

FOR IMMEDIATE RELEASE

Six New Businesses Bring More Everyday Convenience to Life at The Promenade at Town Center

Dining, fitness, wellness, sports entertainment and family-friendly treats add to the walkable live-work-play experience for current and prospective residents

PALM COAST, FL — September 22, 2026 — [The Promenade at Town Center](#), a new mixed used residential development in the heart of Palm Coast, announced six new businesses that will expand the everyday experiences available to residents of its live-work-play community. Fleet Feet, 6th Street Deli, Enchanted Medical Aesthetics, SIM Lounge Golf & Sport, AdventHealth Sports Rehab and Grandpa Joe's Candy Shop will add new options for dining, fitness, wellness, recreation and entertainment in one convenient, walkable setting.

For prospective residents, the additions strengthen the appeal of a home where a morning coffee, an active outing, wellness services, casual dining and a sweet treat can all be close at hand. The new businesses will complement The Promenade's 204 luxury apartments, street-level destinations, outdoor gathering spaces and access to nearby Central Park, the lake, and hiking and biking trails.

More to Enjoy, Steps from Home

The six new businesses are designed to make daily routines—and time with friends and family—more convenient and enjoyable for residents:

- **Fleet Feet** will offer specialty running footwear, apparel and fitness products for runners and active individuals of all levels. Planned fun runs, walks, training groups and in-store educational seminars will create additional ways for residents to stay active and connect with others.
- **6th Street Deli** will bring casual indoor and patio dining to the community, with fresh, kettle-boiled New York-style bagels baked daily; specialty deli sandwiches; Lavazza coffee, espresso drinks and frozen iced coffees; homemade desserts; and an Italian dry-goods selection featuring specialty olive oils, pastas and baked goods.
- **Enchanted Medical Aesthetics** will add medical aesthetics and wellness services to The Promenade's growing health and beauty offerings, giving residents another convenient option close to home.
- **SIM Lounge Golf & Sport** will provide an indoor golf simulator and multi-sport entertainment experience for golfers, sports enthusiasts, families and groups—an all-weather option for recreation and social time.
- **AdventHealth Sports Rehab** will provide sports rehabilitation and physical therapy services, supporting active residents and members of the broader Palm Coast community.

- **Grandpa Joe's Candy Shop** will offer an extensive selection of sweets and treats in a distinctive, nostalgic candy-shopping experience for customers of all ages.

A Walkable Community Built Around Everyday Life

Together, the new businesses broaden the experiences available within The Promenade at Town Center and reinforce its residential vision: a community where home, dining, services, wellness and recreation come together in one place. Residents will be able to move easily between their apartments, street-level retail and service providers, outdoor gathering areas and nearby parks and trails—whether starting the day with coffee, fitting in a workout, meeting friends for a meal or enjoying an evening activity.

The six new commercial and retail tenants also expand the variety of reasons to spend time close to home, while helping create an active neighborhood atmosphere for residents and the surrounding Palm Coast community.

About The Promenade at Town Center

The Promenade at Town Center is a live-work-play community in the heart of Palm Coast's Town Center neighborhood. The development brings together 204 luxury apartments above approximately 53,000 square feet of street-level retail, restaurant and office space. Outdoor gathering spaces and access to nearby Central Park, the lake, and hiking and biking trails connect residents with both everyday conveniences and an active Palm Coast lifestyle. The Promenade features a growing collection of dining, retail, health and wellness, sports, recreation and entertainment businesses.

Residential Leasing Information

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