Amazon Kindle Accessibility

The Amazon Kindle release makes the core strategic framework available to a global audience through the world's largest digital book marketplace. The eBook format delivers the complete theoretical foundation, methodology explanation, and implementation guidelines in a portable, accessible format compatible with all Kindle devices and applications.

This accessibility is particularly significant for traders in emerging markets across Africa, Asia, and Latin America, where access to high-quality institutional trading education has historically been limited. By leveraging Amazon's global distribution network, Forex Broker 500 removes geographical barriers to professional-grade trading education.

Payhip Digital Asset Bundle

The Payhip marketplace hosts the complete Funding Edge Strategy package, representing the full spectrum of tools and resources developed by the Forex Broker 500 team. This expanded bundle goes beyond theoretical instruction to provide traders with practical implementation assets.

Table 2 Platform Comparison and Offerings

FEATURE	AMAZON KINDLE	PAYHIP BUNDLE
Strategic Masterclass eBook	Core text content	Full edition with expanded examples
Proprietary Indicators	Not included	Custom-built trading indicators
Trading Journal	Template descriptions	Complete prop-firm-mapped journal
Setup Checklists	Reference materials	Printable execution checklists
Risk Calculator	Formula explanations	Automated risk calculation tools
Price Point	Entry-level pricing	Premium comprehensive package

The Complete Product Suite

The FB500 Funding Edge Strategy bundle represents a holistic ecosystem designed to address every aspect of the prop firm evaluation journey. Each component has been meticulously developed to work in concert, creating a seamless progression from education to execution.

Strategic Masterclass eBook

The cornerstone of the Funding Edge Strategy, this comprehensive digital guide covers the complete theoretical and practical framework. From foundational Smart Money Concepts to advanced execution protocols, the masterclass provides a structured learning path that transforms retail trading approaches into institutional-grade methodologies.

Proprietary Trading Indicators

Custom-built technical indicators designed specifically to highlight institutional liquidity levels, order block zones, and fair value gaps. These tools integrate seamlessly with popular trading platforms and provide visual confirmation of the concepts taught in the masterclass.

Specialized Trading Journal

A comprehensive trading journal mapped directly to prop firm drawdown rules and evaluation criteria. This journal goes beyond standard trade logging to include pre-trade psychological checklists, post-trade analysis frameworks, and progress tracking aligned with specific prop firm requirements.

Market Context and Opportunity

The multi-platform launch arrives at a critical inflection point in the global trading landscape. Demand for proprietary funding solutions is surging across the African continent and emerging markets worldwide, driven by increasing financial literacy, improved internet connectivity, and growing awareness of alternative income generation through financial markets.

Forex Broker 500's systematic approach offers a distinct alternative to the speculative retail methods that dominate social media and online trading communities. Rather than promising unrealistic returns or promoting gambling-style trading behavior, the Funding Edge Strategy provides the precise mechanical edge needed to scale capital through institutional partnerships.

This approach resonates particularly strongly in markets where:

- Access to significant personal trading capital is limited
- Traditional employment opportunities may be constrained
- Digital skills and self-education are increasingly valued
- Regulatory frameworks support retail participation in global markets

The proprietary trading firm model, which allows skilled traders to access institutional capital without personal financial risk, represents a democratization of financial market participation. The Funding Edge Strategy positions traders to take full advantage of this evolving landscape.

Founder Vision and Strategic Outlook

Amangile, Founder and Lead Strategist of Forex Broker 500, brings a unique perspective to trading education. With a background in brand strategy and a deep understanding of market mechanics, she has built Forex Broker 500 around the principle that sustainable trading success requires both technical mastery and psychological discipline.

"Our mission extends beyond simply helping traders pass evaluations. We are building a community of disciplined market participants who understand that consistency, risk management, and continuous improvement are the true pathways to long-term success. The Funding Edge Strategy is not a shortcut — it is a comprehensive education in how institutional markets actually function."

— AMANGILE, FOUNDER, FOREX BROKER 500

To celebrate the global launch, special promotional pricing is currently active across both platforms. Traders looking to accelerate their journey toward institutional funding can access the eBook on Amazon or secure the complete strategy and tool bundle via Payhip.

About Forex Broker 500

Forex Broker 500 is an elite trading education brand based in Cape Town, South Africa, specializing in institutional market mechanics, Smart Money Concepts (SMC), and proprietary trading firm evaluation strategies. The company was founded by brand strategist Amangile with a vision to bridge the gap between retail trading practices and institutional-grade execution.

The brand serves a global community of traders who are committed to professional development and disciplined market participation. Through a combination of educational content, proprietary tools, and strategic frameworks, Forex Broker 500 empowers retail traders to transition into funded professionals capable of managing institutional capital.

Core areas of expertise include:

- **Smart Money Concepts (SMC)** — Advanced market structure and liquidity analysis methodologies derived from institutional trading practices
- **Prop Firm Evaluation Strategy** — Specialized frameworks designed to meet the strict risk parameters of leading proprietary trading firms
- **Risk Management Protocols** — Systematic approaches to capital preservation and sustainable account growth
- **Trading Psychology** — Mental frameworks for maintaining discipline and consistency under market pressure

Media and Contact Information

Media Contact

Forex Broker 500

Attention: Amangile Ngxumeshe (Almond)

Phone: +27 82 217 9323

Website: <https://forexbroker500.com>

For media inquiries, review copies, or affiliate partnership opportunities:

Visit forexbroker500.com or contact the media relations team directly.

Available on Amazon Kindle and Payhip Marketplace

Special promotional pricing active for global launch period

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